NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 27, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	25.6	19,070
2	LAVERNE AND SHIRLEY	25.3	18,850
3	ABC MONDAY NIGHT MOVIE#	24.5	18,250
4	ABC SUNDAY NIGHT MOVIE#	23.2	17,280
5	MORK & MINDY	22.3	16,610
6	TAXI	22.1	16,460
7	BODY HUMAN:THE SEXES(S)	21.8	16,240
8	DUMMY(S)	21.7	16,170
9	HAPPY DAYS	21.6	16,090
9	M*A*S*H#	21.6	16,090
9	3RD BARRY MANILOW SPECIAL(S)	21.6	16,090
12	BLIND AMBITION-PART 4(S)	21.2	15,790
13	ANGIE#	21.1	15,720
14	GUINNESS BK-WORLD RECORDS(S)	21.0	15,650
15	60 MINUTES	20.7	15,420
16	BLIND AMBITION-PART 2(S)	20.5	15,270
17	BARNEY MILLER	20.2	15,050
17	BLIND AMBITION-PART 1(S)	20.2	15,050
17	EIGHT IS ENOUGH	20.2	15,050
17	SNOOPY COME HOME(S)	20.2	15,050
21	BLIND AMBITION-PART 3(S)	20.0	14,900
22	CARTER COUNTRY	19.8	14,750
23	YOUNG GUY CHRISTIAN(S)	19.7	14,680
24	CHARLIE'S ANGELS#	19.1	14,230

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	18.8	38,490
2	LAVERNE AND SHIRLEY	18.3	37,380
3	ABC MONDAY NIGHT MOVIE#	17.6	36,100
4	MORK & MINDY	16.6	33,920
5	DUMMY(S)	16.0	32,790
6	TAXI	15.9	32,550
7	3RD BARRY MANILOW SPECIAL(S)	15.6	31,990
8	GUINNESS BK-WORLD RECORDS(S)	15.5	31,780
9	DUKES OF HAZZARD	15.4	31,610
10	ABC SUNDAY NIGHT MOVIE#	15.4	31,560
11	HAPPY DAYS	15.2	31,120
12	SNOOPY COME HOME(S)	15.2	31,100
13	BODY HUMAN:THE SEXES(S)	15.1	30,880
14	M*A*S*H#	15.0	30,630
15	YOUNG GUY CHRISTIAN(S)	14.9	30,420
16	ANGIE#	14.4	29,410
17	EIGHT IS ENOUGH	14.2	29,030
18	BARNEY MILLER	13.6	27,830
19	CHARLIE'S ANGELS#	13.5	27,690
20	60 MINUTES	13.3	27,170
21	CARTER COUNTRY	12.8	26,240

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	BARNABY JONES	19.0	14,160

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 27, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	20.2	15,740
2	LAVERNE AND SHIRLEY	19.3	15,030
3	ABC SUNDAY NIGHT MOVIE#	18.8	14,660
4	3RD BARRY MANILOW SPECIAL(S)	18.2	14,210
5	ABC MONDAY NIGHT MOVIE#	17.7	13,850
6	BODY HUMAN:THE SEXES(S)	17.6	13,770
7	DUMMY(S)	17.5	13,650
8	NBC THEATER(S)	17.3	13,500
9	BLIND AMBITION-PART 3(S)	17.1	13,320
10	TAXI	16.6	12,920
11	60 MINUTES	16.5	12,870
12	BLIND AMBITION-PART 1(S)	16.5	12,860
13	BLIND AMBITION-PART 2(S)	16.2	12,610
14	HAPPY DAYS	16.1	12,560
15	BARNABY JONES	16.1	12,550
16	BLIND AMBITION-PART 4(S)	16.1	12,530
17	ANGIE#	15.5	12,090
18	BOB HOPE AT THE PALLADIUM(S)	15.1	11,780
19	BARNEY MILLER	15.0	11,670
20	EIGHT IS ENOUGH	14.9	11,600
21	DALLAS	14.8	11,560
22	MORK & MINDY	14.7	11,440
23	DUKES OF HAZZARD	14.5	11,340
24	ALL IN THE FAMILY#	14.5	11,320

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DUMMY(S)	17.2	12,080
2	ABC MONDAY NIGHT MOVIE#	16.9	11,840
3	60 MINUTES	16.0	11,250
4	BLIND AMBITION-PART 1(S)	16.0	11,230
5	THREE'S COMPANY	15.4	10,810
6	ABC SUNDAY NIGHT MOVIE#	15.4	10,780
7	NBC NOVELS FOR TELEVISION	15.3	10,740
8	BLIND AMBITION-PART 4(S)	14.9	10,470
9	BODY HUMAN:THE SEXES(S)	14.9	10,420
10	TAXI	14.7	10,340
11	YOUNG GUY CHRISTIAN(S)	14.4	10,100
12	BLIND AMBITION-PART 3(S)	14.0	9,800
13	GUINNESS BK-WORLD RECORDS(S)	13.8	9,660
14	BLIND AMBITION-PART 2(S)	13.7	9,640
15	M*A*S*H#	13.5	9,500
16	DUKES OF HAZZARD	13.5	9,440
17	CARTER COUNTRY	13.4	9,400
18	BARNEY MILLER	13.1	9,220
19	LAVERNE AND SHIRLEY	13.1	9,180
20	MORK & MINDY	12.9	9,080
21	BARNABY JONES	12.9	9,060
22	INDIANAPOLIS 500(S)	12.8	8,980
22	SHIRLEY MACLAINE SPECIAL(S)	12.8	8,980
24	3RD BARRY MANILOW SPECIAL(S)	12.8	8,960

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	BIG EVENT-TUE.	12.5	8,730
26	ALL IN THE FAMILY#	12.4	8,720

(1) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 27, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	21.8	10,570
2	ABC SUNDAY NIGHT MOVIE#	21.6	10,470
3	3RD BARRY MANILOW SPECIAL(S)	21.0	10,180
4	ABC MONDAY NIGHT MOVIE#	20.6	9,960
5	LAVERNE AND SHIRLEY	20.2	9,770
6	BODY HUMAN:THE SEXES(S)	18.3	8,880
7	TAXI	18.3	8,840
8	MORK & MINDY	18.1	8,770
9	DUMMY(S)	16.8	8,130
10	HAPPY DAYS	16.5	7,970
10	NBC THEATER(S)	16.5	7,970
12	ANGIE#	16.3	7,890
13	YOUNG GUY CHRISTIAN(S)	16.3	7,870
14	CHARLIE'S ANGELS#	15.5	7,490
15	BARNEY MILLER	15.4	7,470
16	GUINNESS BK-WORLD RECORDS(S)	15.3	7,400
17	CARTER COUNTRY	14.6	7,050
18	ALAN KING'S THIRD-WARNING(S)	14.5	7,030
19	HELEN REDDY SPECIAL(S)	14.5	7,010
20	EIGHT IS ENOUGH	14.3	6,940
21	BLIND AMBITION-PART 3(S)	14.3	6,910
21	M*A*S*H#	14.3	6,910
23	BARNABY JONES	14.3	6,900
24	VEGA$	14.2	6,860

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.4	5,990
2	BOB HOPE AT THE PALLADIUM(S)	23.7	5,600
3	ALL IN THE FAMILY#	22.2	5,240
4	BLIND AMBITION-PART 1(S)	21.9	5,170
5	ONE DAY AT A TIME#	21.0	4,960
6	BLIND AMBITION-PART 3(S)	20.7	4,880
7	BLIND AMBITION-PART 2(S)	20.3	4,790
8	DALLAS	19.8	4,680
9	BLIND AMBITION-PART 4(S)	19.8	4,660
10	YOU CAN'T TAKE IT-YOU(S)	19.3	4,550
11	DUMMY(S)	19.1	4,500
12	BARNABY JONES	18.4	4,350
13	NBC THEATER(S)	18.1	4,280
14	SHIRLEY MACLAINE SPECIAL(S)	17.6	4,150
15	THREE'S COMPANY	17.5	4,130
16	DUKES OF HAZZARD	17.3	4,080
16	TIME EXPRESS#	17.3	4,080
18	LITTLE HOUSE-PRAIRIE#	17.2	4,050
19	CBS EVENING NEWS-CRONKITE	17.1	4,040
20	LAVERNE AND SHIRLEY	17.0	4,020
21	BODY HUMAN:THE SEXES(S)	17.0	4,010
22	DIFF'RENT STROKES	16.8	3,960
23	HAWAII FIVE-O	15.6	3,690
24	EIGHT IS ENOUGH	15.5	3,660

CONT'D

WOMEN 55+

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
24	LOVE BOAT	15.5	3,660

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 27, 1979

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC MONDAY NIGHT MOVIE#	17.7	8,170
2	DUMMY(S)	17.7	8,140
3	THREE'S COMPANY	16.6	7,640
4	TAXI	16.2	7,450
5	ABC SUNDAY NIGHT MOVIE#	15.7	7,250
6	YOUNG GUY CHRISTIAN(S)	14.9	6,870
7	3RD BARRY MANILOW SPECIAL(S)	14.6	6,740
8	GUINNESS BK-WORLD RECORDS(S)	14.4	6,650
9	NBC NOVELS FOR TELEVISION	14.2	6,530
10	BLIND AMBITION-PART 4(S)	13.8	6,370
11	BODY HUMAN:THE SEXES(S)	13.6	6,260
12	LAVERNE AND SHIRLEY	13.5	6,240
13	MORK & MINDY	13.5	6,230
14	STARSKY AND HUTCH#	13.0	6,000
15	SATURDAY NIGHT	12.7	5,830
16	BLIND AMBITION-PART 1(S)	12.6	5,820
17	CARTER COUNTRY	12.5	5,760
18	DUKES OF HAZZARD	12.5	5,750
19	BLIND AMBITION-PART 3(S)	12.4	5,710
20	M*A*S*H#	12.4	5,700
21	BARNEY MILLER	12.3	5,680
22	BUFFALO SOLDIERS(S)	12.2	5,610
23	INDIANAPOLIS 500(S)	12.0	5,530
24	CHARLIE'S ANGELS#	11.9	5,500

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	27.0	5,000
2	BLIND AMBITION-PART 1(S)	23.4	4,330
3	SHIRLEY MACLAINE SPECIAL(S)	21.9	4,050
4	BLIND AMBITION-PART 2(S)	19.1	3,540
5	BLIND AMBITION-PART 3(S)	19.0	3,520
6	BOB HOPE AT THE PALLADIUM(S)	18.8	3,470
7	BARNABY JONES	18.5	3,420
8	ALL IN THE FAMILY#	18.4	3,400
9	NBC NOVELS FOR TELEVISION	17.9	3,320
10	BLIND AMBITION-PART 4(S)	17.9	3,310
11	BODY HUMAN:THE SEXES(S)	17.4	3,210
12	ONE DAY AT A TIME#	16.8	3,100
13	DUKES OF HAZZARD	16.2	2,990
14	DUMMY(S)	16.1	2,980
15	B.J. AND THE BEAR	15.9	2,940
16	ABC MONDAY NIGHT MOVIE#	15.5	2,870
16	INCREDIBLE HULK#	15.5	2,870
16	PREAKNESS STAKES(S)	15.5	2,870
19	CBS EVENING NEWS-CRONKITE	15.4	2,850
19	DALLAS	15.4	2,850
21	CARTER COUNTRY	15.1	2,800
22	INDIANAPOLIS 500(S)	14.9	2,750
23	M*A*S*H#	14.8	2,740
24	NIGHTINGALES(S)	[illegible]	2,710

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	BLIND AMBITION-PART 2(S)	11.8	5,440
26	HAPPY DAYS	11.7	5,390

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	BARNEY MILLER	14.6	2,700
26	LITTLE HOUSE-PRAIRIE#	14.3	2,640

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

Program Name	WK #	Day	Start Time	Dur	Net	Prog. Type	T/C Season	No. of Stations & Program Coverage WK 1	WK 2	Key	Household Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 55-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 55-64	Men 55+	Teens (12-17) Total	Teens Fem.	Children (2-11) Total	Children 6-11
•EVENING																																
ABC FRIDAY NIGHT MOVIE							25	192	184	A	13.0	25	969	2056	760	357	853	354	590	502	103^	172	676	311	506	425	87^	121^	270	136	257	215
		FRI.	9.00P	120	ABC	FF		98	94	B	17.9	31	1334																			
9.00 - 9.30										A	11.5	23	857	2180	801	369	898	367	595	501	118^	194	654	253	445	415	100^	154	325	155	303	237
9.30 - 10.00										A	12.2	23	909	2034	761	344	850	352	561	496	102^	183	663	281	478	423	98^	136^	265	141	256	207
10.00 - 10.30										A	13.9	26	1036	2038	733	348	830	349	593	502	100^	163	681	334	534	424	81^	106^	267	147	260	220
10.30 - 11.00										A	14.3	27	1065	1994	762	365	842	353	608	506	102^	160	694	357	549	432	76^	96^	235	112^	223	203
ABC MONDAY NIGHT MOVIE							3		192	A	24.5	39	1825	1978	708	326	758	358	546	411	56^	161	648	280	449	356	59^	156	321	137	251	176
	2	MON.	9.00P	120	ABC	FF			98	B	20.6	33	1535																			
9.00 - 9.30										A	21.2	34	1579	1994	690	333	732	313	489	380	68^	182	640	260	429	343	68^	171	307	122^	315	213
9.30 - 10.00										A	24.9	39	1855	2037	692	326	736	334	520	398	55^	161	662	281	446	354	57^	169	340	153	299	205
10.00 - 10.30										A	25.8	41	1922	1966	716	317	763	376	570	432	46^	146	660	287	460	368	57^	155	317	136	226	165
10.30 - 11.00										A	26.2	43	1952	1904	728	328	794	396	590	421	55^	160	624	289	449	350	61^	135	313	132	173	125^
ABC NEWSBRIEF-M-F							172	184	185	A	15.8	28	1177	1891	720	288	785	300	490	429	100	220	607	253	386	319	101	169	235	118	264	173
		MON.	8.58P	1	ABC	N		95	96	B	19.2	30	1430																			
		TU-TH	9.58P	1																												
	1	FRI.	8.57P	2																												
	2	FRI.	8.57P	1																												
ABC NEWSBRIEF-SAT.							35	193	193	A	15.8	32	1177	1919	667	301	793	206	394	399	146	305	642	172	343	303	117	230	177	100^	307	214
		SAT.	9.28P	1	ABC	N		97	97	B	19.9	35	1483																			
ABC NEWSBRIEF-SUN.							35	190	186	A	18.1	32	1348	2115	645	260	704	279	503	433	83^	159	693	294	484	414	74^	154	350	185	368	283
	1	SUN.	8.57P	2	ABC	N		97	97	B	18.1	28	1348																			
	2	SUN.	8.58P	1																												
ABC SUNDAY NIGHT MOVIE							2E	194		A	23.2	38	1728	1826	759	301	849	376	606	477	88^	186	624	254	420	383	88^	137^	249	141	104^	91^
	1	SUN.	9.00P	120	ABC	FF		99		B	23.0	37	1714																			
9.00 - 9.30										A	20.0	33	1490	1907	745	296	839	374	589	458	95^	196	639	265	443	400	88^	130^	273	155^	156^	127^
9.30 - 10.00										A	21.6	34	1609	1828	738	313	843	380	589	455	97^	198	613	255	415	386	86^	128^	252	121^	120^	95^
10.00 - 10.30										A	25.6	43	1907	1824	762	297	853	372	614	486	84^	180	636	251	423	386	93^	146	235	145	100^	93^
10.30 - 11.00										A	25.8	45	1922	1743	773	294	847	371	619	492	77^	174	605	243	400	367	85^	137	239	145	52^	52^
ABC WORLD NEWS TONIGHT							16C	200	200	A	9.6	22	715	1608	672	251	730	180	373	349	114	301	632	178	336	331	122	232	110	60^	136	80^
		M-F	6.30P	30	ABC	N		99	98	B	10.9	21	812																			
ABC WRLD NEWS TONIGHT-SUN							16		138	A	6.6	18	492	1506	717	179^	717	211^	415^	466^	94v	204^	552	193^	254^	238^	163^	221^	106v	LT	131^	22v
	2	SUN.	6.30P	30	ABC	N			81	B	8.0	17	596																			
ALAN KING'S THIRD-WARNING(S)									189	A	16.7	30	1244	1854	824	314	862	311	565	469	91^	260	653	254	378	335	104^	212	186^	125^	153^	114^
	2	THU.	10.00P	60	ABC	CV			96																							
10.00 - 10.30										A	17.1	30	1274	1899	809	302	848	303	545	462	89^	267	661	255	389	344	103^	207	212	149^	178^	129^
10.30 - 11.00										A	16.3	30	1214	1796	836	326	875	322	586	475	90^	250	637	255	364	323	106^	214	155^	97^	129^	98^
ALL IN THE FAMILY							23		194	A	16.8	36	1252	1805	866	247	905	203	361	412	153^	419	696	187^	348	341	100^	271	114^	47v	90^	79^
	2	SUN.	8.00P	30	CBS	CS			99	B	24.9	38	1855																			
ANGIE							11	199		A	21.1	40	1572	1871	683	277	769	318	503	424	101^	191	426	153^	230	219	69^	147^	229	137^	447	310
	1	THU.	8.30P	30	ABC	CS		99		B	25.5	41	1900																			
B.J. AND THE BEAR							13	200	199	A	14.6	29	1088	2044	718	220	758	221	413	366	127	300	738	216	429	360	100^	270	183	78^	365	261
		SAT.	9.00P	60	NBC	A		97	98	B	16.2	29	1207																			
9.00 - 9.30										A	13.6	27	1013	1963	682	210	717	204	375	332	128	297	744	208	434	342	104^	273	173	73^	329	233
9.30 - 10.00										A	15.5	31	1155	2119	754	226	795	233	445	397	129	305	735	222	428	375	95^	267	191	83^	398	290

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BAD NEWS BEARS	8	186	186	A	11.9	27	887	2082	630	207	699	200	372	363	95^	268	537	200	306	298	58^	164	209	107^	637	387
SAT. 8.00P 30 CBS CS		98	97	B	15.4	31	1147																			
BARNABY JONES	28	185	178	A	19.0	35	1416	1730	837	279	886	250	488	496	133	306	640	161	347	345	131	242	120	45^	84^	72^
THU. 10.00P 60 CBS PD		95	93	B	20.2	35	1505																			
10.00 - 10.30				A	18.7	33	1393	1745	861	274	899	244	494	509	128	313	652	180	365	340	135	244	119	51^	75^	66^
10.30 - 11.00				A	19.2	36	1430	1722	818	285	878	255	484	485	141	303	630	146	332	349	130	240	120	40^	94	79^
BARNEY MILLER	30	197	188	A	20.2	36	1505	1849	728	299	774	294	495	432	83	207	614	241	378	327	96	179	208	110	253	186
THU. 9.00P 30 ABC CS		99	96	B	22.5	36	1676																			
BIG EVENT-TUE.	29	196	201	A	15.5	26	1155	1711	672	246	734	252	438	414	123	219	757	231	440	469	130	214	144	45^	76^	56^
TUE. 9.00P 120 NBC FV		97	98	B	16.1	26	1199																			
9.00 - 9.30				A	13.5	22	1006	1699	668	222	732	224	410	398	146	244	751	216	413	468	137	224	147	48^	69^	59^
9.30 - 10.00				A	15.2	25	1132	1620	630	213	693	238	409	381	125	214	715	213	417	462	123	201	130	43^	82^	63^
10.00 - 10.30				A	16.5	28	1229	1723	679	265	736	264	447	431	110	208	747	231	436	456	126	210	147	45^	93^	63^
10.30 - 11.00				A	16.9	29	1259	1776	706	283	771	275	481	441	111	213	796	256	478	490	133	215	149	45^	60^	40^
BIG EVENT	21	202	206	A	14.9	26	1110	1688	720	336	807	250	449	437	134	269	633	211	356	339	117	210	112^	48^	136	79^
1 SUN. 8.00P 120 NBC FV		99	99	B	18.2	28	1356																			
2 SUN. 9.00P 120																										
8.00 - 8.30				A	11.1	20	827	1776	630	290^	723	245^	428	404	110^	225^	793	305	507	467	126^	216^	150^	34v	110^	49v
8.30 - 9.00				A	11.2	19	834	1691	619	251^	674	172^	346	371	128^	241^	791	280^	461	428	134^	237^	147^	38v	79^	45v
9.00 - 9.30				A	14.9	26	1110	1656	698	304	772	220	402	421	137	265	629	195	328	313	134	223	98^	42^	157	91^
9.30 - 10.00				A	15.4	26	1147	1592	715	311	782	241	428	442	124	252	616	180	320	323	132	224	78^	37^	116	60^
10.00 - 10.30				A	18.1	31	1348	1707	790	407	915	317	537	467	140^	296	541	199	315	298	86^	178^	122^	69^	129^	81^
10.30 - 11.00				A	18.3	32	1363	1793	805	425	925	297	534	480	155^	318	552	197	332	303	80^	175^	128^	69^	188	132^
BLIND AMBITION-PART 1(S)		189		A	20.2	34	1505	1724	796	266	855	207	398	438	179	343	746	241	386	368	175	288	49^	37v	74^	58^
1 SUN. 8.00P 120 CBS GD		99																								
8.00 - 8.30				A	19.5	35	1453	1693	789	241	875	196	397	423	181	376	711	205	347	362	166^	296	38v	28v	69^	52^
8.30 - 9.00				A	19.2	33	1430	1716	798	264	874	215	407	443	172^	352	719	216	371	368	171^	281	36v	26v	87^	66^
9.00 - 9.30				A	20.5	33	1527	1768	806	282	841	203	390	451	173	327	792	276	426	386	171	284	61^	45^	74^	61^
9.30 - 10.00				A	21.5	34	1602	1713	790	272	829	213	394	433	194	322	759	264	399	360	190	290	59^	50^	66^	56^
BLIND AMBITION-PART 2(S)			189	A	20.5	33	1527	1637	802	315	825	245	435	451	108^	314	632	265	357	283	122^	233	89^	53^	91^	85^
2 MON. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	20.3	33	1512	1647	819	345	846	268	467	466	97^	298	578	214	311	249	122^	222	103^	52^	120^	111^
9.30 - 10.00				A	20.5	32	1527	1638	782	323	812	244	418	432	115^	316	616	253	336	261	119^	237	89^	53^	121^	103^
10.00 - 10.30				A	20.9	33	1557	1651	796	310	818	240	423	447	109^	319	674	300	399	315	119^	232	84^	53^	75^	75^
10.30 - 11.00				A	20.2	33	1505	1608	813	281	826	235	432	459	109^	321	659	286	379	308	121^	238	75^	49^	48^	48^
BLIND AMBITION-PART 3(S)			188	A	20.0	33	1490	1675	819	248	894	289	464	476	115^	328	656	288	383	303	126^	236	70^	31v	55^	28v
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	17.1	28	1274	1749	847	268	920	268	436	465	130^	367	696	295	398	280	131^	266	69^	28v	64^	41v
9.30 - 10.00				A	20.0	32	1490	1722	824	234	904	290	469	477	118^	323	671	287	391	324	129^	242	73^	33v	74^	30v
10.00 - 10.30				A	21.2	35	1579	1639	811	248	892	310	480	482	108^	312	651	290	377	314	125^	230	64^	30v	32v	14v
10.30 - 11.00				A	21.7	38	1617	1605	798	247	867	294	467	476	110^	316	620	281	370	295	118^	214	72^	31v	46^	27v
BLIND AMBITION-PART 4(S)			190	A	21.2	34	1579	1592	747	197	793	246	409	441	122^	294	664	297	405	334	89^	210	62^	32v	73^	36v
2 WED. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	18.4	29	1371	1548	738	201	787	237	387	420	113^	305	594	223	332	311	90^	204	73^	39v	94^	66^
9.30 - 10.00				A	20.3	32	1512	1599	751	204	798	247	411	443	126^	303	665	288	397	326	90^	216	58^	32v	78^	51^
10.00 - 10.30				A	22.5	37	1676	1603	741	194	788	243	415	445	122^	287	688	324	430	344	89^	209	54^	28v	73^	22v
10.30 - 11.00				A	23.5	40	1751	1608	755	197	799	251	421	450	130^	289	689	331	439	350	89^	209	67^	31v	53^	14v

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BOB HOPE AT THE PALLADIUM(S)		213		A	18.1	31	1348	1579	764	331	875	219	365	368	160^	416	600	129^	294	307	137^	257	43v	18v	61^	34v
1 MON. 8.00P 60 NBC CV		99																								
8.00 - 8.30				A	17.9	33	1334	1571	756	329	864	231	366	372	166^	405	607	139^	310	308	136^	256	41v	16v	59^	32v
8.30 - 9.00				A	18.4	31	1371	1567	763	327	873	205	357	361	150^	420	586	119^	276	297	138^	256	46v	21v	62^	32v
BODY HUMAN:THE SEXES(S)			186	A	21.8	39	1624	1901	808	395	848	356	548	479	126^	247	643	257	386	354	124^	198	215	116^	195	153
2 MON. 8.00P 60 CBS DO			98																							
8.00 - 8.30				A	21.1	39	1572	1902	809	393	854	341	535	477	133^	264	639	249	385	352	120^	192	198	120^	211	169
8.30 - 9.00				A	22.6	39	1684	1885	800	392	835	363	554	479	117^	230	637	262	384	351	130^	200	231	114^	182	137^
BOY NAMED CHARLIE BROWN(S)			185	A	13.0	27	969	2146	541	237^	607	253^	395	365	66^	169^	524	281	358	283	48v	138^	196^	95^	819	510
2 SAT. 8.30P 60 CBS EA			99																							
8.30 - 9.00				A	12.3	27	916	2132	519	222^	587	205^	356	354	81^	182^	512	245^	345	307	45v	133^	164^	94^	869	522
9.00 - 9.30				A	13.8	28	1028	2133	554	244	617	291	425	369	56v	158^	527	311	365	258	49v	139^	222^	96^	767	496
BUFFALO SOLDIERS(S)			191	A	14.5	32	1080	1980	737	326	772	323	511	406	111^	233	804	251	519	473	81^	232	76^	20v	328	231
2 SAT. 10.00P 60 NBC EW			97																							
10.00 - 10.30				A	14.1	31	1050	2055	765	329	806	304	510	434	119^	263	818	249	514	483	59v	230^	78^	23v	353	238
10.30 - 11.00				A	15.0	33	1118	1886	703	319	730	334	506	376	105^	205^	783	251	521	459	98^	228	72^	19v	301	224
CARTER COUNTRY	7	193	188	A	19.8	34	1475	1779	714	280	754	285	477	418	91	206	637	253	392	329	114	189	191	93	197	147
THU. 9.30P 30 ABC CS		98	96	B	19.0	32	1416																			
CBS EVENING NEWS-CRONKITE	159	196	196	A	12.5	29	931	1528	730	181	784	127	260	325	141	434	586	110	220	251	142	306	81	43^	77	51^
M-F 6.30P 30 CBS N		99	99	B	14.6	28	1088																			
CBS EVENING NEWS-DEAN	19	151		A	8.5	20	633	1648	746	239^	833	93v	256^	292^	197^	519	723	119^	224^	310^	187^	398	46v	LT	46v	32v
1 SUN. 6.30P 30 CBS N		84		B	9.1	18	678																			
CBS SAT. NEWS-SCHIEFFER	31	148	141	A	8.7	23	648	1660	768	235	828	116^	307	347	155^	447	671	113^	339	322	159^	302	85^	64^	76^	71^
SAT. 6.30P 30 CBS N		87	86	B	10.5	22	782																			
CBS SATURDAY NIGHT MOVIE	22		189	A	12.6	27	939	1782	508	218^	553	275	416	344	86^	127^	622	356	474	330	57v	116^	305	139^	302	231^
2 SAT. 9.30P 90 CBS FF			98	B	16.0	28	1192																			
9.30 - 10.00				A	13.1	27	976	1900	506	266	558	283	420	363	74^	106^	623	346	445	278	66^	142^	324	149^	395	279
10.00 - 10.30				A	12.7	28	946	1712	506	207^	557	278	423	322	89^	134^	611	383	500	349	38v	86^	293	137^	251^	191^
10.30 - 11.00				A	12.1	27	901	1710	508	177^	542	265^	402	347	96^	140^	623	335	472	357	64v	117^	291	125^	254^	215^
CBS TUESDAY NIGHT MOVIES	26	176		A	13.7	23	1021	1713	856	314	999	403	621	497	130^	291	471	180^	315	284	53v	120^	158^	132^	85^	56v
1 TUE. 9.00P 120 CBS FF		97		B	17.0	27	1267																			
9.00 - 9.30				A	11.2	19	834	1733	877	336	1010	397	586	472	123^	332	432	188^	272^	229^	45v	128^	146^	113^	145^	93^
9.30 - 10.00				A	13.0	21	969	1743	842	325	987	377	604	493	129^	300	481	173^	319	302	47v	123^	153^	129^	122^	88^
10.00 - 10.30				A	14.7	25	1095	1730	871	307	1011	410	642	514	127^	279	486	173^	334	306	55v	117^	176^	154^	57v	29v
10.30 - 11.00				A	15.8	27	1177	1656	843	297	997	422	641	505	141^	267	471	186^	323	288	63^	113^	149^	125^	39v	26v
CHARLIE'S ANGELS	28	201		A	19.1	32	1423	1946	679	215	777	310	528	444	93^	181	574	269	386	307	90^	134^	239	156^	356	270
1 WED. 9.00P 60 ABC PD		99		B	24.7	38	1840																			
9.00 - 9.30				A	18.3	31	1363	1949	671	212	779	313	524	429	90^	193	573	271	380	297	91^	142^	235	149^	362	280
9.30 - 10.00				A	20.0	32	1490	1923	678	214	765	304	525	450	98^	171	573	266	389	313	85^	129^	241	162^	344	259
CHARLIE'S ANGELS (B)			194	A	11.7	24	872	2208	634	271^	689	287	474	457	84^	173^	762	333	490	448	84^	204^	292	131^	465	302
2 SUN. 8.00P 60 ABC PD			98																							
8.00 - 8.30				A	10.4	23	775	2103	625	247^	684	274^	471	454	84^	177^	729	286^	441	427	86^	210^	257^	116^	433	283^
8.30 - 9.00				A	13.0	26	969	2284	643	287	692	299	477	459	85^	167^	788	374	530	468	83^	197^	316	140^	488	315

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHIPS	30	209	208	A	13.8	30	1028	1969	758	252	823	240	449	394	134	321	628	141	327	301	142	256	184	87^	334	232
SAT. 8.00P 60 NBC OP		99	96	B	19.4	35	1445																			
8.00 - 8.30				A	12.9	29	961	2003	767	267	845	252	464	402	131	323	631	130	318	303	146	272	171	77^	356	242
8.30 - 9.00				A	14.7	31	1095	1932	746	233	800	230	433	382	133	317	620	152	334	297	135	238	194	95^	318	224
COMEDY THEATRE	1		186	A	10.7	20	797	1970	672	115^	761	239^	418	374	114^	276^	634	209^	366	291^	134^	268^	197^	20v	378	149^
2 THU. 8.30P 30 NBC CS			97	B	10.7	20	797																			
DALLAS	15	188	186	A	17.3	33	1289	1946	837	329	897	251	461	451	129	362	668	199	383	360	101	222	164	127	217	147
FRI. 10.00P 60 CBS GD		96	98	B	19.6	35	1460																			
10.00 - 10.30				A	17.2	32	1281	1931	815	323	869	238	440	431	127	355	656	189	380	343	101	226	161	124	245	164
10.30 - 11.00				A	17.5	33	1304	1942	851	331	914	262	475	468	128	367	674	210	385	373	99	215	166	131	188	128
DIFF'RENT STROKES	27	197	207	A	14.9	33	1110	1965	743	264	831	234	422	389	181	356	570	198	318	303	96^	201	115	40^	449	316
FRI. 8.00P 30 NBC CS		97	99	B	19.3	34	1438																			
DUKE	3	185		A	10.3	19	767	1546	527	184^	608	241^	391	382	102^	160^	671	307^	420	465	130^	180^	107^	67v	160^	105^
1 FRI. 10.00P 60 NBC PD		94		B	11.9	22	887																			
10.00 - 10.30				A	9.9	18	738	1520	555	181^	631	244^	399	405	107^	169^	643	273^	387	435	129^	181^	104^	67v	142^	88^
10.30 - 11.00				A	10.7	20	797	1560	496	181^	581	238^	382	356	96^	149^	694	341	450	491	130^	177^	111^	68v	174^	117^
DUKES OF HAZZARD	15	189	192	A	18.9	36	1408	2245	734	247	806	231	451	424	124	290	671	204	409	355	128	211	225	124	543	350
FRI. 9.00P 60 CBS CS		97	99	B	20.3	35	1512																			
9.00 - 9.30				A	18.2	36	1356	2265	720	248	798	227	451	419	127	288	661	195	392	351	134	213	231	118	575	366
9.30 - 10.00				A	19.7	37	1468	2206	741	244	805	236	450	426	121	286	673	210	419	356	123	209	221	126	507	330
DUMMY(S)			182	A	21.7	38	1617	2028	803	301	845	292	503	444	94^	280	746	304	503	422	85^	184	279	153	158	117^
2 SUN. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	19.1	35	1423	2079	776	268	827	283	493	430	90^	291	748	262	501	451	88^	183	290	144^	214	168^
9.30 - 10.00				A	21.3	37	1587	2008	776	268	823	275	476	413	99^	301	715	279	476	411	87^	181	316	161	154^	110^
10.00 - 10.30				A	23.1	40	1721	2035	831	315	861	303	515	460	98^	271	763	336	517	413	83^	187	273	157	138^	93^
10.30 - 11.00				A	23.3	40	1736	1998	821	341	861	304	526	472	86^	255	758	332	516	418	80^	186	244	148	135^	99^
EIGHT IS ENOUGH	31	200	200	A	20.2	37	1505	1929	680	250	771	287	462	393	95	243	509	220	315	237	114	154	217	136	432	291
WED. 8.00P 60 ABC CS		99	99	B	24.0	38	1788																			
8.00 - 8.30				A	18.5	36	1378	1900	670	240	747	257	418	363	104	264	524	222	325	247	117	161	219	135	410	277
8.30 - 9.00				A	22.0	39	1639	1935	684	255	784	310	491	414	87	225	490	215	304	228	107	144	213	136	448	299
FAMILY	2	194		A	13.7	25	1021	1630	750	264	795	326	518	433	134^	178^	508	243	331	267	98^	132^	164^	66^	163^	114^
1 THU. 10.00P 60 ABC GD		99		B	14.6	27	1088																			
10.00 - 10.30				A	14.1	25	1050	1688	765	273	812	320	526	444	135^	183^	537	245	346	279	98^	145^	169^	70^	170^	119^
10.30 - 11.00				A	13.3	26	991	1561	733	253	776	329	507	423	133^	172^	478	241^	316	255	97^	117^	153^	60v	154^	107^
FANTASY ISLAND	30	199	199	A	15.6	32	1162	1894	698	262	796	220	436	409	129	286	672	223	388	327	110	220	182	110	244	174
SAT. 9.30P 90 ABC A		99	99	B	20.2	37	1505																			
9.30 - 10.00				A	14.5	29	1080	1956	707	279	824	241	432	390	142	317	671	217	380	315	120	229	170	110^	291	193
10.00 - 10.30				A	16.0	34	1192	1924	701	260	797	216	441	415	129	285	698	233	400	340	120	231	183	104	246	180
10.30 - 11.00				A	16.1	34	1199	1824	701	253	783	208	444	424	118	266	653	224	387	331	94^	202	186	115	202	155
GLEN CAMPBELL:BACK-BASICS(S)		209		A	11.0	19	820	1441	614	147^	653	179^	294^	335	73v	265^	660	225^	376	360	115^	163^	104^	77^	24v	24v
1 SUN. 10.00P 60 NBC PS		99																								
10.00 - 10.30				A	11.8	20	879	1456	598	149^	658	181^	294	319	62v	279	668	249^	422	364	105^	144^	85^	63v	45v	45v
10.30 - 11.00				A	10.2	18	760	1409	634	141^	644	175^	291^	348	86^	251^	646	197^	322	355	124^	181^	119^	89^	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GOOD TIMES	1		171	A	8.6	15	641	1613	742	293^	742	239^	432	429	24v	263^	445	84v	163^	221^	87v	224^	196^	141^	230^	116^
2 WED. 8.30P 30 CBS CS			94	B	8.6	15	641																			
GREATEST HEROES OF-BIBLE(S)		207		A	10.3	19	767	1645	649	243^	723	176^	357	412	144^	264^	612	144^	259^	357	134^	255^	144^	98^	166^	157^
1 TUE. 8.00P 60 NBC GD		99																								
8.00 - 8.30				A	10.3	20	767	1621	639	264^	712	172^	357	410	149^	258^	601	146^	238^	338	133^	263^	148^	120^	160^	160^
8.30 - 9.00				A	10.3	18	767	1656	659	222^	732	179^	356	408	140^	271^	616	139^	276^	372	133^	244^	138^	73v	170^	152^
GREATEST HEROES OF-BIBLE(S)			200	A	10.4	19	775	2365	757	296^	1008	341	544	433	90^	336	891	328	369	391	92^	302^	147^	76v	319	267^
2 TUE. 8.00P 60 NBC GD			96																							
8.00 - 8.30				A	9.9	19	738	2440	754	296^	1054	354	563	422	81v	376	903	327^	359	339	78v	334	115^	69v	368	275^
8.30 - 9.00				A	10.9	19	812	2281	758	291^	960	328	524	442	96^	297^	876	333	381	433	110^	274^	172^	83^	273^	257^
GUINNESS BK-WORLD RECORDS(S)		201		A	21.0	37	1565	2031	648	248	701	248	473	414	79^	179	618	234	427	368	73^	132^	327	163	385	316
1 SUN. 8.00P 60 ABC SC		99																								
8.00 - 8.30				A	19.2	35	1430	1994	645	244	694	237	457	404	82^	182	587	226	389	325	72^	134^	325	158^	388	323
8.30 - 9.00				A	22.9	40	1706	2047	646	249	702	254	483	421	78^	174	639	235	450	401	75^	133^	328	164	378	309
HAPPY DAYS	33	213	212	A	21.6	42	1609	1934	683	269	779	325	495	439	99	209	476	198	335	278	62^	114	250	136	429	295
TUE. 8.00P 30 ABC CS		99	99	B	28.2	45	2101																			
HAWAII FIVE-O	24	182	161	A	14.5	25	1080	1733	832	213	859	216	403	439	150	341	631	177	334	346	135	243	112^	46^	131	93^
THU. 9.00P 60 CBS OP		96	90	B	17.4	28	1296																			
9.00 - 9.30				A	13.9	24	1036	1663	814	220	841	214	379	427	150	344	585	163	296	308	143	244	114^	44^	123	86^
9.30 - 10.00				A	15.1	26	1125	1785	845	202	871	218	421	447	150	337	668	190	365	378	129	241	109^	47^	137	99^
HELEN REDDY SPECIAL(S)			194	A	17.2	29	1281	1845	772	360	842	401	548	473	79^	225	579	249	378	299	94^	173^	236	133^	188^	143^
2 TUE. 10.00P 60 ABC GV			98																							
10.00 - 10.30				A	18.3	30	1363	1845	777	357	834	390	532	463	80^	238	570	247	376	297	90^	168^	237	131^	204	151^
10.30 - 11.00				A	16.2	28	1207	1823	754	357	838	410	559	477	77^	206	582	248	374	295	100^	179^	236	134^	167^	134^
HELLO, LARRY	11	192	193	A	12.6	27	939	1867	771	244	855	245	424	362	168	388	552	149	254	259	110^	235	68^	21v	392	281
FRI. 8.30P 30 NBC CS		97	97	B	15.5	27	1155																			
HIZZONNER	3	191	191	A	7.4	15	551	1800	695	185^	772	142^	295	317	124^	400	732	162^	329	302	166^	367	125^	17v	171^	82^
THU. 8.00P 30 NBC CS		95	97	B	7.0	14	522																			
HOBBIT(S)		192		A	12.8	25	954	2234	684	287	749	358	570	496	47v	121^	541	257^	400	387	42v	85^	232^	105^	712	440
1 SAT. 8.30P 90 CBS EA		99																								
8.30 - 9.00				A	12.1	25	901	2188	665	283	738	318	556	468	49v	143^	554	245^	398	396	55v	103^	225^	103^	671	393
9.00 - 9.30				A	12.9	25	961	2258	669	262	739	377	569	478	45v	118^	542	262	393	382	43v	83^	241^	104^	736	456
9.30 - 10.00				A	13.5	26	1006	2241	703	311	759	372	573	529	45v	105^	527	262	403	379	31v	72^	232^	113^	723	461
INCREDIBLE HULK	10		188	A	14.1	31	1050	2372	780	245	839	227^	405	424	183^	325	820	292	469	358	156^	272	241	84^	472	277
2 FRI. 8.00P 60 CBS SF			99	B	16.0	29	1192																			
8.00 - 8.30				A	12.6	28	939	2300	766	197^	830	209^	384	405	184^	338	819	285	462	338	166^	288	217^	86^	434	243^
8.30 - 9.00				A	15.5	33	1155	2430	795	283	846	241	418	444	178^	314	821	297	476	374	148^	262	260	83^	503	306
INDIANAPOLIS 500(S)			201	A	13.5	24	1006	1834	540	169^	587	207^	374	389	59v	145^	893	307	550	546	149^	273	222^	70^	132^	126^
2 SUN. 9.00P 120 ABC SF			98																							
9.00 - 9.30				A	13.0	24	969	1918	588	136^	631	217^	371	409	73^	172^	867	294	512	504	146^	288	242^	73^	178^	178^
9.30 - 10.00				A	12.8	22	954	1974	577	184^	620	223^	395	408	65v	162^	916	328	557	537	148^	288	247^	87^	191^	165^
10.00 - 10.30				A	13.6	24	1013	1759	482	174^	535	187^	350	347	53v	132^	903	298	567	572	149^	269	211^	69^	110^	110^
10.30 - 11.00				A	14.6	25	1088	1698	517	178^	566	206^	382	387	46v	123^	881	298	558	567	146^	250	194^	53v	57v	57v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
INDY 500 TIME TRIALS(S)		196		A	9.7	25	723	1614	559	211^	610	203^	455	365	58v	136^	753	258^	505	394	128^	213^	114^	38v	137^	80v
1 SUN. 6.00P 65 ABC SE		98																								
6.00 - 6.30				A	9.9	27	738	1726	596	226^	620	195^	463	376	66v	139^	867	382	615	497	135^	213^	107^	23v	132^	82v
6.30 - 7.00				A	9.3	24	693	1489	520	212^	576	197^	435	351^	57v	122^	667	148^	416	298^	137^	221^	115^	48v	131^	67v
LAVERNE AND SHIRLEY	32	212	211	A	25.3	45	1885	1983	694	266	797	341	518	454	81	214	487	188	331	289	70	123	251	155	448	299
TUE. 8.30P 30 ABC CS		99	99	B	29.3	46	2183																			
LEIF GARRETT SPECIAL(S)		189		A	13.1	29	976	1864	640	293	747	238^	414	369	104^	270	454	85^	229^	269	74^	156^	225^	176^	438	309
1 FRI. 8.00P 60 CBS PC		99																								
8.00 - 8.30				A	11.7	26	872	1724	655	290	752	233^	374	346	114^	309	446	82^	208^	250^	88^	169^	204^	159^	322	217^
8.30 - 9.00				A	14.5	31	1080	1968	624	293	740	242	443	383	97^	240	460	90^	244	281	61^	146^	239	189^	529	381
LITTLE HOUSE-PRAIRIE	30		209	A	12.5	22	931	1864	714	214^	846	165^	311	336	199^	434	523	102^	235^	194^	78^	283	180^	96^	315	150^
2 MON. 8.00P 60 NBC GD			99	B	22.5	34	1676																			
8.00 - 8.30				A	11.6	21	864	1877	753	219^	886	149^	310	340	212^	482	514	73^	204^	178^	81^	297	179^	94^	298	144^
8.30 - 9.00				A	13.3	23	991	1855	682	208^	812	178^	312	334	191^	395	534	128^	260	208^	78^	274	179^	97^	330	157^
LOU GRANT	27	198		A	17.9	30	1334	1732	700	264	759	279	485	408	75^	217	647	214	395	398	137^	185	210	156^	116^	93^
1 MON. 10.00P 60 CBS GD		99		B	19.4	31	1445																			
10.00 - 10.30				A	17.6	29	1311	1764	696	269	755	284	480	411	74^	213	674	224	413	418	134^	192	205	154^	130^	100^
10.30 - 11.00				A	18.2	32	1356	1695	706	257	763	273	490	409	76^	220	622	206	378	378	139^	179^	210	158^	100^	84^
LOVE BOAT	33	199	200	A	14.2	30	1058	1796	702	288	809	198	374	381	158	345	598	173	304	257	115^	237	154	97^	235	172
SAT. 8.00P 90 ABC CS		99	99	B	21.2	38	1579																			
8.00 - 8.30				A	11.5	26	857	1713	703	283	790	180	341	367	171	351	576	180	290	216	113^	231	142^	91^	205	159
8.30 - 9.00				A	14.5	31	1080	1764	713	292	817	206	381	377	152	350	586	160	289	251	111^	242	145	94^	216	156
9.00 - 9.30				A	16.7	34	1244	1864	683	285	805	197	382	389	153	336	615	170	319	289	116	233	176	107	268	190
MACKENZIES-PARADISE COVE	2	195		A	9.0	20	671	1920	834	268^	870	184^	391	455	165^	331^	576	167^	288^	307^	140^	215^	215^	66v	259^	134^
1 FRI. 8.00P 60 ABC GD		98		B	9.6	20	715																			
8.00 - 8.30				A	8.1	18	603	1798	831	266^	869	171^	358^	424	180^	358^	540	151^	259^	282^	142^	213^	176^	56v	213^	97v
8.30 - 9.00				A	9.9	21	738	2004	829	264^	861	190^	410	477	150^	304^	601	182^	308^	326^	139^	215^	250^	75v	292^	160^
M*A*S*H	29	197		A	21.6	34	1609	1904	613	253	686	297	429	403	77^	193	591	238	354	371	76^	170	230	105^	397	274
1 MON. 9.30P 30 CBS CS		99		B	25.2	37	1877																			
MORK & MINDY	33	204	203	A	22.3	44	1661	2042	620	288	690	334	528	424	64^	119	545	257	374	309	61^	114	254	150	553	371
THU. 8.00P 30 ABC CS		99	99	B	27.9	46	2079																			
MUPPETS GO HOLLYWOOD(S)		195		A	14.1	28	1050	1890	739	160^	805	276	467	414	85^	274	518	180^	288	257	90^	175^	140^	74^	427	224^
1 WED. 8.00P 60 CBS GV		99																								
8.00 - 8.30				A	13.7	28	1021	1833	756	163^	820	279	470	404	84^	282	487	148^	258	260	99^	174^	132^	66^	394	194^
8.30 - 9.00				A	14.4	27	1073	1945	726	157^	792	274	463	422	90^	269	547	212^	315	252	84^	176^	146^	82^	460	252
NBC MONDAY NIGHT MOVIES	29		202	A	11.7	19	872	1829	737	277^	845	344	518	395	170^	270^	783	287	450	436	142^	274^	121^	66v	80^	65v
2 MON. 9.00P 120 NBC FF			99	B	20.1	31	1497																			
9.00 - 9.30				A	12.2	20	909	1793	751	289	857	334	500	405	176^	294	712	253^	389	364	140^	273	126^	74^	98^	75^
9.30 - 10.00				A	11.8	18	879	1816	718	295	827	333	511	394	149^	256^	793	323	466	438	140^	272^	111^	60v	85^	59v
10.00 - 10.30				A	11.5	18	857	1817	722	280^	819	341	514	380	167^	252^	801	285^	465	463	144^	273^	123^	68v	74^	63v
10.30 - 11.00				A	11.5	19	857	1851	742	231^	857	361	537	393	181^	272^	814	283^	479	474	152^	277^	119^	60v	61v	61v
NBC NEWS UPDATE-M-F	157	161	183	A	12.2	22	909	1878	751	264	832	244	426	391	141	325	646	186	336	328	111	246	143	55^	257	165
M-F 8.58P 1 NBC N		92	93	B	14.7	23	1095																			

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS UPDATE-SAT.	31	193	189	A	13.9	29	1036	1949	737	206	791	236	423	365	122	319	620	172	342	278	133	234	205	96^	333	220
SAT. 8.58P 1 NBC N		94	92	B	16.8	30	1252																			
NBC NEWS UPDATE-SUN.	28	190	196	A	13.1	23	976	1826	611	259	668	186	359	341	143	243	732	243	413	362	131	237	147	30v	279	189
1 SUN. 9.06P 1 NBC N		95	95	B	17.3	26	1289																			
2 SUN. 8.58P 1																										
NBC NIGHTLY NEWS-SAT.	28	153		A	6.1	17	454	1597	674	234^	755	172^	342^	255^	96v	388^	637	184^	184^	148^	104v	422^	108v	55v	97v	22v
1 SAT. 6.30P 30 NBC N		83		B	7.9	16	589																			
NBC NIGHTLY NEWS-SUN.	23	149	147	A	7.6	19	566	1663	824	312	903	102^	278	389	161^	487	651	122^	207^	224	123^	398	40v	22v	69^	38v
SUN. 6.30P 30 NBC N		82	81	B	8.3	16	618																			
NBC NIGHTLY NEWS	159	208	207	A	10.4	24	775	1671	732	253	840	187	326	319	194	422	635	153	264	242	112	308	80	39^	116	73^
M-F 6.30P 30 NBC N		99	98	B	12.6	24	939																			
NBC NOVELS FOR TELEVISION	13	196	187	A	17.3	29	1289	1874	728	244	776	255	461	452	99	238	832	268	506	476	152	257	143	36^	123	86^
WED. 9.00P 120 NBC GD		96	93	B	14.3	24	1065																			
9.00 - 9.30				A	15.9	26	1185	1866	727	242	774	246	440	428	102^	266	800	244	474	454	144	255	139	34^	153	110
9.30 - 10.00				A	17.5	28	1304	1924	734	232	779	260	454	437	106	256	831	273	502	472	152	263	147	41^	167	109
10.00 - 10.30				A	18.3	30	1363	1872	706	249	760	249	457	455	99	223	861	287	532	493	161	265	150	40^	101	76^
10.30 - 11.00				A	17.6	30	1311	1812	728	251	774	261	482	475	87^	203	828	266	511	477	148	244	136	33^	74^	47^
NBC THEATER(S)		200		A	18.1	30	1348	1695	911	341	1002	383	592	556	117^	317	510	179^	301	325	85^	136^	126^	90^	57^	42v
1 MON. 9.00P 120 NBC GD		99																								
9.00 - 9.30				A	16.1	25	1199	1682	911	333	1007	334	535	529	130^	372	483	147^	266	294	96^	143^	105^	90^	87^	60^
9.30 - 10.00				A	17.9	28	1334	1671	909	337	988	361	565	537	120^	331	481	149^	274	304	91^	137^	127^	84^	75^	48^
10.00 - 10.30				A	19.5	32	1453	1716	911	346	999	398	611	562	112^	299	528	200	322	339	79^	134^	143^	98^	46^	39v
10.30 - 11.00				A	19.1	34	1423	1676	906	344	994	419	633	575	104^	272	532	215	332	355	79^	128^	124^	88^	26v	26v
NEWSBREAK-M-F	169	167	164	A	13.7	25	1021	1874	748	263	799	257	427	400	129	298	568	174	294	281	113	222	180	79	327	208
1 MON. 9.28P 1 CBS N		90	90	B	15.5	24	1155																			
1 TU-F 8.58P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	34	169	166	A	11.1	22	827	2203	663	301	754	320	518	434	71^	183	533	275	366	273	53^	128^	262	141^	654	425
1 SAT. 9.58P 1 CBS N		92	92	B	12.7	22	946																			
2 SAT. 9.28P 1																										
NEWSBREAK-SUN.	33	174	166	A	18.3	32	1363	1820	809	262	848	235	399	404	181	353	774	239	412	364	175	297	104	73^	94	80^
1 SUN. 9.58P 1 CBS N		94	93	B	21.0	32	1565																			
2 SUN. 8.58P 1																										
NIGHTINGALES(S)		200		A	14.4	29	1073	1841	748	215^	788	215^	412	443	113^	284	655	228	355	348	140^	254	181^	67^	217^	178^
1 SAT. 10.00P 60 NBC OP		98																								
10.00 - 10.30				A	14.5	29	1080	1886	756	213^	798	208^	406	438	103^	303	660	234	360	359	135^	252	200^	68^	228	179^
10.30 - 11.00				A	14.3	30	1065	1787	735	215^	772	219^	412	447	120^	263	647	222^	351	336	143^	252	161^	67^	207^	176^
ONE DAY AT A TIME	8		194	A	15.9	32	1185	1850	861	294	895	241	376	383	141^	418	703	233	368	337	124^	262	143^	67^	109^	90^
2 SUN. 8.30P 30 CBS CS			97	B	20.8	35	1550																			
OSMOND FAMILY SHOW	4	183	183	A	8.4	18	626	2013	733	371	864	334	495	469	125^	274	707	314	455	373	82^	165^	169^	93^	273	161^
1 SUN. 7.05P 55 ABC GV		97	98	B	8.2	18	611																			
2 SUN. 7.00P 60																										
7.00 - 7.30				A	8.1	18	603	1944	694	341	834	323	461	417	137^	288	659	288	432	353	80^	148^	187^	80^	264	151^
7.30 - 8.00				A	8.8	18	656	2047	758	393	878	342	520	508	115^	258	739	332	469	387	82^	178^	152^	101^	278	163^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
PAPER CHASE	22	175	178	A	11.3	21	842	1818	857	377	920	334	529	420	176	342	638	258	369	349	102^	227	135^	37v	125^	92^
TUE. 8.00P 60 CBS GD		97	96	B	12.3	20	916																			
8.00 - 8.30				A	10.8	21	805	1793	837	343	884	306	489	396	187	350	638	274	373	366	100^	224	128^	24v	143^	109^
8.30 - 9.00				A	11.9	21	887	1814	865	400	941	357	557	437	163	330	626	236	359	326	105^	229	139^	48^	108^	76^
PRESENTING SUSAN ANTON	3	175		A	8.7	16	648	1810	548	100^	574	217^	317^	380	77v	160^	824	484	600	465	67v	158^	208^	91v	204^	148^
1 THU. 10.00P 60 NBC GV		92		B	9.9	18	738																			
10.00 - 10.30				A	9.2	17	685	1810	555	101^	574	214^	299^	364	85v	181^	799	438	547	454	60v	169^	199^	91^	238^	166^
10.30 - 11.00				A	8.3	16	618	1772	527	96v	561	218^	331^	389^	64v	133^	839	529	648	474	70v	140^	209^	86v	163^	129^
QUINCY, M.E.	27	191	170	A	12.4	22	924	1844	814	245	880	371	602	461	120^	232	536	213	354	312	66^	140	220	72^	208	143
1 THU. 9.00P 60 NBC OP		96	88	B	17.3	27	1289																			
2 THU. 9.00P 120																										
9.00 - 9.30				A	11.4	20	849	1907	829	236	879	343	574	484	124^	248	543	200	336	309	60^	162	239	79^	246	179
9.30 - 10.00				A	12.7	22	946	1793	813	213	862	319	541	455	117^	260	514	186	319	283	52^	152	218	74^	199	143
10.00 - 10.30				A	12.8	22	954	1845	801	271	894	426	673	458	119^	191^	529	240^	398	324	78^	98^	223^	71^	199^	130^
10.30 - 11.00				A	13.6	25	1013	1813	785	288	877	448	671	434	121^	188^	572	258	408	361	98^	118^	200^	66^	164^	92^
REAL PEOPLE	5	198	198	A	13.4	25	998	2012	791	318	839	298	511	454	115^	250	768	295	466	381	106^	239	178	51^	227	144
WED. 8.00P 60 NBC U		93	95	B	13.2	24	983																			
8.00 - 8.30				A	12.6	24	939	2002	788	319	840	300	518	446	108^	248	756	302	468	376	104^	228	180	55^	226	148
8.30 - 9.00				A	14.2	25	1058	2011	790	312	830	293	503	457	121	249	780	294	465	386	108^	249	176	47^	225	142
ROCKFORD FILES	4	188	202	A	12.4	24	924	1908	848	281	900	294	547	483	138	286	714	200	364	360	145	283	108^	37^	186	139
1 FRI. 9.00P 60 NBC PD		94	95	B	13.4	25	998																			
2 FRI. 9.00P 120																										
9.00 - 9.30				A	11.0	22	820	1861	846	314	912	277	499	460	145^	333	653	171	319	323	134^	281	82^	36v	214	143^
9.30 - 10.00				A	11.8	22	879	1810	791	263	847	237	474	480	134^	295	693	199	373	373	139^	262	102^	33v	168	121^
10.00 - 10.30				A	14.4	27	1073	2001	880	272	922	328	640	512	136^	240	766	210^	390	392	154^	286	121^	39v	192^	154^
10.30 - 11.00				A	14.8	28	1103	1992	900	260	933	361	636	484	131^	247	757	225	383	348	160^	305	139^	42v	163^	135^
ROCKY'S PEOPLE(S)			176	A	9.1	16	678	1646	775	364	775	254^	438	402	42v	274^	418	59v	72v	150^	120^	268^	210^	109^	243^	161^
2 WED. 8.00P 30 CBS DO			96																							
SALVAGE 1	11	188	191	A	13.7	24	1021	1837	695	226	724	237	428	361	104^	231	606	224	368	329	92^	161	237	94^	270	172
MON. 8.00P 60 ABC A		98	97	B	16.8	26	1252																			
8.00 - 8.30				A	12.7	23	946	1782	700	223	729	242	437	363	111^	234	581	210	342	311	91^	161	225	95^	247	167
8.30 - 9.00				A	14.7	25	1095	1871	689	230	715	234	419	356	97^	226	627	234	389	346	90^	161	245	92^	284	175
SHIRLEY MACLAINE SPECIAL(S)		193		A	16.2	28	1207	1679	775	260	836	230	394	417	174^	344	744	208	359	331	198^	334	41v	31v	58^	43v
1 SUN. 10.00P 60 CBS GV		98																								
10.00 - 10.30				A	17.1	28	1274	1692	776	259	839	233	399	426	178^	337	762	224	379	338	202	339	36v	26v	55^	42v
10.30 - 11.00				A	15.2	27	1132	1663	775	262	833	229	389	407	172^	353	725	191^	339	319	197^	333	44v	34v	61^	44v
60 MINUTES	35	202	201	A	20.7	45	1542	1762	749	271	835	160	356	383	144	389	729	181	324	340	141	324	128	57^	70^	54^
SUN. 7.00P 60 CBS DN		99	99	B	24.9	42	1855																			
7.00 - 7.30				A	19.5	44	1453	1762	753	277	839	157	351	382	144	395	721	178	316	331	139	326	132	57^	70^	54^
7.30 - 8.00				A	21.9	46	1632	1756	743	260	827	163	358	383	144	381	736	185	334	344	144	323	123	57^	70^	52^
SNOOPY COME HOME(S)		187		A	20.2	34	1505	2066	515	222	606	294	422	362	79^	141^	389	145^	259	267	45^	101^	239	116^	832	530
1 MON. 8.00P 90 CBS EA		99																								
8.00 - 8.30				A	17.4	32	1296	1962	494	215	602	289	426	363	49^	127^	328	98^	200	213	42v	85^	240	124^	792	488
8.30 - 9.00				A	19.7	33	1468	2165	525	231	617	316	444	362	73^	138^	359	134^	247	246	42v	91^	269	143^	920	597
9.00 - 9.30				A	23.4	37	1743	2068	530	224	604	279	399	362	106^	153	459	186	308	324	52^	122^	213	85^	792	510

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
STARSKY AND HUTCH	3	197		A	17.2	30	1281	1644	632	308	718	349	531	449	78^	128^	600	328	468	406	48v	91^	174^	104^	152^	116^
1 TUE. 10.00P 60 ABC OP		98		B	16.7	30	1244																			
10.00 - 10.30				A	17.5	30	1304	1627	626	301	716	342	527	441	74^	130^	563	298	436	374	47v	91^	176^	108^	172^	122^
10.30 - 11.00				A	16.8	29	1252	1661	642	314	723	356	533	457	80^	128^	638	359	500	439	46v	91^	169^	100^	131^	112^
STEELTOWN(S)		185		A	11.0	22	820	1909	775	108^	815	325	630	527	57v	112^	620	211^	441	408	73v	128^	213^	172^	261^	179^
1 SAT. 10.00P 60 CBS GD		98																								
10.00 - 10.30				A	11.1	22	827	1995	782	97^	824	339	644	514	48v	112^	652	233^	475	415	67v	131^	220^	180^	299	207^
10.30 - 11.00				A	11.0	23	820	1793	759	116^	794	306	604	535	63v	109^	577	186^	403	396	77v	120^	202^	162^	220^	148^
TAXI	27	204	200	A	22.1	36	1646	1978	701	314	785	360	536	437	70^	190	629	285	453	366	75	144	246	129	318	223
TUE. 9.30P 30 ABC CS		99	99	B	24.6	38	1833																			
TELEVISION ANNUAL 1978/79(S)		195		A	15.4	25	1147	1726	622	215	707	234	424	386	125^	221	596	245	400	337	83^	166^	260	101^	163^	136^
1 MON. 9.00P 120 ABC GV		99																								
9.00 - 9.30				A	16.1	25	1199	1761	647	214	740	208	411	353	144^	278	592	201^	368	342	98^	178^	266	120^	163^	112^
9.30 - 10.00				A	15.4	24	1147	1828	656	226	729	250	438	382	128^	232	607	223	411	353	104^	183^	268	116^	224	175^
10.00 - 10.30				A	15.9	26	1185	1698	587	209	678	253	428	412	112^	182^	607	288	426	335	66^	159^	267	85^	146^	139^
10.30 - 11.00				A	14.0	25	1043	1612	599	210^	683	230^	419	408	116^	188^	580	272	401	318	61^	145^	235	78^	114^	114^
3RD BARRY MANILOW SPECIAL(S)			198	A	21.6	34	1609	1988	777	415	882	421	632	531	88^	169	556	326	417	271	56^	103^	266	150^	284	204
2 WED. 9.00P 60 ABC GV			99																							
9.00 - 9.30				A	22.1	35	1646	1969	759	402	863	408	616	532	81^	160	529	301	393	258	53^	98^	270	154	307	224
9.30 - 10.00				A	21.2	33	1579	1990	796	427	897	434	645	529	90^	175	579	350	441	280	58^	106^	254	144^	260	181
THREE'S COMPANY	31	206	202	A	25.6	42	1907	2018	725	307	825	375	555	452	91	216	567	246	400	341	67	123	269	156	357	256
TUE. 9.00P 30 ABC CS		99	99	B	29.6	45	2205																			
TIME EXPRESS	3	197		A	13.3	26	991	1677	780	226^	852	182^	355	391	104^	411	601	213^	284	277	75^	248	156^	73^	68^	36v
1 THU. 8.00P 60 CBS GD		99		B	13.5	26	1006																			
8.00 - 8.30				A	12.1	25	901	1651	791	216^	868	165^	327	372	112^	447	556	168^	216^	226^	84^	276	150^	85^	77^	31v
8.30 - 9.00				A	14.5	28	1080	1689	768	232	834	198^	375	406	98^	381	632	247	334	316	68^	225^	163^	63^	60^	38v
VEGA$	28	195	198	A	16.0	27	1192	1792	751	327	821	337	575	473	98^	172	595	273	430	329	76^	122	224	117	152	112
WED. 10.00P 60 ABC PD		98	99	B	20.1	34	1497																			
10.00 - 10.30				A	16.2	27	1207	1813	754	331	825	339	579	473	102^	174	597	281	439	330	74^	118	232	120	159	116
10.30 - 11.00				A	15.7	27	1170	1774	747	322	820	337	575	472	94^	171	598	269	424	334	74^	126	215	114	141	108
WALTONS	24		187	A	12.2	23	909	1595	796	198^	853	244^	397	388	150^	352	478	60v	202^	215^	136^	260^	97^	50v	167^	108^
2 THU. 8.00P 60 CBS GD			96	B	18.9	30	1408																			
8.00 - 8.30				A	10.7	20	797	1556	801	168^	851	219^	368	381	157^	375	463	36v	175^	187^	137^	271^	78^	46v	164^	102^
8.30 - 9.00				A	13.7	25	1021	1616	792	222^	854	261	420	392	144^	336	488	79^	221^	239^	132^	249	105^	51v	169^	113^
WELCOME BACK, KOTTER	1		197	A	9.5	21	708	2027	649	317^	752	280^	543	448	75v	209^	595	210^	399	336^	67v	158^	301^	187^	379	267^
2 FRI. 8.00P 60 ABC CS			99	B	9.5	21	708																			
8.00 - 8.30				A	8.8	20	656	2084	670	346^	761	262^	569	477	52v	192^	598	196^	400	350^	54v	150^	315^	209^	410	291^
8.30 - 9.00				A	10.2	22	760	1961	627	290^	739	294^	522	426	90^	217^	592	224^	396	320^	78v	168^	285^	167^	345	241^
WHODUNNIT	4	189		A	8.2	16	611	2000	735	157^	784	194^	342^	348^	122^	376^	704	196^	370^	358^	116^	248^	160^	26v	352^	316^
1 THU. 8.30P 30 NBC QP		94		B	9.2	17	685																			
WONDERFUL WORLD OF DISNEY	29	211	214	A	11.5	25	857	2058	625	287	701	230	421	358	142^	232	605	177	377	339	91^	175	250	108^	502	316
1 SUN. 7.00P 60 NBC FV		99	99	B	16.0	27	1192																			
2 SUN. 7.00P 120																										
7.00 - 7.30				A	9.9	22	738	2092	596	257	673	238	420	381	88^	184	604	188	408	359	88^	157^	265	141^	550	332
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE / T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																									
WONDERFUL WORLD OF-CONT'D																									
7.30 - 8.00			A	11.9	25	887	2188	617	267	694	256	453	394	94^	184	578	184	392	363	68^	138^	315	145	601	389
8.00 - 8.30			A	12.2	26	909	1893	647	335	731	206^	401	312	225^	309	629	165^	341	301	110^	224^	174^	48v	359	240^
8.30 - 9.00			A	13.4	27	998	1898	663	323	739	196^	395	307	228^	323	630	163^	336	303	120^	226^	161^	40v	368	229^
YOU CAN'T TAKE IT-YOU(S)	186																								
1 WED. 9.00P 120 CBS GD	98		A	14.9	25	1110	1529	825	185^	905	249	428	425	145^	411	456	133^	204^	234	129^	207^	106^	80^	62^	36v
9.00 - 9.30			A	15.5	26	1155	1544	815	176^	883	249	428	444	132^	383	435	130^	193^	215	120^	206^	118^	90^	108^	55^
9.30 - 10.00			A	15.4	25	1147	1537	800	184^	882	237	433	438	126^	386	458	138^	221	251	112^	192^	133^	99^	64^	43v
10.00 - 10.30			A	14.3	24	1065	1517	831	184^	910	249	423	409	155^	425	464	137^	210^	240	138^	207^	93^	72^	50v	33v
10.30 - 11.00			A	14.4	25	1073	1514	851	195^	942	259	425	403	167^	450	475	132^	192^	232	148^	225^	79^	58^	18v	12v
YOUNG GUY CHRISTIAN(S)		197																							
2 THU. 8.30P 30 ABC CS		99	A	19.7	36	1468	2072	632	298	671	306	534	425	51^	126^	688	297	469	366	104^	166^	214	148^	499	346
•LATE FRINGE																									
ABC WEEKEND REPORT-SAT. 32	151	151	A	7.4	16	551	1721	630	249	721	267	403	341	124^	258	769	370	480	290	92^	229	109^	45v	122^	101^
SAT. 11.00P 15 ABC N	87	88	B	7.8	16	581																			
ABC WEEKEND REPORT-SUN. 32	152	154	A	7.5	16	559	1453	532	246	585	280	441	331	29v	87^	676	356	488	337	121^	168^	145^	117^	47v	24v
SUN. 11.00P 15 ABC N	92	92	B	6.9	16	514																			
BARETTA 7	148	148	A	4.3	17	320	1334	449	268^	505	242^	452	349^	47v	47v	475	166^	326^	309^	91v	131^	185^	85v	169^	169^
1 FRI. 12.03A 64 ABC OP	89	89	B	4.4	18	328																			
2 FRI. 12.17A 64																									
12.00 - 12.30			A	4.9	15	365	1277	332^	269^	433^	232^	407^	332^	LT	LT	320^	88v	212^	231^	LT	89v	260^	80v	264^	264^
12.30 - 1.00			A	4.3	17	320	1394	465	283^	521	275^	473	354^	48v	48v	488	175^	334^	338^	97v	132^	195^	84v	190^	190^
1.00 - 1.30			A	3.6	19	268	1160	454^	179v	454^	101v	347^	258^	107v	107v	609^	300^	475^	284^	134v	134v	97v	97v	LT	LT
CBS SPECIAL REPORT(S)		146																							
2 FRI. 11.30P 21 CBS N		85	A	10.5	27	782	1848	809	160^	828	266^	432	444	124^	283^	717	292^	447	436	77v	183^	204^	119^	99^	99^
CBS SUNDAY NEWS-BRADLEY 31	132	132	A	8.3	17	618	1626	799	363	811	270	429	354	163^	293	627	226	340	343	135^	214	123^	56^	65^	65^
SUN. 11.00P 15 CBS N	75	75	B	7.8	16	581																			
LATE MOVIE I 150	165	164	A	7.2	26	536	1465	745	237	756	262	479	449	116	194	582	251	370	275	107^	164	85^	33^	42^	42^
1 M & W 11.30P 69 CBS FF	92	92	B	7.5	27	559																			
1 TUE. 11.30P 70																									
1 FRI. 11.30P 27																									
2 MON. 11.30P 68																									
2 TU & W 11.30P 70																									
2 FRI. 11.51P 70																									
11.30 - 12.00			A	7.9	25	589	1475	743	250	760	261	475	447	115	204	603	246	351	276	127	192	80^	36^	32^	32^
12.00 - 12.30			A	6.8	27	507	1412	730	220	740	250	461	450	114^	184	553	248	360	257	105^	151	77^	22v	42^	42^
12.30 - 1.00			A	6.9	29	514	1909	865	315^	865	390^	669	489	111v	166^	710	347^	613	475	23v	71v	201^	107v	133^	133^
LATE MOVIE II 149	164	163	A	4.8	27	358	1310	695	192	709	302	472	422	79^	148^	512	249	386	257	51^	90^	50^	25v	39v	39v
1 MON. 12.42A 44 CBS FF	91	92	B	4.9	28	365																			
1 TUE. 12.43A 39																									
1 WED. 12.42A 39																									
1 FRI. 12.06A 50																									
2 MON. 12.41A 43																									
2 TUE. 12.43A 45																									
2 WED. 12.43A 39																									
CONT'D																									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1979 REPORT

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																															
LATE MOVIE II-CONT'D																															
	2 FRI.	1.04A	42																												
		12.00 - 12.30							A	5.8	18	432	1634	939	248^	970	421^	616	512^	83v	233^	440^	74v	206^	243^	100v	167^	71v	48v	153^	153^
		12.30 - 1.00							A	5.4	20	402	1366	842	259^	891	271^	502^	582^	85v	239^	446^	95v	244^	244^	86v	154v	29v	LT	LT	LT
		1.00 - 1.30							A	4.6	31	343	1210	629	161^	635	285	445	411	61^	108^	504	262	409	273	35v	58^	47^	30v	24v	24v
MANNIX-WED.						18	168	170	A	4.0	24	298	1312	665	198^	685	231^	523	513	108^	108^	543	281^	500	392^	24v	24v	74v	27v	LT	LT
	1 WED.	12.37A	42	ABC	OP		95	95	B	4.1	25	305																			
	2 WED.	12.38A	44																												
		12.30 - 1.00							A	4.0	22	298	1490	805	296^	809	295^	644	603	122^	122^	544	238^	484	417^	20v	20v	120^	30v	17v	17v
		1.00 - 1.30							A	3.9	26	291	1316	564^	LT	564^	117v	368^	486^	78v	78v	708^	399^	664^	458^	44v	44v	44v	44v	LT	LT
MANNIX-THURS.						18	170	170	A	4.8	26	358	1402	577	248^	678	202^	458	481	52v	91^	570	321^	464	234^	98^	98^	129^	106^	25v	25v
	1 THU.	12.38A	39	ABC	OP		95	95	B	4.1	24	305																			
	2 THU.	12.36A	40																												
		12.30 - 1.00							A	4.9	24	365	1416	602	298^	709	226^	478	481	70v	105^	559	329^	450	238^	96^	96^	126^	110^	22v	22v
MIDNIGHT SPECIAL						32	202	202	A	3.3	23	246	1065	423^	341^	516	252^	350^	350^	57v	89v	280^	163^	179^	41v	LT	89v	248^	134^	21v	21v
	1 FRI.	1.00A	90	NBC	PC		99	99	B	3.6	23	268																			
	2 FRI.	1.19A	90																												
		1.00 - 1.30							A	4.2	21	313	1367	658^	450^	741^	479^	479^	544^	114v	114v	359^	179v	205^	124v	29v	110v	175v	67v	92v	92v
		1.30 - 2.00							A	3.9	25	291	969	333^	343^	456	223^	325^	306^	31v	58v	310^	211^	220^	LT	LT	90v	203^	114^	LT	LT
		2.00 - 2.30							A	2.5	22	186	930	344^	269^	387^	150v	257^	274^	32v	70v	220^	118v	118v	LT	LT	102v	323^	183^	LT	LT
NBA PLAYOFF GAME-THU.(S)							172		A	5.4	28	402	1211	535^	187^	555^	194^	353^	288^	14v	153v	557^	310^	512^	387^	17v	28v	57v	LT	42v	37v
	1 THU.	11.30P	158	CBS	SE		95																								
		11.30 - 12.00							A	7.7	25	574	1254	559	195^	559	146^	378^	333^	45v	134^	539	259^	414^	324^	66v	104v	70v	21v	86v	70v
		12.00 - 12.30							A	5.9	24	440	1336	773	232^	773	273^	501^	383^	LT	223^	468^	266^	450^	361^	LT	LT	49v	LT	46v	46v
		12.30 - 1.00							A	4.8	25	358	1352	596^	165v	651^	209^	352^	252^	LT	254^	603^	369^	595^	413^	LT	LT	50v	LT	48v	48v
		1.00 - 1.30							A	4.6	32	343	1216	417^	170v	452^	170v	236^	205^	LT	157v	700^	409^	700^	493^	LT	LT	64v	LT	LT	LT
		1.30 - 2.00							A	4.4	40	328	918	291^	162v	324^	192^	269^	238^	LT	LT	549^	320^	518^	418^	LT	LT	45v	LT	LT	LT
NBA CHAMPIONSHIP-THU.(S)								182	A	5.7	24	425	1188	450^	172^	450^	113v	261^	233^	122v	158^	605	289^	432^	391^	113v	130v	122v	LT	11v	LT
	2 THU.	11.30P	134	CBS	SE			97																							
		11.30 - 12.00							A	7.6	23	566	1401	509	141^	509	125^	244^	333^	103v	176^	676	289^	491	468	123^	143^	179^	LT	37v	LT
		12.00 - 12.30							A	6.2	22	462	1201	435^	171^	435^	119v	279^	227^	97v	134v	649	296^	485^	435^	91v	115v	117v	LT	LT	LT
		12.30 - 1.00							A	5.0	23	373	1204	416^	172^	416^	115v	276^	190^	118v	140v	687	358^	485^	426^	88v	115v	101v	LT	LT	LT
		1.00 - 1.30							A	4.6	27	343	974	432^	216^	432^	96v	251^	155v	181v	181v	467^	275^	324^	248^	143v	143v	75v	LT	LT	LT
NBC LATE NIGHT MOVIE						31	115	111	A	3.7	16	276	1399	629	275^	633	275^	478	492	130^	141^	469	182^	378^	352^	LT	80v	138^	33v	159^	159^
	SUN.	11.30P	124	NBC	FF		63	61	B	2.7	13	201																			
		11.30 - 12.00							A	4.3	14	320	1619	706	300^	706	332^	520	541	131^	165^	579	204^	422	407	14v	134^	153^	18v	181^	181^
		12.00 - 12.30							A	4.2	16	313	1441	628	245^	628	242^	476	489	139^	139^	408	150^	341^	307^	LT	56v	168^	45v	237^	237^
		12.30 - 1.00							A	3.6	17	268	1526	735	373^	735	325^	555	578	157^	157^	462^	198^	395^	343^	LT	59v	149^	45v	180^	180^
		1.00 - 1.30							A	3.0	18	224	835	392^	182^	392^	170^	322^	322^	70v	70v	379^	169^	312^	312^	LT	67v	64v	LT	LT	LT
POLICE STORY-MON.						17	176	175	A	6.6	25	492	1480	622	168^	640	225^	447	435	88^	137^	685	212^	412	332	115^	217^	81^	61v	74^	63v
	1 MON.	11.30P	65	ABC	OP		95	94	B	6.1	23	454																			
	2 MON.	11.30P	66																												
		11.30 - 12.00							A	7.1	23	529	1597	628	200^	645	206^	443	447	81^	129^	782	262	474	337	144^	244	79^	53v	91^	78^
		12.00 - 12.30							A	6.3	26	469	1399	628	145^	654	247^	470	443	87^	140^	597	164^	346	316	98^	200^	88^	68^	60v	51v
POLICE WOMAN						32	178	180	A	6.2	23	462	1448	620	173^	637	209^	472	518	80^	101^	672	296	508	418	67v	100^	96^	38v	43v	28v
	1 WED.	11.30P	67	ABC	OP		96	97	B	6.7	25	499																			
	2 WED.	11.30P	68																												
CONT'D																															

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
POLICE WOMAN-CONT'D																										
11.30 - 12.00				A	6.5	21	484	1463	604	148^	614	181^	439	506	69^	98^	702	293	503	392	101^	134^	99^	43v	48v	29v
12.00 - 12.30				A	6.2	25	462	1422	619	186^	647	225^	490	512	86^	107^	641	283	496	431	40v	81^	93^	39v	41v	24v
SATURDAY NIGHT	27	214	213	A	13.4	41	998	1608	540	317	615	361	476	394	58^	79^	675	411	583	475	37^	61^	251	111^	67^	54^
1 SAT. 11.30P 80 NBC GV		99	99	B	13.0	39	969																			
2 SAT. 11.30P 82																										
11.30 - 12.00				A	14.5	40	1080	1629	578	337	652	370	495	399	70^	95^	679	389	562	466	43^	77^	227	108^	71^	60^
12.00 - 12.30				A	13.5	42	1006	1620	535	314	625	384	494	400	55^	74^	660	407	577	460	39^	60^	266	117^	69^	55^
12.30 - 1.00				A	11.8	42	879	1549	475	284	529	301	411	369	38^	62^	696	454	631	512	30v	38^	266	107^	58^	43^
SOAP	6	170	170	A	6.1	18	454	1357	589	293	624	243^	448	433	29v	109^	449	190^	328	315	32v	68v	131^	70^	153^	153^
1 FRI. 11.30P 33 ABC CS		93	92	B	7.3	21	544																			
2 FRI. 11.44P 33																										
STARSKY AND HUTCH-11:30	32	179	177	A	7.2	25	536	1489	668	290	757	301	529	485	76^	118^	568	282	392	244	100^	136^	129^	79^	35v	35v
1 THU. 11.30P 68 ABC OP		97	96	B	6.6	24	492																			
2 THU. 11.30P 66																										
11.30 - 12.00				A	7.6	24	566	1560	680	261	759	284	517	490	83^	136^	619	292	412	256	108^	165^	126^	64^	56v	56v
12.00 - 12.30				A	7.2	27	536	1450	665	321	763	320	544	488	69^	103^	528	271	371	241	94^	115^	138^	92^	21v	21v
TOMORROW SHOW	126	174	174	A	2.7	20	201	1109	651	269^	717	204^	438	408	105^	249^	343	110^	214^	208^	LT	105^	49v	29v	LT	LT
M-TH 1.00A 45 NBC CC		98	98	B	2.6	20	194																			
1.00 - 1.30				A	3.0	21	224	1147	678	271	732	213^	451	425	97^	250^	357	115^	223^	223^	LT	107^	58v	36v	LT	LT
TONIGHT SHOW	159	213	212	A	7.7	29	574	1340	676	252	729	232	404	382	127	261	528	232	332	306	63^	150	61^	27^	22v	14v
1 MON. 11.30P 80 NBC GV		99	99	B	7.4	28	551																			
TUE. 11.30P 75																										
1 W & F 11.30P 81																										
1 THU. 11.30P 82																										
2 M & TH 11.30P 81																										
2 WED. 11.30P 82																										
2 FRI. 11.49P 84																										
11.30 - 12.00				A	9.4	30	700	1439	681	238	740	257	413	388	133	252	610	272	384	350	88	168	62^	26^	27^	17v
12.00 - 12.30				A	7.5	29	559	1313	677	262	735	227	413	390	123	261	489	209	307	291	53^	141	61^	27v	28^	18v
12.30 - 1.00				A	5.8	27	432	1199	648	250	687	187	344	347	123^	278	421	174	261	230	33v	133^	58^	33v	33v	11v
TUESDAY MOVIE OF THE WEEK	29	179	180	A	5.2	19	387	1310	527	186^	620	192^	391	419	49v	134^	560	209^	414	332	96^	119^	75v	38v	55v	39v
TUE. 11.30P 71 ABC FF		96	96	B	6.3	24	469																			
11.30 - 12.00				A	6.0	19	447	1322	517	177^	610	206^	371	386	50v	138^	559	204^	388	317	100^	129^	87^	51v	66v	43v
12.00 - 12.30				A	4.7	19	350	1311	542	203^	640	181^	406	460	51v	134^	565	223^	422	331^	101^	123^	66v	28v	40v	28v
TUESDAY MOVIE-WEEK PART 2	26	179	180	A	3.7	22	276	1091	410^	131^	461	95v	337^	326^	22v	83v	510	173^	471	385^	39v	39v	47v	LT	73v	73v
1 TUE. 12.41A 36 ABC FF		96	96	B	4.8	30	358																			
2 TUE. 12.41A 43																										
1.00 - 1.30				A	3.1	22	231	1182	407^	61v	407^	LT	269v	316^	LT	91v	775^	273^	727^	537^	48v	48v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ALL IN THE FAMILY M-F	156	156	157	A	3.7	21	276	1351	533	131^	645	221	358	343	48v	222	300	108^	123^	50v	62^	160^	192^	123^	214^	40v
M-F 10.00A 30 CBS CS		86	86	B	5.1	26	380																			
ALL MY CHILDREN	159	190	190	A	8.0	31	596	1347	848	212	951	510	680	463	83^	196	213	66^	101	117	14v	65^	116	87^	67^	30^
CONT'D																										

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ALL MY CHILDREN-CONT'D M-F 1.00P 60 ABC DD		98	98	B	8.8	32	656																			
1.00 - 1.30				A	7.8	31	581	1325	824	202	935	508	682	448	74^	185	201	60^	98^	116	12v	55^	115	83^	74^	33^
1.30 - 2.00				A	8.3	32	618	1348	853	217	952	504	666	469	91^	205	219	72^	103	116	14v	72^	117	91^	60^	28^
ALL STAR SECRETS	95	160	160	A	3.0	17	224	1446	772	121^	817	224^	376	308	121^	398	343	103^	137^	124^	85^	174^	125^	40v	161^	80^
M-F 10.30A 30 NBC QG		82	82	B	4.2	20	313																			
ANOTHER WORLD	55	205	205	A	6.7	24	499	1232	813	152	899	266	470	421	151	350	182	16v	60^	64^	61^	112^	92^	82^	59^	44^
M-F 2.30P 90 NBC DD		99	99	B	6.8	24	507																			
2.30 - 3.00				A	6.2	23	462	1242	855	127^	936	298	488	421	147	372	221	26v	78^	79^	69^	136	74^	74^	11v	LT
3.00 - 3.30				A	6.6	24	492	1215	819	162	907	266	474	418	159	356	185	17v	61^	61^	64^	113^	86^	83^	37^	31v
3.30 - 4.00				A	7.1	25	529	1268	792	179	880	237	457	431	152	340	157	LT	46^	61^	50^	96^	116	93^	115	90^
AS THE WORLD TURNS	158	191	191	A	8.1	31	603	1289	920	152	985	228	505	482	165	422	187	35^	67^	67^	23v	101	74^	51^	43^	15v
M-F 1.30P 60 CBS DD		99	99	B	8.1	29	603																			
1.30 - 2.00				A	7.7	29	574	1267	913	150	977	225	495	476	163	428	182	33^	64^	67^	23v	101^	69^	47^	39^	8v
2.00 - 2.30				A	8.5	33	633	1281	912	147	977	222	504	482	163	412	181	31^	65^	64^	21v	96	79^	56^	44^	17v
CAPTAIN KANGAROO	159	184	184	A	2.9	18	216	1204	342	78^	389	139^	218^	194^	42v	120^	149^	51v	56v	46v	LT	75^	83^	46v	583	102^
M-F 8.00A 60 CBS C		99	99	B	3.3	19	246																			
8.00 - 8.30				A	2.5	16	186	1280	355	102^	414	152^	221^	188^	49v	145^	145^	49v	54v	42v	LT	76v	102^	64v	619	135^
8.30 - 9.00				A	3.2	20	238	1151	319	55v	374	135^	214^	203^	36v	104^	144^	47v	47v	46v	LT	76^	58v	29v	575	84^
CARD SHARKS	158	143	142	A	3.5	20	261	1330	824	85^	843	157^	338	334	73^	448	299	104^	145^	145^	39v	116^	58v	LT	130^	58v
M-F 10.00A 30 NBC QG		82	82	B	4.3	22	320																			
CBS LATE MORNING NEWS	20	151	151	A	4.2	23	313	1438	768	160^	880	300	457	416	60^	358	230	63^	79^	35v	45v	151^	156^	70^	172^	LT
M-F 10.54A 6 CBS N		87	87	B	3.9	23	291																			
DAYS OF OUR LIVES	55	210	210	A	6.5	25	484	1246	835	175	913	251	410	402	162	436	238	43^	85^	69^	95^	144	24v	24v	71^	18v
M-F 1.00P 60 NBC DD		99	99	B	6.4	24	477																			
1.00 - '.30				A	6.3	25	469	1222	816	150	887	240	383	374	149	444	238	40^	83^	69^	95^	146	24v	24v	73^	13v
1.30 - 2.00				A	6.8	26	507	1229	838	193	918	251	423	424	166	420	221	36^	75^	62^	89^	139	25v	25v	65^	22v
DAYTIME EMMY AWARDS(S)		189		A	7.7	29	574	1369	816	133^	939	276^	516	486	100v	322^	177^	40v	78v	63v	29v	99v	139^	113^	114^	106v
1 THU. 3.00P 90 CBS AC		99																								
3.00 - 3.30				A	7.9	30	589	1306	842	162^	1019	286^	560	547	125^	337^	147^	LT	38v	38v	33v	109^	65v	37v	75v	75v
3.30 - 4.00				A	8.1	30	603	1425	801	152^	926	288^	542	483	104'	285^	179^	48v	89v	69v	32v	90v	185^	160^	135^	135^
4.00 - 4.30				A	7.2	27	536	1356	792	82v	857	254^	437^	422^	69v	343^	198^	73v	107v	80v	16v	91v	165^	140^	136^	108v
DOCTORS	54	200	200	A	5.8	22	432	1213	830	146	917	285	482	449	140^	364	208	27v	74^	71^	76^	127^	58^	55^	30v	LT
M-F 2.00P 30 NBC DD		98	98	B	5.7	21	425																			
EDGE OF NIGHT	147	161	162	A	5.2	19	387	1380	831	178	902	346	602	478	115^	277	125^	66^	100'	65^	LT	18v	174	129^	179	117'
M-F 4.00P 30 ABC DD		88	88	B	5.7	18	425																			
FAMILY FEUD	158	198	198	A	6.5	33	484	1362	767	111^	833	341	552	408	123^	237	243	132	150	91^	24v	71^	88^	41^	198	102^
M-F 11.30A 30 ABC QP		99	99	B	7.7	33	574																			
GENERAL HOSPITAL	154	191	191	A	7.9	29	589	1278	847	132	907	371	564	485	109	280	141	42^	76^	63^	10v	55^	149	113	81^	48^
M-F 3.00P 60 ABC DD		99	99	B	8.6	28	641																			
3.00 - 3.30				A	7.6	28	566	1228	833	123	887	366	555	482	107^	274	129	37'	66'	53'	9v	55^	136	102^	76^	39^
3.30 - 4.00				A	8.3	29	618	1286	848	135	911	369	564	482	108	282	135	41^	76^	65^	10v	50^	157	121	83^	52^
GOOD MORNING, AMERICA-730	160	188	188	A	3.4	24	253	1237	680	248	696	221^	435	380	153^	221^	300	79'	173'	206'	44v	83^	162^	55v	79^	68^
M-F 7.30A 30 ABC N		98	98	B	3.4	22	253																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-830	160	189	189	A	4.2	26	313	1230	744	134^	770	240	452	406	132^	268	304	86^	156^	170^	48v	112^	93^	25v	63^	51^
M-F 8.30A 30 ABC N		96	96	B	4.4	24	328																			
GUIDING LIGHT	158	188	188	A	8.3	31	618	1311	865	191	954	219	539	482	168	372	190	51^	83^	68^	24v	84^	107	70^	60^	24v
1 MTUWF 2.30P 60 CBS DD		99	99	B	8.1	28	603																			
1 THU. 2.30P 30																										
2 M-F 2.30P 60																										
2.30 - 3.00				A	8.3	31	618	1290	870	175	953	214	521	470	170	388	194	47^	76^	62^	23v	97^	91^	60^	52^	20v
3.00 - 3.30				A	8.3	30	618	1328	862	204	951	227	559	496	164	350	184	56^	93^	74^	26^	69^	124	83^	69^	31^
HIGH ROLLERS	157	189	190	A	4.2	23	313	1275	758	122^	793	147^	310	320	134^	428	345	58^	124^	134^	102^	185^	60^	22v	77^	33v
M-F 11.00A 30 NBC QG		93	93	B	5.1	24	380																			
HOLLYWOOD SQUARES	55	166	167	A	4.3	18	320	1322	730	154^	770	201	335	300		85^	401	369	53^	128^	122^	63^	222	111^	40v	72^	LT
M-F 12.30P 30 NBC QP		85	85	B	4.2	17	313																			
LAVERNE & SHIRLEY M-F	35	180	180	A	5.0	28	373	1410	633	107^	711	357	529	352	86^	148^	226	137^	166	119^	LT	24v	165	88^	308	169
M-F 11.00A 30 ABC CS		97	97	B	4.9	26	365																			
LOVE OF L:FE	17	146	146	A	3.5	13	261	1456	924	241	977	291	556	498	203^	379	211^	46v	72^	103^	39v	89^	161^	107^	107^	42v
1 MTUWF 4.00P 30 CBS DD		80	81	B	3.4	13	253																			
2 M-F 4.00P 30																										
M*A*S*H M-F	155	180	181	A	7.3	26	544	1564	672	143	724	294	494	403	99^	194	307	130	185	129	29^	86^	318	113	215	164
1 MTUWF 3.30P 30 CBS CS		91	92	B	7.8	25	581																			
2 M-F 3.30P 30																										
MORNING MON-FRI	80	180	180	A	2.3	17	171	1170	685	129^	743	187^	398	374	76v	316^	357	94^	158^	193^	53v	164^	LT	LT	52v	LT
M-F 7.15A 45 CBS N		98	98	B	2.4	16	179																			
7.30 - 8.00				A	2.3	16	171	1152	719	105^	772	192^	415	380	76v	334^	316^	87v	146^	175^	41v	141^	LT	LT	52v	LT
ONE LIFE TO LIVE	155	191	191	A	7.5	28	559	1222	831	151	912	415	586	481	103^	260	141	41^	64^	64^	10v	63^	108	76^	61^	24v
M-F 2.00P 60 ABC DD		99	99	B	7.9	28	589																			
2.00 - 2.30				A	7.3	28	544	1232	822	142	916	430	593	482	104^	250	154	46^	71^	75^	LT	66^	108^	76^	54^	18v
2.30 - 3.00				A	7.6	29	566	1214	844	146	915	402	582	488	106^	272	127	35^	58^	54^	11v	58^	108	76^	64^	25v
PASSWORD PLUS	55	167	167	A	3.4	16	253	1360	790	146^	818	189^	352	344	95^	427	364	80^	143^	147^	27v	178^	79^	24v	99^	63^
M-F 12.00N 30 NBC QG		83	83	B	3.6	15	268																			
PRICE IS RIGHT 1	20	188	188	A	5.2	29	387	1450	738	121^	814	248	403	371	60^	357	298	63^	82^	49^	36v	202	162	77^	176	59^
M-F 11.00A 30 CBS AP		96	96	B	5.0	29	373																			
PRICE IS RIGHT 2	20	188	188	A	5.9	30	440	1473	787	95^	858	255	457	403	84^	369	294	46^	68^	50^	34v	210	126^	68^	195	57^
M-F 11.30A 30 CBS AP		96	96	B	5.7	30	425																			
RYAN'S HOPE	159	183	183	A	6.1	26	454	1251	770	148	904	474	688	480	55^	152	159	40^	67^	88^	22v	54^	105^	74^	83^	40^
M-F 12.30P 30 ABC DD		96	96	B	7.0	27	522																			
SEARCH FOR TOMORROW	157	184	184	A	7.1	30	529	1284	887	159	947	269	568	506	118	348	208	18v	40^	46^	28v	150	60^	58^	69^	17v
M-F 12.30P 30 CBS DD		94	94	B	7.6	30	566																			
SPECIAL TREAT(S)		184		A	3.4	12	253	1229	628^	249^	731^	305^	403^	423^	169v	276^	194v	20v	39v	44v	LT	130v	142v	83v	162v	95v
1 TUE. 4.00P 60 NBC FV		94																								
4.00 - 4.30				A	3.3	12	246	1203	625^	236v	686^	264^	350^	415^	154v	271^	174v	LT	LT	44v	LT	130v	164v	102v	179v	81v
4.30 - 5.00				A	3.4	12	253	1253	637^	256^	783^	348^	455^	430^	190v	289^	202v	35v	56v	41v	27v	126v	118v	67v	150v	111v

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-7.30AM	160	216	216	A	4.1	27	305	1282	863	134^	876	114^	318	417	164^	423	338	73^	105^	109^	91^	206	35v	LT	33v	20v
M-F 7.30A 30 NBC N		99	99	B	4.8	29	358																			
TODAY SHOW-8.30AM	160	213	213	A	4.4	28	328	1384	869	89^	884	155^	381	452	132^	377	390	94^	198	195	74^	159^	LT	LT	101^	58^
M-F 8.30A 30 NBC N		99	99	B	5.0	29	373																			
$20,000 PYRAMID	159	171	171	A	4.4	20	328	1332	717	159^	842	372	547	393	143^	241	164^	88^	107^	73^	34v	43v	100^	36v	226	82^
M-F 12.00N 30 ABC QG		90	90	B	5.2	21	387																			
WHEEL OF FORTUNE	156	197	198	A	4.4	23	328	1287	768	119^	814	153^	291	302	136^	472	345	61^	125^	138^	75^	186	46v	24v	82^	61^
M-F 11.30A 30 NBC QG		97	97	B	5.8	25	432																			
WHEW	19	165	165	A	4.4	24	328	1323	713	134^	817	317	451	384	55^	305	219	61^	72^	30v	37v	147^	147^	67^	140^	LT
M-F 10.30A 24 CBS QG		90	90	B	4.0	23	298																			
YOUNG AND THE RESTLESS	20	191	191	A	8.0	35	596	1294	893	214	971	321	599	513	114	327	168	34^	62^	59^	17v	87^	101	82^	54^	9v
M-F 1.00P 30 CBS DD		98	98	B	8.0	36	596																			
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	34	183	181	A	4.6	22	343	1592	418	212^	471	355^	396	185^	32v	75v	321^	277^	277^	91v	LT	44v	173^	152^	627	394
SAT. 12.00N 30 ABC FV		96	95	B	5.6	22	417																			
ABC WIDE WORLD-SPORTS SAT	24	202	201	A	7.2	24	536	1554	531	233	576	189^	390	366	73^	151^	589	234	320	246	124^	227^	180^	91^	209^	146^
1 SAT. 4.00P 60 ABC SA		99	99	B	11.4	28	849																			
& 6.00P 23																										
2 SAT. 5.00P 90																										
4.00 - 4.30				A	5.1	19	380	1097	384^	119v	384^	123v	223^	276^	45v	45v	624^	245^	403^	292^	84v	192^	LT	LT	89v	74v
4.30 - 5.00				A	5.2	19	387	1145	397^	65v	405^	109v	214^	220^	51v	139v	674	225^	362^	251^	173^	286^	24v	13v	42v	42v
5.00 - 5.30				A	7.0	25	522	1713	591	302^	633	217^	448^	402^	96v	185^	567	260^	296^	196^	116v	224^	308^	155^	205^	126^
5.30 - 6.00				A	8.2	26	611	1694	523	263^	567	188^	420	391^	61v	147^	497	224^	249^	180^	59v	205^	292^	165^	338^	254^
6.00 - 6.30				A	9.2	27	685	1672	601	276	664	220	455	415	82^	169^	599	223	320	275	160^	234	174^	81^	235	155^
ABC WIDE WORLD-SPORTS-SUN	18	185	192	A	9.2	29	685	1841	619	232	658	229	470	437	73^	164^	885	395	613	525	129^	197	107^	13v	191	119^
SUN. 4.30P 90 ABC SA		97	98	B	11.7	30	872																			
4.30 - 5.00				A	7.1	23	529	1834	634	200^	647	207^	444	396	83^	172^	882	438	644	570	107^	169^	91^	39v	214^	137^
5.00 - 5.30				A	9.4	29	700	1689	583	250	654	218	480	442	63^	157^	827	373	549	441	133^	202	46^	LT	162^	91^
5.30 - 6.00				A	11.1	33	827	1975	641	240	672	257	480	456	81^	168	930	383	642	567	136^	207	168	8v	205	132^
ALL NEW PINK PANTHER	34	184	180	A	4.1	20	305	1859	555	223^	601	439	532	292^	69v	69v	242^	242^	242^	52v	LT	LT	323^	199^	693	479
SAT. 11.30A 30 ABC CA		92	90	B	5.7	24	425																			
ALL NEW POPEYE HOUR 1	34	189	188	A	3.2	26	238	912	71v	LT	71v	29v	63v	63v	LT	LT	143^	67v	101v	92v	LT	26v	106v	59v	592	341^
SAT. 8.00A 30 CBS CA		96	96	B	4.0	29	298																			
ALL NEW POPEYE HOUR 2	34	189	188	A	5.3	32	395	1694	161^	26v	161^	73v	139^	156^	LT	LT	301^	130^	216^	159^	39v	54v	199^	114^	1033	582
SAT. 8.30A 30 CBS CA		96	96	B	6.1	33	454																			
ALVIN AND THE CHIPMUNKS	10	192	192	A	2.4	22	179	1866	206^	101v	206^	206^	206^	135v	LT	LT	118v	118v	118v	62v	LT	LT	78v	LT	1464	850
SAT. 8.00A 30 NBC CA		97	97	B	3.1	24	231																			
AMERICAN BANDSTAND '79	27	176	173	A	5.3	25	395	1304	313^	223^	419	280^	349	182^	44v	57v	329	221^	256^	111^	LT	73v	254^	160^	302^	174^
SAT. 12.30P 60 ABC PC		91	90	B	5.6	21	417																			
12.30 - 1.00				A	4.9	23	365	1326	318^	228^	406	288^	352	167^	43v	54v	356	228^	262^	111^	LT	94^	238^	158^	326^	197^
1.00 - 1.30				A	5.7	27	425	1259	304	215^	417	271^	336	186^	44v	57v	308	216^	249^	111^	LT	59v	261^	158^	273^	151^

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AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ANIMALS, ANIMALS, ANIMALS	33	133	141	A	2.1	12	156	1942	449^	186v	449^	231^	416^	385^	LT	33v	351^	109v	282^	243^	69v	69v	307^	154v	835	687^
SUN. 11.30A 30 ABC CL		84	84	B	2.9	12	216																			
ARK II	27	161	159	A	3.6	16	268	1366	236^	116v	295^	116v	187^	127^	33v	108v	336^	138^	232^	94v	26v	104v	208^	48v	527	292^
SAT. 1.00P 30 CBS CL		86	86	B	5.0	18	373																			
BUFORD &-GALLOPING GHOST	16	159	177	A	4.3	21	320	1638	235^	181^	323^	238^	323^	162^	LT	LT	375^	164^	244^	166^	23v	100^	292^	143^	648	401
SAT. 12.00N 30 NBC CA		75	90	B	5.3	22	395																			
BUGS BUNNY/ROAD RUNNER 1	34	196	195	A	6.7	35	499	1599	162^	75^	216^	96^	165^	118^	24v	24v	221^	125^	165^	119^	13v	39v	296	194^	866	519
SAT. 9.00A 30 CBS CA		99	99	B	7.9	36	589																			
BUGS BUNNY/ROAD RUNNER 2	34	196	195	A	7.5	38	559	1517	134^	79^	224	120^	180^	85^	44v	44v	248	147^	190^	105^	10v	32v	292	151^	753	441
SAT. 9.30A 30 CBS CA		99	99	B	9.7	40	723																			
BUGS BUNNY/ROAD RUNNER 3	34	196	195	A	8.8	41	656	1395	225	117^	288	128^	210	131^	78^	78^	231	76^	157^	89^	20v	66^	238	125^	638	357
SAT. 10.00A 30 CBS CA		99	99	B	10.0	39	745																			
CBS SAT. FILM FESTIVAL	2	162	154	A	3.7	17	276	1641	391^	174^	532	195^	282^	195^	63v	214^	222^	LT	105v	105v	36v	117^	246^	76v	641	326^
SAT. 1.30P 30 CBS CL		91	90	B	3.7	17	276																			
CBS SPORTS SPECTACULAR	31	148	145	A	3.4	11	253	1300	442^	178^	451^	91v	213^	186^	87v	222^	632	99v	264^	256^	227^	353^	63v	51v	154^	98v
SAT. 5.00P 60 CBS SA		88	86	B	5.5	15	410																			
5.00 - 5.30				A	3.3	11	246	1232	467^	191^	467^	89v	260^	240^	81v	191^	557	110v	260^	264^	221^	281^	41v	41v	167^	93v
5.30 - 6.00				A	3.5	11	261	1310	410^	153^	410^	85v	157^	123^	84v	241^	682	84v	257^	237^	226^	414^	80v	61v	138^	100v
CHALLENGE-SUPERFRIENDS 1	28	193	193	A	4.8	24	358	2092	199^	53v	243^	159^	210^	210^	LT	33v	178^	97^	178^	138^	LT	LT	230^	155^	1441	866
SAT. 9.30A 30 ABC CA		99	99	B	5.8	25	432																			
CHALLENGE-SUPERFRIENDS 2	28	193	194	A	5.3	25	395	2068	241^	117^	269^	199^	211^	211^	LT	58v	126^	89^	126^	95^	LT	LT	290^	143^	1383	885
SAT. 10.00A 30 ABC CA		99	99	B	6.7	27	499																			
CHALLENGE-SUPERFRIENDS 3	28	193	194	A	5.6	26	417	1966	311	217^	421	319	337	257^	LT	69v	192^	96^	184^	155^	LT	LT	154^	61v	1199	766
SAT. 10.30A 30 ABC CA		99	99	B	7.2	28	536																			
CLUE CLUB	17	41	41	A	1.2	12	89	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CA		32	31	B	1.2	10	89																			
COLONIAL GOLF-SAT.(S)		154		A	2.4	9	179	1559	692^	307v	698^	90v	419^	352^	56v	279v	610^	147v	342v	318v	LT	268v	27v	27v	224v	123v
1 SAT. 4.00P 60 CBS SE		88																								
4.00 - 4.30				A	2.3	8	171	1573	702^	322v	702^	71v	422^	351v	64v	280v	643^	75v	293v	287v	LT	350v	52v	52v	176v	94v
4.30 - 5.00				A	2.4	8	179	1547	698^	302v	698^	100v	418^	357^	45v	280v	580^	206v	385^	352^	39v	195v	LT	LT	269v	151v
COLONIAL GOLF-SUN.(S)		185		A	5.2	16	387	1416	473^	64v	473^	72v	171^	148v	128v	257^	827	153v	274^	391^	149v	423^	51v	LT	65v	33v
1 SUN. 4.00P 120 CBS SE		99																								
4.00 - 4.30				A	4.6	14	343	1534	458^	53v	458^	76v	178v	155v	87v	227^	971	120v	350^	571^	152v	371^	41v	20v	64v	47v
4.30 - 5.00				A	4.8	15	358	1341	463^	64v	463^	76v	176^	126v	106v	261^	769	207^	338^	338^	139v	402^	56v	LT	53v	25v
5.00 - 5.30				A	5.4	16	402	1381	500^	85v	500^	75v	181^	156^	162^	269^	768	221^	311^	326^	163^	442^	53v	LT	60v	27v
5.30 - 6.00				A	5.8	16	432	1438	481^	58v	481^	67v	154^	164^	141v	266^	831	73v	129v	352^	145^	479^	52v	LT	74v	33v
DAFFY DUCK	28	200	200	A	5.8	27	432	1498	213^	125^	231^	96^	179^	111^	20v	42v	225^	120^	120^	21v	LT	84^	148^	LT	894	537
SAT. 10.30A 30 NBC CA		98	98	B	6.7	26	499																			
FABULOUS FUNNIES	16	140	152	A	3.6	17	268	1358	358^	52v	358^	251^	333^	216^	LT	25v	418^	198^	292^	213^	41v	70v	85v	59v	497	272^
SAT. 12.30P 30 NBC CA		73	85	B	4.1	17	305																			
FACE THE NATION	34	177	170	A	2.6	15	194	995	413^	139v	428^	72v	103v	180^	47v	248^	434^	72v	113v	207^	102v	201^	108v	62v	25v	25v
SUN. 11.30A 30 CBS CC		96	95	B	3.3	14	246																			

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PROGRAM NAME	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
FANGFACE						28	185	185	A	4.7	23	350	1797	350^	248^	458	365	417	299^	21v	21v	240^	197^	222^	113^	18v	18v	170^	112^	929	603
	SAT.	11.00A	30	ABC	CA		98	98	B	5.9	25	440																			
FANTASTIC FOUR						28	193	194	A	3.9	25	291	1777	331^	165^	365^	212^	271^	162^	35v	94v	117^	76v	76v	46v	LT	41v	133^	LT	1162	554
	SAT.	8.30A	30	NBC	CA		96	97	B	4.0	23	298																			
FAT ALBERT AND COSBY KIDS						33	185	188	A	4.6	21	343	1536	278^	143^	330^	135^	187^	160^	26v	106^	283^	146^	195^	49v	20v	88v	349^	119^	574	379
	SAT.	12.30P	30	CBS	CA		98	98	B	6.8	26	507																			
FRED AND BARNEY SHOW						16	198	200	A	6.1	28	454	1482	245^	156^	295	137^	199^	96^	28v	77^	213^	135^	141^	55v	LT	46v	211^	15v	763	583
	SAT.	11.00A	30	NBC	CA		97	98	B	7.0	29	522																			
GODZILLA SUPER 90 I						28	202	202	A	4.7	26	350	1840	328^	98^	365	133^	190^	129^	61v	175^	172^	83v	83v	25v	LT	89v	95^	24v	1208	614
	SAT.	9.00A	30	NBC	CA		99	99	B	5.3	25	395																			
GODZILLA SUPER 90 II						28	202	202	A	5.2	26	387	1755	223^	41v	264^	116^	157^	88^	21v	107^	160^	88^	88^	LT	LT	72v	121^	44v	1210	696
	SAT.	9.30A	30	NBC	CA		99	99	B	6.0	25	447																			
GODZILLA SUPER 90 III						28	202	202	A	4.9	23	365	1852	258^	138^	308^	209^	278^	161^	23v	23v	218^	148^	148^	LT	LT	59v	215^	43v	1111	690
	SAT.	10.00A	30	NBC	CA		99	99	B	5.9	23	440																			
IN THE NEWS- 8.26AM						34	189	188	A	3.8	28	283	1364	62v	LT	62v	24v	51v	51v	LT	LT	131^	64v	99v	89v	LT	LT	157^	61v	1014	534
	SAT.	8.26A	3	CBS	CN		96	96	B	4.9	33	365																			
IN THE NEWS- 8.56AM						34	189	188	A	5.3	30	395	1648	159^	16v	159^	64v	135^	155^	LT	LT	277^	121^	191^	143^	41v	51v	217^	136^	995	542
	SAT.	8.56A	3	CBS	CN		96	96	B	6.1	31	454																			
IN THE NEWS- 9.26AM						34	196	195	A	6.8	35	507	1560	127^	84^	210^	121^	171^	100^	20v	20v	202^	118^	151^	113^	LT	32v	301	188^	847	511
	SAT.	9.26A	3	CBS	CN		99	99	B	8.6	37	641																			
IN THE NEWS- 9.59AM						34	196	195	A	8.2	39	611	1416	182^	89^	252	109^	180^	102^	72^	72^	230	90^	155^	92^	17v	58^	270	138^	664	372
	SAT.	9.59A	3	CBS	CN		99	99	B	9.9	39	738																			
IN THE NEWS-10.26AM						34	196	195	A	8.5	40	633	1438	253	140^	319	160^	243	146^	76^	76^	220	79^	158^	79^	12v	62^	242	134^	657	371
	SAT.	10.26A	3	CBS	CN		99	99	B	9.6	37	715																			
IN THE NEWS-11.33AM						34	191	191	A	6.4	30	477	1463	195^	100^	271	136^	189^	103^	42v	82^	257^	59v	156^	124^	15v	88^	283	163^	652	399
	SAT.	11.33A	3	CBS	CN		98	98	B	7.9	31	589																			
IN THE NEWS-11.56AM						34	191	191	A	5.8	28	432	1741	223^	111^	301	148^	211^	119^	28.	90^	406	207^	306	125^	12v	91^	314	171^	720	388
	SAT.	11.56A	3	CBS	CN		98	98	B	7.4	29	551																			
IN THE NEWS-12.26PM						34	183	183	A	4.3	20	320	1463	234^	159^	284^	121^	168^	146^	26v	66v	335^	156^	225^	69v	38v	110^	397	100^	447	323^
	SAT.	12.26P	3	CBS	CN		97	97	B	5.8	22	432																			
IN THE NEWS-12.56PM						32	185	188	A	4.0	18	298	1279	303^	148^	346^	131^	192^	158^	34v	117^	178^	38v	81v	43v	27v	97v	291^	110^	464	342^
	SAT.	12.56P	3	CBS	CN		98	98	B	6.5	24	484																			
IN THE NEWS- 1.26PM						27	161	159	A	3.7	17	276	1460	293^	123^	358^	112v	198^	137^	47v	160^	384^	156^	249^	93v	40v	135^	240^	62v	478	268^
	SAT.	1.26P	3	CBS	CN		86	86	B	4.9	18	365																			
IN THE NEWS- 8.26AM-SUN.						17	51	52	A	1.3	18	97	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	SUN.	8.26A	3	CBS	CN		39	39	B	1.3	14	97																			
IN THE NEWS- 8.56AM-SUN.						17	41	41	A	1.1	10	82	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	SUN.	8.56A	3	CBS	CN		32	31	B	1.4	11	104																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ISSUES AND ANSWERS	30	180	181	A	2.2	12	164	1024	432^	159v	463^	79v	189v	238^	LT	164v	305^	43v	207^	164v	80v	98v	122v	55v	134v	79v
SUN. 12.00N 30 ABC CC		97	98	B	2.9	12	216																			
JETSONS	16	192	198	A	5.8	28	432	1563	156^	117^	232^	111^	179^	95^	19v	53v	234^	172^	183^	91^	LT	51v	275^	126^	822	593
SAT. 11.30A 30 NBC CA		96	97	B	6.8	28	507																			
KIDS ARE PEOPLE TOO II	34	128	128	A	2.3	13	171	2105	608^	362^	615^	316^	549^	411^	LT	36v	438^	234^	398^	339^	LT	LT	238^	70v	814	614^
SUN. 10.30A 30 ABC CL		81	81	B	3.4	16	253																			
KIDS ARE PEOPLE TOO III	34	128	128	A	2.6	14	194	2330	685	339^	685	285^	625^	517^	LT	60v	616^	196^	518^	506^	LT	LT	303^	56v	726	542^
SUN. 11.00A 30 ABC CL		81	81	B	3.7	16	276																			
MEET THE PRESS	32	190	192	A	2.9	15	216	1199	422^	88v	435^	36v	101v	126v	51v	273^	639	97v	226^	204^	157^	366^	LT	LT	106v	88v
1 SUN. 12.30P 60 NBC CC		97	97	B	3.3	14	246																			
2 SUN. 12.30P 30																										
12.30 - 1.00				A	2.8	15	209	1206	443^	91v	468^	LT	81v	152^	63v	316^	603	87v	221^	235^	166^	324^	LT	LT	135v	101v
1.00 - 1.30				A	3.1	15	231	1186	372^	70v	372^	104v	143v	68v	31v	200v	701^	121v	255v	160v	130v	420^	48v	LT	65v	65v
MEMORIAL GOLF TOURN.-SAT.(S)			156	A	3.0	11	224	1563	616^	152v	621^	121v	263v	281^	63v	277v	849^	94v	428^	447^	139v	354^	58v	LT	35v	35v
2 SAT. 3.30P 90 CBS SE			85																							
3.30 - 4.00				A	2.8	11	209	1737	732^	167v	732^	100v	320^	349^	47v	325^	776^	67v	331^	344^	82v	384^	186v	LT	43v	43v
4.00 - 4.30				A	3.1	12	231	1506	558^	160v	558^	112v	225v	247v	74v	243v	914^	87v	489^	510^	151v	356^	LT	LT	34v	34v
4.30 - 5.00				A	3.1	11	231	1459	575^	138v	575^	151v	256v	256v	61v	259v	854^	130v	464^	476^	182v	325^	LT	LT	30v	30v
MEMORIAL GOLF TOURN.-SUN.(S)			190	A	6.9	20	514	1523	622	212^	646	76v	215^	306^	72v	340^	768	137^	300^	367^	157^	389^	61v	LT	48v	31v
2 SUN. 5.14P 106 CBS SE			98																							
5.30 - 6.00				A	6.3	20	469	1352	538	186^	555	49v	176^	247^	55v	308^	749	159^	275^	363^	166^	386^	48v	LT	LT	LT
6.00 - 6.30				A	7.4	21	551	1617	690	267^	717	86v	240^	345^	73v	372^	765	94v	290^	376^	163^	389^	43v	LT	92v	56v
6.30 - 7.00				A	7.4	20	551	1613	687	203^	711	104v	246^	343^	97v	368^	760	126^	313^	329^	132^	392^	72v	17v	70v	48v
METRIC MARVELS-10:27AM	34	202	202	A	5.1	24	380	1842	250^	134^	294^	186^	259^	173^	22v	22v	210^	113^	113^	18v	LT	79v	211^	45v	1127	699
SAT. 10.27A 2 NBC CN		99	99	B	5.9	23	440																			
METRIC MARVELS-11:57AM	34	192	200	A	5.6	28	417	1592	182^	159^	281^	147^	225^	112^	22v	56v	266^	196^	209^	89^	LT	57v	289^	129^	756	552
SAT. 11.57A 2 NBC CN		96	98	B	5.8	23	432																			
METRIC MARVELS-10:57AM	28	199	199	A	5.9	27	440	1500	265^	133^	288	111^	177^	98^	18v	100^	220^	118^	118^	18v	LT	84^	128^	LT	864	537
SAT. 10.57A 2 NBC CN		97	97	B	6.8	26	507																			
NBA CHAMPIONSHIP GAME-SUN	2	183	182	A	6.9	25	514	1436	382	159^	401	107^	204^	208^	69^	162^	800	259	462	492	122^	246	181^	23v	54v	41v
1 SUN. 1.30P 150 CBS SE		97	98	B	6.9	25	514																			
2 SUN. 3.00P 134																										
1.30 - 2.00				A	5.9	26	440	1568	394^	98v	430^	115v	264^	270^	53v	149^	847	286^	548^	555^	100v	213^	188^	33v	103v	103v
2.00 - 2.30				A	6.4	25	477	1564	360^	140^	400^	72v	247^	255^	45v	126v	912	346^	597	563	74v	238^	137^	35v	115v	79v
2.30 - 3.00				A	6.2	21	462	1613	356^	150^	397^	70v	234^	247^	66v	126v	987	371^	603	530^	141^	301^	139^	47v	90v	62v
3.00 - 3.30				A	6.5	24	484	1393	376	190^	407	146^	232^	202^	93^	137^	787	248^	444	479	140^	248^	158^	23v	41v	29v
3.30 - 4.00				A	6.8	23	507	1436	410	209^	426	136^	235^	205^	89^	152^	797	249	455	511	125^	220^	156^	25v	57v	30v
4.00 - 4.30				A	7.9	29	589	1326	367^	151^	367^	109^	122^	159^	55v	208^	731	217^	395^	424	116^	269^	228^	19v	LT	LT
4.30 - 5.00				A	8.5	30	633	1359	376^	138^	376^	83v	127^	160^	53v	216^	666	200^	349^	424	132^	242^	270^	13v	47v	47v
NBC MAJOR LEAGUE PRE GAME	7	211	196	A	5.4	23	402	1294	307^	157^	406	108^	187^	151^	93^	165^	622	209^	318	313	99^	291^	119^	22v	147^	109^
1 SAT. 2.00P 16 NBC SC		94	95	B	5.0	22	373																			
2 SAT. 4.00P 11																										
NBC MAJOR LEAGUE BASEBALL CONT'D	7	211	199	A	6.5	23	484	1310	311	115^	384	51v	127^	137^	78^	217^	702	149^	318	303	141^	352	126^	54v	98^	78^

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC MAJOR LEAGUE B-CONT'D																										
1 SAT. 2.16P 164 NBC SE		94	95	B	6.5	24	484																			
2 SAT. 4.11P 159				A	5.9	23	440	1361	211^	202^	417^	156^	251^	114v	79v	147^	688	164^	348^	378^	140v	310^	105v	39v	151^	83v
2.30 - 3.00				A	6.0	23	447	1112	208^	202^	405^	140^	215^	99v	60v	166^	566	31v	186^	242^	165^	324^	80v	36v	61v	61v
3.00 - 3.30				A	6.9	25	514	1350	247^	128^	344^	41v	126^	141^	81v	189^	798	169^	370^	395^	169^	376^	113v	45v	95v	81v
3.30 - 4.00				A	6.9	26	514	1298	277^	117v	372^	20v	117v	130^	98v	242^	730	104v	325^	357^	188^	373^	161^	91v	35v	35v
4.00 - 4.30				A	7.0	26	522	1358	323	82^	370	25v	110^	156^	69^	214^	720	132^	326	325	155^	361	168^	62^	100^	82^
4.30 - 5.00				A	6.4	23	477	1256	366^	49v	366^	30v	66v	151^	70v	215^	696	185^	364^	230^	88v	332^	108v	58v	86v	70v
5.00 - 5.30				A	6.6	22	492	1362	377^	83v	377^	33v	81v	146^	87v	231^	775	248^	427^	238^	101v	348^	129^	63v	81v	81v
5.30 - 6.00				A	6.6	20	492	1337	441^	91v	471^	32v	99v	139^	94v	332^	702	169^	292^	258^	152^	391^	100v	55v	64v	64v
6.00 - 6.30				A	6.3	18	469	1401	447^	128v	472^	32v	159^	171^	87v	293^	706	164^	261^	272^	122v	382^	114v	64v	109v	109v
6.30 - 7.00																										
PREAKNESS STAKES(S)		211																								
1 SAT. 5.00P 55 ABC SE		99		A	11.3	38	842	1538	614	193^	683	161^	333	318	113^	299	796	227^	393	363	181^	341	27v	10v	32v	32v
5.00 - 5.30				A	9.9	34	738	1499	585	160^	644	132^	308^	307^	104^	290^	788	229^	382	343	183^	348	33v	12v	34v	34v
5.30 - 6.00				A	13.0	41	969	1576	637	222^	715	184^	355	329	120^	304	802	224^	404	381	180^	334	26v	10v	33v	33v
SCHOOLHOUSE ROCK-8.26AM	28	189	187	A	3.9	32	291	1605	108v	76v	121^	48v	79v	66v	42v	42v	106v	82v	106v	63v	LT	LT	247^	103v	1131	715
SAT. 8.26A 4 ABC CN		98	98	B	4.3	29	320																			
SCHOOLHOUSE ROCK-9.26AM	28	189	189	A	4.6	24	343	1878	289^	138^	321^	154^	264^	264^	LT	57v	107^	70v	107^	75v	LT	LT	160^	123^	1290	805
SAT. 9.26A 4 ABC CN		98	98	B	5.7	24	425																			
SCHOOLHOUSE ROCK-10.56AM	24	193	194	A	5.0	23	373	1783	274^	188^	378	288^	309^	239^	LT	48v	182^	88^	175^	146^	LT	LT	166^	66v	1057	691
SAT. 10.56A 3 ABC CN		99	99	B	6.3	25	469																			
SCHOOLHOUSE ROCK-11.26AM	28	185	185	A	4.5	22	335	1773	426	325^	477	393	450	271^	27v	27v	253^	216^	243^	126^	LT	LT	194^	141^	849	523
SAT. 11.26A 3 ABC CN		98	98	B	5.7	24	425																			
SCHOOLHOUSE ROCK-11.56AM	30	184	180	A	4.0	20	298	1926	543	218^	587	426	518	266^	69v	69v	256^	256^	256^	58v	LT	LT	338^	224^	745	550
SAT. 11.56A 3 ABC CN		92	90	B	5.5	23	410																			
SCHOOLHOUSE ROCK-11.55AM	33	133	141	A	2.6	14	194	1624	500^	165^	500^	246^	422^	392^	LT	78v	325^	78v	237^	216^	88v	88v	314^	165^	485^	381^
SUN. 11.55A 4 ABC CN		84	84	B	3.1	13	231																			
SCOOBY'S ALL STARS I	28	189	187	A	3.5	32	261	1525	131^	104v	142^	42v	92v	81v	50v	50v	99v	72v	99v	58v	LT	LT	226^	84v	1058	652
SAT. 8.00A 30 ABC CA		98	98	B	3.8	28	283																			
SCOOBY'S ALL STARS II	28	189	189	A	4.4	27	328	1799	129^	108^	159^	97^	124^	124^	35v	35v	149^	70v	149^	113^	LT	LT	234^	155^	1257	823
SAT. 8.30A 30 ABC CA		98	98	B	5.2	27	387																			
SCOOBY'S ALL STARS III	28	189	189	A	4.9	26	365	1877	264^	123^	294^	146^	255^	255^	LT	39v	115^	77v	115^	77v	LT	LT	149^	106^	1319	808
SAT. 9.00A 30 ABC CA		98	98	B	6.1	26	454																			
SPACE ACADEMY	34	183	183	A	4.7	22	350	1560	195^	119^	257^	123^	181^	114^	20v	54v	346^	149^	217^	85v	26v	112^	374	105^	583	357
SAT. 12.00N 30 CBS CL		97	98	B	6.2	24	462																			
SPORTSWORLD	19	148	161	A	4.8	15	358	1528	586	226^	614	203^	310^	391	92^	192^	664	250^	398	378	131^	212^	99^	LT	151^	82v
SUN. 4.00P 90 NBC SE		83	85	B	5.6	15	417																			
4.00 - 4.30				A	4.6	15	343	1481	528	254^	560	216^	336^	397	78v	136^	705	332^	489	443	120^	169^	70v	LT	146^	74v
4.30 - 5.00				A	4.8	16	358	1623	571	257^	615	206^	307^	399	90^	185^	725	341^	480	397	106^	195^	95^	LT	188^	99^
5.00 - 5.30				A	5.0	15	373	1469	647	172^	667	189^	289^	384	104^	251^	558	85^	231^	289^	166^	269^	121^	LT	123^	73v
SUNDAY MORNING	16	78	82	A	2.0	13	149	1154	322^	88v	376^	67v	141v	194v	LT	182v	510^	140v	268^	295^	81v	155v	LT	LT	268^	268^
SUN. 9.00A 90 CBS N		68	69	B	2.0	11	149																			
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																														
SUNDAY MORNING-CONT'D																														
9.00 - 9.30								A	2.0	15	149	926	276^	81v	336^	47v	114v	148v	LT	188v	496^	93v	322^	355^	87v	141v	LT	LT	94v	94v
9.30 - 10.00								A	2.1	14	156	1186	340^	109v	385^	57v	140v	204^	LT	181v	442^	70v	128v	282^	70v	160v	LT	LT	359^	359^
10.00 - 10.30								A	2.1	12	156	1205	314^	64v	372^	96v	148v	205^	LT	167v	525^	237^	314^	212^	70v	147v	LT	LT	308^	308^
TARZAN AND SUPER SEVEN 1					34	190	190	A	7.1	33	529	1423	186^	123^	250	104^	176^	115^	74^	74^	182^	61^	121^	60^	27v	61^	324	200^	667	382
SAT.	10.30A	30	CBS	CA		98	98	B	8.1	32	603																			
TARZAN AND SUPER SEVEN 2					34	190	190	A	6.6	31	492	1626	211^	107^	266	103^	166^	109^	43v	100^	377	214^	276	88^	16v	89^	312	200^	671	413
SAT.	11.00A	30	CBS	CA		98	98	B	8.2	32	611																			
TARZAN AND SUPER SEVEN 3					34	191	191	A	6.0	28	447	1696	205^	107^	281	144^	198^	110^	38v	83^	407	217^	314	120^	14v	85^	303	172^	705	398
SAT.	11.30A	30	CBS	CA		98	98	B	7.7	30	574																			
THREE ON THREE					5	134	136	A	2.7	12	201	1532	517^	55v	517^	84v	148v	203^	60v	314^	717	175^	503^	503^	30v	214^	263^	50v	35v	35v
1 SUN.	1.00P	30	CBS	SE		74	75	B	2.5	12	186																			
2 SUN.	2.30P	30																												
WHAT'S NEW, MISTER MAGOO					17	51	52	A	1.0	15	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.00A	30	CBS	CA		39	39	B	1.0	12	75																			

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. MAY 14, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,410 18.0				20,560 27.6							
ABC TV program					SALVAGE 1 (OP)				TELEVISION ANNUAL 1978/79							
AVERAGE AUDIENCE (Households (000) & %)					10,130 13.6	12.4*		14.9*	11,470 15.4	16.1*		15.4*		15.9*		14.0*
SHARE OF AUDIENCE %					24	23 *		25 *	25	25 *		24 *		26 *		25 *
AVG. AUD. BY ¼ HR. %					11.9	12.9	14.4	15.4	15.9	16.4	15.8	15.0	16.2	15.6	14.5	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					23,910 32.1						18,550 24.9		16,540 22.2			
CBS TV program					SNOOPY COME HOME (R)(OP)						M*A*S*H (R)		LOU GRANT (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,050 20.2	17.4*		19.7*		23.4*	16,090 21.6		13,340 17.9	17.6*		18.2*
SHARE OF AUDIENCE %					34	32 *		33 *		37 *	34		30	29 *		32 *
AVG. AUD. BY ¼ HR. %					16.9	17.9	19.2	20.3	23.9	22.9	21.5	21.7	17.4	17.9	18.4	18.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,770 25.2				21,080 28.3							
NBC TV program					BOB HOPE AT THE PALLADIUM (OP)				NBC THEATER SON-RISE: A MIRACLE OF LOVE							
AVERAGE AUDIENCE (Households (000) & %)					13,480 18.1	17.9*		18.4*	13,480 18.1	16.1*		17.9*		19.5*		19.1*
SHARE OF AUDIENCE %					31	33 *		31 *	30	25 *		28 *		32 *		34 *
AVG. AUD. BY ¼ HR. %					17.4	18.5	18.3	18.4	15.5	16.7	17.7	18.1	19.6	19.4	19.5	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,710 18.4				25,110 33.7							
ABC TV program					SALVAGE 1 (OP)				ABC MONDAY NIGHT MOVIE VACATION IN HELL							
AVERAGE AUDIENCE (Households (000) & %)					10,210 13.7	12.9*		14.4*	18,250 24.5	21.2*		24.9*		25.8*		26.2*
SHARE OF AUDIENCE %					24	24 *		25 *	39	34 *		39 *		41 *		43 *
AVG. AUD. BY ¼ HR. %					12.5	13.3	13.9	14.9	19.4	23.0	24.4	25.5	25.6	25.9	26.4	25.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					21,830 29.3				21,680 29.1							
CBS TV program					BODY HUMAN: THE SEXES (OP)				BLIND AMBITION-PART 2							
AVERAGE AUDIENCE (Households (000) & %)					16,240 21.8	21.1*		22.6*	15,270 20.5	20.3*		20.5*		20.9*		20.2*
SHARE OF AUDIENCE %					39	39 *		39 *	33	33 *		32 *		33 *		33 *
AVG. AUD. BY ¼ HR. %					20.7	21.5	22.7	22.5	20.2	20.3	20.4	20.6	21.1	20.6	20.4	20.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,440 16.7				14,300 19.2							
NBC TV program					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES A MAN CALLED INTREPID, PART 2							
AVERAGE AUDIENCE (Households (000) & %)					9,310 12.5	11.6*		13.3*	8,720 11.7	12.2*		11.8*		11.5*		11.5*
SHARE OF AUDIENCE %					22	21 *		23 *	19	20 *		18 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					11.2	12.1	13.0	13.7	12.7	11.7	11.9	11.6	11.6	11.3	11.2	11.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	48.1	50.6	51.5	52.3	53.6	56.2	58.6	61.6	62.5	64.0	63.6	63.7	61.0	60.2	58.3	55.7
WK. 2	47.6	48.8	49.3	51.3	53.1	55.3	57.4	59.3	60.4	63.0	63.5	64.2	63.5	62.9	62.1	60.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.MON. MAY 21, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. MAY 15, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,700 25.1		21,310 28.6		21,530 28.9		18,250 24.5		15,940 21.4			
ABC TV program					HAPPY DAYS		LAVERNE AND SHIRLEY		THREE'S COMPANY		TAXI (OP)		STARSKY AND HUTCH			
AVERAGE AUDIENCE (Households (000))					15,940		19,070		19,220		16,390		12,810			
AVERAGE AUDIENCE (%)					21.4		25.6		25.8		22.0		17.2	17.5*		16.8*
SHARE OF AUDIENCE %					42		45		43		36		30	30 *		29 *
AVG. AUD. BY ¼ HR. %					19.5	23.4	25.1	26.1	25.0	26.6	22.0	22.1	18.0	17.0	16.7	17.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,250 15.1				15,940 21.4							
CBS TV program					PAPER CHASE (R)(OP)				CBS TUESDAY NIGHT MOVIES WALKING THROUGH THE FIRE							
AVERAGE AUDIENCE (Households (000))					7,970				10,210							
AVERAGE AUDIENCE (%)					10.7	10.5*		10.9*	13.7	11.2*		13.0*		14.7*		15.8*
SHARE OF AUDIENCE %					20	21 *		19 *	23	19 *		21 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					10.5	10.5	10.9	10.8	10.8	11.6	13.1	12.9	14.4	15.1	15.6	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,950 14.7				18,400 24.7							
NBC TV program					GREATEST HEROES OF-BIBLE THE TOWER OF BABEL(OP)				BIG EVENT-TUE. THE SACKETTS, PART I							
AVERAGE AUDIENCE (Households (000))					7,670				12,890							
AVERAGE AUDIENCE (%)					10.3	10.3*		10.3*	17.3	14.7*		17.3*		18.5*		18.6*
SHARE OF AUDIENCE %					19	20 *		18 *	29	25 *		29 *		31 *		32 *
AVG. AUD. BY ¼ HR. %					10.6	9.9	10.0	10.6	14.6	14.8	16.9	17.7	18.5	18.4	18.9	18.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,220 25.8		20,410 27.4		21,380 28.7		17,880 24.0		17,140 23.0			
ABC TV program					HAPPY DAYS (R)		LAVERNE AND SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		HELEN REDDY SPECIAL			
AVERAGE AUDIENCE (Households (000))					16,170		18,550		18,850		16,460		12,810			
AVERAGE AUDIENCE (%)					21.7		24.9		25.3		22.1		17.2	18.3*		16.2*
SHARE OF AUDIENCE %					42		44		42		36		29	30 *		28 *
AVG. AUD. BY ¼ HR. %					20.2	23.1	24.1	25.7	25.2	25.5	21.8	22.4	18.5	18.0	16.6	15.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,370 16.6				21,900 29.4							
CBS TV program					PAPER CHASE (R)(OP)				BLIND AMBITION-PART 3							
AVERAGE AUDIENCE (Households (000))					8,870				14,900							
AVERAGE AUDIENCE (%)					11.9	11.1*		12.8*	20.0	17.1*		20.0*		21.2*		21.7*
SHARE OF AUDIENCE %					22	21 *		22 *	33	28 *		32 *		35 *		38 *
AVG. AUD. BY ¼ HR. %					10.9	11.4	12.4	13.1	16.2	18.1	20.1	19.9	20.9	21.6	21.8	21.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,100 14.9				15,570 20.9							
NBC TV program					GREATEST HEROES OF-BIBLE SODOM AND GOMORRAH(OP)				BIG EVENT-TUE. A MAN CALLED INTREPID, PART 3							
AVERAGE AUDIENCE (Households (000))					7,750				10,210							
AVERAGE AUDIENCE (%)					10.4	9.9*		10.9*	13.7	12.2*		13.0*		14.5*		15.1*
SHARE OF AUDIENCE %					19	19 *		19 *	23	20 *		21 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					9.8	10.0	10.7	11.2	12.0	12.4	13.0	13.1	14.2	14.7	15.1	15.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	44.7	45.3	45.7	47.5	49.0	52.2	55.3	57.3	59.0	60.8	60.3	60.7	59.1	58.6	58.4	57.0
WK. 2	46.1	47.3	46.6	48.2	50.6	53.4	55.6	58.5	59.9	61.8	62.1	62.3	60.7	59.9	58.2	56.5

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. TUE. MAY 22, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. MAY 16, 1979 — WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	EIGHT IS ENOUGH (R)				CHARLIE'S ANGELS (OP)				VEGA$ (R)			
TOTAL AUDIENCE (Households (000) & %)	16,690 22.4				19,370 26.0				15,570 20.9			
AVERAGE AUDIENCE (Households (000) & %)	11,990 16.1	14.6*		17.7*	14,230 19.1	18.3*		20.0*	12,290 16.5	17.0*		16.0*
SHARE OF AUDIENCE %	32	30 *		33 *	32	31 *		32 *	28	29 *		28 *
AVG. AUD. BY ¼ HR. %	14.0	15.2	17.4	18.0	17.1	19.4	20.1	19.8	17.1	16.9	16.3	15.8
CBS TV	MUPPETS GO HOLLYWOOD (OP)				YOU CAN'T TAKE IT-YOU							
TOTAL AUDIENCE (Households (000) & %)	14,600 19.6				19,670 26.4							
AVERAGE AUDIENCE (Households (000) & %)	10,500 14.1	13.7*		14.4*	11,100 14.9	15.5*		15.4*		14.3*		14.4*
SHARE OF AUDIENCE %	28	28 *		27 *	25	26 *		25 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	13.0	14.5	14.0	14.7	15.5	15.5	15.5	15.2	14.5	14.1	14.3	14.4
NBC TV	REAL PEOPLE (OP)				NBC NOVELS FOR TELEVISION — THE SACKETTS, PART 2							
TOTAL AUDIENCE (Households (000) & %)	12,070 16.2				19,520 26.2							
AVERAGE AUDIENCE (Households (000) & %)	8,870 11.9	11.2*		12.6*	13,190 17.7	15.8*		17.5*		18.8*		18.9*
SHARE OF AUDIENCE %	23	23 *		24 *	30	27 *		28 *		32 *		33 *
AVG. AUD. BY ¼ HR. %	11.1	11.3	11.9	13.2	15.2	16.4	17.3	17.7	18.9	18.7	19.0	18.8

EVE. WED. MAY 23, 1979 — WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	EIGHT IS ENOUGH				3RD BARRY MANILOW SPECIAL (OP)				VEGA$ (R)			
TOTAL AUDIENCE (Households (000) & %)	22,800 30.6				20,930 28.1				15,870 21.3			
AVERAGE AUDIENCE (Households (000) & %)	18,100 24.3	22.4*		26.2*	16,090 21.6	22.1*		21.2*	11,470 15.4	15.3*		15.4*
SHARE OF AUDIENCE %	42	40 *		44 *	34	35 *		33 *	25	25 *		26 *
AVG. AUD. BY ¼ HR. %	21.0	23.8	26.1	26.4	22.3	21.8	21.6	20.9	15.7	14.9	15.1	15.8
CBS TV	ROCKY'S PEOPLE		GOOD TIMES (OP)		BLIND AMBITION-PART 4							
TOTAL AUDIENCE (Households (000) & %)	8,490 11.4		7,150 9.6		21,980 29.5							
AVERAGE AUDIENCE (Households (000) & %)	6,780 9.1		6,410 8.6		15,790 21.2	18.4*		20.3*		22.5*		23.5*
SHARE OF AUDIENCE %	16		15		34	29 *		32 *		37 *		40 *
AVG. AUD. BY ¼ HR. %	9.6	8.7	7.5	9.6	17.2	19.6	20.1	20.5	22.1	22.9	23.2	23.8
NBC TV	REAL PEOPLE (OP)				NBC NOVELS FOR TELEVISION — A CRY FOR JUSTICE							
TOTAL AUDIENCE (Households (000) & %)	14,450 19.4				17,660 23.7							
AVERAGE AUDIENCE (Households (000) & %)	11,030 14.8	13.9*		15.7*	12,590 16.9	16.0*		17.4*		17.7*		16.3*
SHARE OF AUDIENCE %	26	25 *		27 *	27	26 *		27 *		29 *		27 *
AVG. AUD. BY ¼ HR. %	13.5	14.3	15.8	15.6	15.6	16.4	17.4	17.5	18.0	17.5	16.8	15.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	43.8	44.4	44.1	45.4	46.9	49.9	52.1	54.7	57.0	60.4	62.0	61.7	59.6	58.8	57.7	55.6
WK. 2	48.5	49.9	50.4	52.6	54.4	56.6	58.2	60.1	61.7	63.1	64.1	64.2	62.1	60.8	59.7	58.9

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. MAY 17, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000))					18,180		17,730		18,850		16,910		13,480			
TOTAL AUDIENCE (%)					24.4		23.8		25.3		22.7		18.1			
Program					MORK & MINDY (R)		ANGIE		BARNEY MILLER		CARTER COUNTRY (OP)		← FAMILY →			
AVERAGE AUDIENCE (Households (000))					15,940		15,720		16,170		15,270		10,210			
AVERAGE AUDIENCE (%)					21.4		21.1		21.7		20.5		13.7	14.1*		13.3*
SHARE OF AUDIENCE %					44		40		38		35		25	25 *		26 *
AVG. AUD. BY ¼ HR. %					20.0	22.7	20.3	21.9	21.0	22.3	21.0	20.0	14.6	13.6	13.4	13.3
CBS TV TOTAL AUDIENCE (Households (000))					13,780				13,040				18,330			
TOTAL AUDIENCE (%)					18.5				17.5				24.6			
Program					← TIME EXPRESS (OP) →				← HAWAII FIVE-O (R) →				← BARNABY JONES (R) →			
AVERAGE AUDIENCE (Households (000))					9,910				10,650				15,420			
AVERAGE AUDIENCE (%)					13.3	12.1*		14.5*	14.3	13.7*		14.9*	20.7	20.2*		21.1*
SHARE OF AUDIENCE %					26	25 *		28 *	25	24 *		26 *	38	36 *		40 *
AVG. AUD. BY ¼ HR. %					12.0	12.2	14.2	14.7	13.3	14.1	14.6	15.3	19.5	21.0	21.4	20.8
NBC TV TOTAL AUDIENCE (Households (000))					5,890		7,000		12,440				9,460			
TOTAL AUDIENCE (%)					7.9		9.4		16.7				12.7			
Program					HIZZONNER		WHODUNNIT (OP)		← QUINCY, M.E. (R) →				← PRESENTING SUSAN ANTON →			
AVERAGE AUDIENCE (Households (000))					4,920		6,110		9,310				6,480			
AVERAGE AUDIENCE (%)					6.6		8.2		12.5	11.9*		13.0*	8.7	9.2*		8.3*
SHARE OF AUDIENCE %					14		16		22	21 *		22 *	16	17 *		16 *
AVG. AUD. BY ¼ HR. %					6.3	7.0	7.8	8.6	11.7	12.2	12.8	13.3	9.4	9.0	8.6	7.9
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000))					20,860		16,840		15,500		15,790		16,460			
TOTAL AUDIENCE (%)					28.0		22.6		20.8		21.2		22.1			
Program					MORK & MINDY (R)		YOUNG GUY CHRISTIAN		BARNEY MILLER (R)		CARTER COUNTRY (OP)		← ALAN KING'S THIRD-WARNING →			
AVERAGE AUDIENCE (Households (000))					17,280		14,680		13,860		14,230		12,440			
AVERAGE AUDIENCE (%)					23.2		19.7		18.6		19.1		16.7	17.1*		16.3*
SHARE OF AUDIENCE %					44		36		33		32		30	30 *		30 *
AVG. AUD. BY ¼ HR. %					22.0	24.4	20.0	19.3	18.1	19.1	18.3	20.0	17.3	17.0	16.8	15.8
CBS TV TOTAL AUDIENCE (Households (000))					12,890				13,560				16,540			
TOTAL AUDIENCE (%)					17.3				18.2				22.2			
Program					← WALTONS (R)(OP) →				← HAWAII FIVE-O (R) →				← BARNABY JONES (R) →			
AVERAGE AUDIENCE (Households (000))					9,090				10,950				12,810			
AVERAGE AUDIENCE (%)					12.2	10.7*		13.7*	14.7	14.1*		15.3*	17.2	17.2*		17.3*
SHARE OF AUDIENCE %					23	20 *		25 *	25	25 *		26 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					10.4	11.0	13.1	14.2	13.2	14.9	15.1	15.6	16.8	17.6	17.5	17.0
NBC TV TOTAL AUDIENCE (Households (000))					7,450		9,540		15,940							
TOTAL AUDIENCE (%)					10.0		12.8		21.4							
Program					HIZZONNER		COMEDY THEATRE (OP)		← QUINCY, M.E. (R) →							
AVERAGE AUDIENCE (Households (000))					6,030		7,970		9,240							
AVERAGE AUDIENCE (%)					8.1		10.7		12.4	10.9*		12.3*		12.8*		13.6*
SHARE OF AUDIENCE %					15		20		22	19 *		21 *		22 *		25 *
AVG. AUD. BY ¼ HR. %					8.3	7.8	10.2	11.2	10.8	10.9	12.2	12.4	12.7	13.0	13.6	13.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	43.6	43.9	44.8	45.9	46.9	49.9	51.3	53.9	56.4	58.1	58.1	58.6	56.0	55.0	53.2	51.1
WK. 2	47.6	49.4	49.3	50.8	52.0	52.8	53.9	55.1	55.5	57.1	58.7	60.2	57.4	56.5	54.9	53.5

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. THU. MAY 24, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. MAY 18, 1979

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	10,130 13.6				16,840 22.6							
Program	← MACKENZIES-PARADISE COVE (OP) →				← ABC FRIDAY NIGHT MOVIE THE RETURN OF THE MOD SQUAD →							
AVERAGE AUDIENCE (Households (000) & %)	6,710 9.0	8.1*		9.9*	10,650 14.3	13.1*		14.0*		15.0*		15.3*
SHARE OF AUDIENCE %	20	18 *		21 *	27	26 *		26 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	8.4	7.9	9.4	10.4	12.6	13.6	13.9	14.1	14.8	15.2	15.3	15.2

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,830 19.9				17,810 23.9				16,840 22.6			
Program	← LEIF GARRETT SPECIAL (OP) →				← DUKES OF HAZZARD (R) →				← DALLAS (R) →			
AVERAGE AUDIENCE (Households (000) & %)	9,760 13.1	11.7*		14.5*	13,480 18.1	17.2*		19.1*	13,480 18.1	17.9*		18.4*
SHARE OF AUDIENCE %	29	26 *		31 *	35	34 *		35 *	34	33 *		34 *
AVG. AUD. BY ¼ HR. %	11.5	12.0	14.1	14.9	16.6	17.7	18.7	19.5	17.4	18.3	18.8	18.0

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,110 17.6		10,580 14.2		9,540 12.8				10,060 13.5			
Program	DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		← ROCKFORD FILES (R) →				← DUKE →			
AVERAGE AUDIENCE (Households (000) & %)	11,030 14.8		9,390 12.6		7,080 9.5	9.2*		9.8*	7,670 10.3	9.9*		10.7*
SHARE OF AUDIENCE %	33		27		18	18 *		18 *	19	18 *		20 *
AVG. AUD. BY ¼ HR. %	13.8	15.9	13.0	12.3	9.2	9.3	9.8	9.9	9.5	10.3	10.9	10.5

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	10,430 14.0				14,600 19.6							
Program	← WELCOME BACK, KOTTER (R)(OP) →				← ABC FRIDAY NIGHT MOVIE HOT ROD(SUS)(OP) →							
AVERAGE AUDIENCE (Households (000) & %)	7,080 9.5	8.8*		10.2*	8,640 11.6	9.9*		10.4*		12.8*		13.2*
SHARE OF AUDIENCE %	21	20 *		22 *	22	20 *		19 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	8.8	8.9	10.1	10.3	9.8	9.9	10.3	10.5	12.6	13.1	13.2	13.2

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,860 18.6				17,660 23.7				15,650 21.0			
Program	← INCREDIBLE HULK (OP) →				← DUKES OF HAZZARD (R) →				← DALLAS (R) →			
AVERAGE AUDIENCE (Households (000) & %)	10,500 14.1	12.6*		15.5*	14,600 19.6	19.1*		20.2*	12,220 16.4	16.4*		16.5*
SHARE OF AUDIENCE %	31	28 *		33 *	38	38 *		38 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %	12.0	13.2	15.0	16.1	18.2	19.9	19.9	20.4	16.6	16.2	16.4	16.5

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,260 17.8		10,580 14.2		15,200 20.4							
Program	DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		← ROCKFORD FILES (R) →							
AVERAGE AUDIENCE (Households (000) & %)	11,100 14.9		9,310 12.5		10,360 13.9	12.7*		13.8*		14.4*		14.8*
SHARE OF AUDIENCE %	33		27		27	25 *		26 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	14.8	15.1	12.3	12.6	12.2	13.3	13.8	13.8	14.4	14.4	14.7	14.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	39.9	40.2	40.3	41.9	43.7	45.2	46.2	47.4	49.4	51.8	53.6	54.7	53.8	54.3	54.2	52.7
WK. 2	42.9	43.3	43.5	44.5	44.3	45.9	46.2	47.6	49.4	51.7	52.9	54.0	53.0	52.6	52.6	52.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. FRI. MAY 25, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SAT. MAY 19, 1979

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,060 22.9						18,250 24.5					
Program	LOVE BOAT (R)(OP)						FANTASY ISLAND (R)					
AVERAGE AUDIENCE (Households (000) & %)	10,650 14.3	11.3*		14.7*		16.8*	12,220 16.4	15.1*		17.1*		16.9*
SHARE OF AUDIENCE %	30	26 *		30 *		33 *	33	29 *		34 *		35 *
AVG. AUD. BY ¼ HR. %	10.6	12.0	13.9	15.4	16.7	16.9	15.1	15.2	17.4	16.9	16.9	16.9

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	9,390 12.6		15,790 21.2						10,280 13.8			
Program	BAD NEWS BEARS		HOBBIT (R)(OP)						STEELTOWN			
AVERAGE AUDIENCE (Households (000) & %)	8,050 10.8		9,540 12.8	12.1*		12.9*		13.5*	8,200 11.0	11.1*		11.0*
SHARE OF AUDIENCE %	24		25	25 *		25 *		26 *	22	22 *		23 *
AVG. AUD. BY ¼ HR. %	10.7	10.8	11.7	12.4	13.0	12.8	13.4	13.6	11.1	11.1	10.9	11.0

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,270 20.5				14,450 19.4				13,860 18.6			
Program	CHIPS (R)(OP)				B.J. AND THE BEAR (R)				NIGHTINGALES			
AVERAGE AUDIENCE (Households (000) & %)	10,950 14.7	13.9*		15.4*	11,180 15.0	14.2*		15.8*	10,730 14.4	14.5*		14.3*
SHARE OF AUDIENCE %	32	31 *		32 *	29	28 *		30 *	29	29 *		30 *
AVG. AUD. BY ¼ HR. %	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	16,390 22.0						16,540 22.2					
Program	LOVE BOAT (R)(OP)						FANTASY ISLAND (R)					
AVERAGE AUDIENCE (Households (000) & %)	10,500 14.1	11.6*		14.2*		16.6*	10,950 14.7	13.9*		14.9*		15.2*
SHARE OF AUDIENCE %	30	26 *		31 *		34 *	32	29 *		33 *		33 *
AVG. AUD. BY ¼ HR. %	11.0	12.1	13.8	14.6	16.5	16.6	14.1	13.7	14.7	15.1	15.0	15.5

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	11,180 15.0		14,080 18.9				15,350 20.6					
Program	BAD NEWS BEARS		BOY NAMED CHARLIE BROWN (R)(OP)				CBS SATURDAY NIGHT MOVIE THE LORDS OF FLATBUSH(R)					
AVERAGE AUDIENCE (Households (000) & %)	9,690 13.0		9,690 13.0	12.3*		13.8*	9,390 12.6	13.1*		12.7*		12.1*
SHARE OF AUDIENCE %	30		27	27 *		28 *	27	27 *		28 *		27 *
AVG. AUD. BY ¼ HR. %	12.7	13.2	12.0	12.6	13.9	13.7	13.4	12.8	12.9	12.6	11.9	12.3

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,110 17.6				14,380 19.3				13,190 17.7			
Program	CHIPS (R)(OP)				B.J. AND THE BEAR (R)				BUFFALO SOLDIERS			
AVERAGE AUDIENCE (Households (000) & %)	9,610 12.9	11.8*		14.0*	10,500 14.1	12.9*		15.2*	10,800 14.5	14.1*		15.0*
SHARE OF AUDIENCE %	29	27 *		30 *	29	27 *		32 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	11.5	12.0	13.4	14.6	12.6	13.2	14.8	15.7	14.0	14.1	14.9	15.1

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	37.6	40.2	40.8	42.5	43.7	44.8	47.3	49.5	49.9	51.4	51.9	52.7	50.4	48.7	48.0	48.4
WK. 2	38.5	39.0	39.5	42.0	43.3	44.3	45.8	47.0	48.2	48.8	48.0	47.7	45.7	45.3	44.8	46.0

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. SAT. MAY 26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. MAY 20, 1979 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	8,420				20,040				27,270							
TOTAL AUDIENCE (%)	11.3				26.9				36.6							
Program	OSMOND FAMILY SHOW (7:05-8:00PM)(OP)				GUINNESS BK-WORLD RECORDS (OP)				ABC SUNDAY NIGHT MOVIE LOVE'S SAVAGE FURY							
AVERAGE AUDIENCE (Households (000))	6,560				15,650				17,280							
AVERAGE AUDIENCE (%)	8.8	8.5*		9.1*	21.0	19.2*		22.9*	23.2	20.0*		21.6*		25.6*		25.8*
SHARE OF AUDIENCE %	17	18 *		17 *	37	35 *		40 *	38	33 *		34 *		43 *		45 *
AVG. AUD. BY ¼ HR. %	8.4	8.6	9.0	9.3	17.3	21.1	22.8	23.0	19.6	20.4	21.0	22.1	25.3	26.0	26.1	25.4
CBS TV																
TOTAL AUDIENCE (Households (000))	20,930				24,290								16,240			
TOTAL AUDIENCE (%)	28.1				32.6								21.8			
Program	60 MINUTES				BLIND AMBITION-PART I (OP)								SHIRLEY MACLAINE SPECIAL			
AVERAGE AUDIENCE (Households (000))	16,690				15,050								12,070			
AVERAGE AUDIENCE (%)	22.4	20.9*		23.9*	20.2	19.5*		19.2*		20.5*		21.5*	16.2	17.1*		15.2*
SHARE OF AUDIENCE %	45	44 *		46 *	34	35 *		33 *		33 *		34 *	28	28 *		27 *
AVG. AUD. BY ¼ HR. %	19.3	22.4	23.7	24.2	19.5	19.5	18.9	19.6	20.3	20.8	21.2	21.8	18.1	16.2	15.6	14.8
NBC TV																
TOTAL AUDIENCE (Households (000))	13,260				16,990								12,140			
TOTAL AUDIENCE (%)	17.8				22.8								16.3			
Program	WONDERFUL WORLD OF DISNEY GOOFING AROUND WITH DONALD DUCK(R)				BIG EVENT A MAN CALLED INTREPID, PART 1(OP)								GLEN CAMPBELL:BACK-BASICS			
AVERAGE AUDIENCE (Households (000))	8,940				9,090								8,200			
AVERAGE AUDIENCE (%)	12.0	10.7*		13.3*	12.2	11.1*		11.2*		13.3*		13.1*	11.0	11.8*		10.2*
SHARE OF AUDIENCE %	24	23 *		25 *	21	20 *		19 *		22 *		21 *	19	20 *		18 *
AVG. AUD. BY ¼ HR. %	9.9	11.6	13.0	13.6	11.5	10.7	10.8	11.5	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

EVE. SUN. MAY 27, 1979 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (%)	12.2				16.5				21.3							
Program	OSMOND FAMILY SHOW				CHARLIE'S ANGELS (B) (R)(OP)				INDIANAPOLIS 500							
AVERAGE AUDIENCE (Households (000))	6,030				8,720				10,060							
AVERAGE AUDIENCE (%)	8.1	7.7*		8.5*	11.7	10.4*		13.0*	13.5	13.0*		12.8*		13.6*		14.6*
SHARE OF AUDIENCE %	19	19 *		20 *	24	23 *		26 *	24	24 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	7.7	7.7	8.2	8.8	9.9	10.9	12.5	13.5	12.9	13.0	12.6	13.0	13.3	13.9	14.4	14.7
CBS TV																
TOTAL AUDIENCE (Households (000))	17,280				14,230		13,110		21,010							
TOTAL AUDIENCE (%)	23.2				19.1		17.6		28.2							
Program	60 MINUTES				ALL IN THE FAMILY (R)		ONE DAY AT A TIME (R)(OP)		DUMMY							
AVERAGE AUDIENCE (Households (000))	14,160				12,520		11,850		16,170							
AVERAGE AUDIENCE (%)	19.0	18.1*		19.9*	16.8		15.9		21.7	19.1*		21.3*		23.1*		23.3*
SHARE OF AUDIENCE %	45	44 *		46 *	36		32		38	35 *		37 *		40 *		40 *
AVG. AUD. BY ¼ HR. %	17.4	18.9	20.0	19.9	16.5	17.1	15.5	16.4	18.3	19.9	20.8	21.9	23.0	23.1	23.8	22.8
NBC TV																
TOTAL AUDIENCE (Households (000))	14,900								18,630							
TOTAL AUDIENCE (%)	20.0								25.0							
Program	WONDERFUL WORLD OF DISNEY THE MILLION DOLLAR DIXIE DELIVERANCE(R)(OP)								BIG EVENT THE BEST PLACE TO BE, PART 1							
AVERAGE AUDIENCE (Households (000))	8,420								13,110							
AVERAGE AUDIENCE (%)	11.3	9.1*		10.5*		12.2*		13.4*	17.6	16.4*		17.6*		18.1*		18.3*
SHARE OF AUDIENCE %	25	22 *		24 *		26 *		27 *	31	30 *		31 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	8.8	9.4	10.3	10.7	12.2	12.2	13.2	13.6	15.7	17.1	17.5	17.6	18.0	18.1	18.4	18.3
TV HOUSEHOLDS USING TV (See Def. 1)																
WK. 1	45.9	49.1	51.4	53.6	54.5	56.8	57.3	58.4	60.2	62.2	62.5	63.2	60.9	59.5	58.2	56.0
WK. 2	40.7	41.5	42.9	43.9	45.0	47.2	49.0	51.2	53.5	56.0	56.5	57.8	57.5	57.9	58.1	57.3

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,850 9.2															
ABC TV program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	6,330 8.5															
SHARE OF AUDIENCE %	18															
AVG. AUD. BY ¼ HR. %	8.5															
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,620 6.2							7,520 10.1								
CBS TV program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I (MTUWF)>(S)(OP)(→OP)					(OP)			
AVERAGE AUDIENCE (Households (000) & %)	4,620 6.2							5,510 7.4	8.0*							
SHARE OF AUDIENCE %	13							27	25 *							
AVG. AUD. BY ¼ HR. %	6.2							8.4	7.7							
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,920 6.6					10,360 13.9						2,460 3.3		
NBC TV program			NBC LATE NIGHT MOVIE (11:30-1:34AM)(→OP)					TONIGHT SHOW						TOMORROW SHOW (M-TH)(OP)		
AVERAGE AUDIENCE (Households (000) & %)			2,160 2.9	3.6*		3.4*		5,740 7.7	9.3*		7.3*		5.8*	1,860 2.5	2.7*	
SHARE OF AUDIENCE %			14	12 *		15 *		29	29 *		28 *		27 *	19	19 *	

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,070 6.8															
ABC TV program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	4,770 6.4															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	6.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)	8,050 10.8							7,600 10.2				4,020 5.4				
CBS TV program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I (MTUWF)>(S)(OP)(→OP)					LATE MOVIE II (MTUWF)>(OP)(→OP)			
AVERAGE AUDIENCE (Households (000) & %)	7,670 10.3							5,220 7.0	7.6*		6.7*	3,350 4.5				
SHARE OF AUDIENCE %	21							26	24 *		26 *	28				
AVG. AUD. BY ¼ HR.	10.3							8.1	7.3	6.7	6.7	5.0				
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,590 7.5					9,980 13.4						2,980 4.0		
NBC TV program			NBC LATE NIGHT MOVIE (11:30-1:34AM)(→OP)					TONIGHT SHOW >(SUS)(OP)(→OP)						TOMORROW SHOW (M-TH)(OP)		
AVERAGE AUDIENCE (Households (000) & %)			3,350 4.5	4.9*		4.9*		5,740 7.7	9.5*		7.6*		5.7*	2,240 3.0	3.4*	
SHARE OF AUDIENCE %			18	15 *		17 *		29	30 *		29 *		27 *	22	23 *	
AVG. AUD. BY ¼ HR. %			4.8	5.1	5.1	4.7	4.5	9.9	9.3	8.4	6.9	6.0	5.3	3.7	3.0	2.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WK. 1	49.7	43.1	32.9	28.0	24.0	22.0	19.5	33.7	30.3	27.1	24.7	21.7	19.2	16.3	14.6	13.1
WK. 2	49.5	43.3	34.6	31.9	29.8	27.3	24.5	34.8	31.0	27.5	24.9	21.6	18.8	16.3	14.6	12.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 14-18, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,280 4.4				3,580 4.8									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			2,680 3.6				2,980 4.0									
SHARE OF AUDIENCE %			26				25									
AVG. AUD. BY ¼ HR. %			3.4	3.8			4.1	3.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,760 3.7			3,650 4.9								3,050 4.1		3,430 4.6	
CBS TV program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								ALL IN THE FAMILY M-F		WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,710 2.3		2.4*	2,240 3.0	2.6*		3.4*					2,610 3.5		2,980 4.0	
SHARE OF AUDIENCE %		17		17 *	19	17 *		22 *					20		23	
AVG. AUD. BY ¼ HR. %		2.3	2.3	2.4	2.5	2.8	3.3	3.5					3.3	3.7	3.9	4.3
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,350 4.5				3,870 5.2						2,680 3.6		2,240 3.0	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,760 3.7				3,130 4.2						2,310 3.1		1,860 2.5	
SHARE OF AUDIENCE %			25				28						18		15	

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,050 4.1				3,870 5.2									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)									(SUS)(OP)		
AVERAGE AUDIENCE (Households (000) & %)			2,380 3.2				3,200 4.3									
SHARE OF AUDIENCE %			22				26									
AVG. AUD. BY ¼ HR. %			2.9	3.4			4.3	4.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,610 3.5			3,350 4.5								3,650 4.9		3,870 5.2	
CBS TV program	← MORNING MON-FRI → (CO-OP) (PARTICIPATING)				← CAPTAIN KANGAROO →								ALL IN THE FAMILY M-F		WHEW (10:30-10:54AM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)		1,640 2.2		2.2*	2,010 2.7	2.3*		3.1*					2,980 4.0		3,500 4.7	
SHARE OF AUDIENCE %		16		15 *	16	14 *		19 *					22		25	
AVG. AUD. BY ¼ HR. %		2.2	2.1	2.2	2.0	2.5	3.0	3.2					3.8	4.2	4.5	4.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,250 5.7				4,170 5.6						3,350 4.5		3,130 4.2	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)			3,430 4.6				3,430 4.6						2,910 3.9		2,610 3.5	
SHARE OF AUDIENCE %			30				29						21		19	
AVG. AUD. BY ¼ HR. %			4.6	4.6			4.8	4.5					3.8	4.0	3.5	3.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.8	9.8	11.1	12.4	13.5	14.8	14.9	15.3	16.3	16.9	17.2	17.3	17.0	17.5	17.4	17.4
WK. 2	8.1	10.2	11.9	13.2	14.4	15.5	15.8	15.8	16.6	17.7	18.4	18.7	18.5	19.0	19.0	19.1

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 21-25, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 14-18, 1979

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))	4,170		5,440		3,800		5,220		7,520				7,000			
TOTAL AUDIENCE (%)	5.6		7.3		5.1		7.0		10.1				9.4			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,500		4,620		3,200		4,400		5,660				5,290			
AVERAGE AUDIENCE (%)	4.7		6.2		4.3		5.9		7.6	7.3*		7.9*	7.1	7.1*		7.2*
SHARE OF AUDIENCE %	28		34		21		27		32	31 *		32 *	28	29 *		28 *
AVG. AUD. BY ¼ HR. %	4.6	4.8	5.9	6.4	4.1	4.5	5.8	6.1	7.1	7.6	8.0	7.8	7.1	7.1	7.2	7.1
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))	3,950		4,540				5,660		6,480		7,520				7,150	
TOTAL AUDIENCE (%)	5.3		6.1				7.6		8.7		10.1				9.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	3,430		3,950				5,070		5,590		5,740				5,890	
AVERAGE AUDIENCE (%)	4.6		5.3				6.8		7.5		7.7	7.3*		8.1*	7.9	8.0*
SHARE OF AUDIENCE %	28		29				31		35		31	29 *		33 *	31	32 *
AVG. AUD. BY ¼ HR. %	4.5	4.7	5.1	5.5			6.8	6.9	7.4	7.7	7.0	7.6	8.0	8.2	7.9	8.0
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))	3,350		3,580		2,760		3,430		5,960				4,320		6,780	
TOTAL AUDIENCE (%)	4.5		4.8		3.7		4.6		8.0				5.8		9.1	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	2,830		3,050		2,310		2,830		4,470				3,870		4,620	
AVERAGE AUDIENCE (%)	3.8		4.1		3.1		3.8		6.0	5.7*		6.3*	5.2		6.2	5.8*
SHARE OF AUDIENCE %	23		23		15		17		25	24 *		25 *	21		24	23 *
AVG. AUD. BY ¼ HR. %	3.8	3.9	4.1	4.1	3.1	3.1	3.7	3.9	5.6	5.7	6.2	6.3	5.1	5.3	5.7	6.0
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))	4,690		5,960		3,950		5,590		8,420				7,450			
TOTAL AUDIENCE (%)	6.3		8.0		5.3		7.5		11.3				10.0			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,870		5,070		3,280		4,620		6,260				5,810			
AVERAGE AUDIENCE (%)	5.2		6.8		4.4		6.2		8.4	8.2*		8.6*	7.8	7.6*		8.1*
SHARE OF AUDIENCE %	27		33		19		25		31	31 *		31 *	28	28 *		29 *
AVG. AUD. BY ¼ HR. %	4.9	5.5	6.6	7.1	4.3	4.5	6.0	6.4	7.9	8.5	8.8	8.5	7.4	7.7	8.0	8.1
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))	4,990		5,510				6,260		7,150		8,200				8,120	
TOTAL AUDIENCE (%)	6.7		7.4				8.4		9.6		11.0				10.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000))	4,250		4,770				5,510		6,330		6,330				6,480	
AVERAGE AUDIENCE (%)	5.7		6.4				7.4		8.5		8.5	8.0*		8.9*	8.7	8.7*
SHARE OF AUDIENCE %	29		31				30		35		31	29 *		32 *	31	31 *
AVG. AUD. BY ¼ HR. %	5.5	6.0	6.2	6.6			7.4	7.4	8.3	8.6	7.7	8.3	8.9	8.8	8.6	8.8
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))	4,020		4,170		3,280		4,250		7,230				5,360		7,820	
TOTAL AUDIENCE (%)	5.4		5.6		4.4		5.7		9.7				7.2		10.5	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD	
AVERAGE AUDIENCE (Households (000))	3,430		3,580		2,760		3,500		5,290				4,840		5,290	
AVERAGE AUDIENCE (%)	4.6		4.8		3.7		4.7		7.1	6.9*		7.3*	6.5		7.1	6.6*
SHARE OF AUDIENCE %	24		23		16		19		26	26 *		26 *	24		25	24 *
AVG. AUD. BY ¼ HR. %	4.6	4.6	4.7	4.8	3.5	3.9	4.5	5.0	6.9	6.9	7.2	7.4	6.4	6.5	6.4	6.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	16.8	17.1	17.8	18.9	20.5	21.7	22.3	23.1	22.7	23.5	24.2	24.9	24.5	24.9	25.2	25.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	19.1	19.9	20.3	21.4	23.3	24.7	25.1	26.0	26.0	26.6	27.0	27.6	27.3	27.6	27.6	28.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 21-25, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 14-18, 1979 (WEEK 1)

DAY MON.-FRI. MAY 21-25, 1979 (WEEK 2)

Week / Network / Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1 — ABC TV — TOTAL AUDIENCE (Households (000) & %)	7,300 9.8				4,250 5.7										7,670 10.3	
ABC TV — Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
ABC TV — AVERAGE AUDIENCE (Households (000) & %)	5,510 7.4	7.1*		7.7*	3,730 5.0										6,630 8.9	
ABC TV — SHARE OF AUDIENCE %	28	28 *		29 *	19										21	
ABC TV — AVG. AUD. BY ¼ HR. %	6.9	7.2	7.6	7.8	5.1	4.9									8.5	9.3
WEEK 1 — CBS TV — TOTAL AUDIENCE (Households (000) & %)			5,810 7.8		2,980 4.0										10,210 13.7	
CBS TV — Program	GUIDING LIGHT (S)(OP)(-OP)		M*A*S*H M-F (MTUWF)(S)(OP)		LOVE OF LIFE (MTUWF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)			4,840 6.5		2,610 3.5										8,940 12.0	
CBS TV — SHARE OF AUDIENCE %			25		14										29	
CBS TV — AVG. AUD. BY ¼ HR. %			6.3	6.7	3.4	3.5									11.9	12.1
WEEK 1 — NBC TV — TOTAL AUDIENCE (Households (000) & %)															8,270 11.1	
NBC TV — Program	← ANOTHER WORLD →				(S)(OP)										NBC NIGHTLY NEWS	
NBC TV — AVERAGE AUDIENCE (Households (000) & %)		6.2*		6.7*											7,300 9.8	
NBC TV — SHARE OF AUDIENCE %		24 *		25 *											23	
NBC TV — AVG. AUD. BY ¼ HR. %	6.1	6.3	6.6	6.7											9.6	10.0
WEEK 2 — ABC TV — TOTAL AUDIENCE (Households (000) & %)	11.1				6.3										11.9	
ABC TV — Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		(SUS)(OP)								ABC WORLD NEWS TONIGHT	
ABC TV — AVERAGE AUDIENCE (Households (000) & %)	6,260 8.4	8.0*		8.8*	3,950 5.3										7,670 10.3	
ABC TV — SHARE OF AUDIENCE %	29	28 *		29 *	18										22	
ABC TV — AVG. AUD. BY ¼ HR. %	7.9	8.1	8.6	9.0	5.5	5.2									10.0	10.5
WEEK 2 — CBS TV — TOTAL AUDIENCE (Households (000) & %)			7,000 9.4		3,050 4.1										11,100 14.9	
CBS TV — Program	GUIDING LIGHT		M*A*S*H M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)		8.7*	5,960 8.0		2,610 3.5										9,690 13.0	
CBS TV — SHARE OF AUDIENCE %		30 *	27		12										29	
CBS TV — AVG. AUD. BY ¼ HR. %	8.9	8.5	7.9	8.2	3.5	3.5									12.7	13.3
WEEK 2 — NBC TV — TOTAL AUDIENCE (Households (000) & %)															9,390 12.6	
NBC TV — Program	← ANOTHER WORLD →														NBC NIGHTLY NEWS	
NBC TV — AVERAGE AUDIENCE (Households (000) & %)		7.0*		7.6*											8,120 10.9	
NBC TV — SHARE OF AUDIENCE %		24 *		25 *											24	
NBC TV — AVG. AUD. BY ¼ HR. %	6.9	7.1	7.7	7.5											11.0	10.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	25.6	26.7	26.4	27.3	25.9	26.7	26.5	28.2	29.7	31.2	33.0	35.5	38.7	40.2	41.0	42.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.0	30.0	30.0	31.3	29.7	30.7	31.1	32.9	34.0	35.2	36.8	39.3	42.0	44.1	44.9	46.0

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAY 19, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,350 4.5		3,800 5.1		4,170 5.6		4,400 5.9		5,290 7.1		4,990 6.7	
Program					SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE-SUPERFRIENDS 1		CHALLENGE-SUPERFRIENDS 2		CHALLENGE-SUPERFRIENDS 3 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,380 3.2		3,130 4.2		3,580 4.8		3,730 5.0		4,250 5.7		4,100 5.5	
SHARE OF AUDIENCE %					28		25		25		25		25		24	
AVG. AUD. BY ¼ HR. %					2.8	3.6	4.0	4.5	4.6	5.0	4.8	5.1	5.7	5.7	5.5	5.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,500 4.7		4,690 6.3		5,960 8.0		6,560 8.8		7,520 10.1		6,710 9.0	
Program					ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)					2,760 3.7		4,020 5.4		4,990 6.7		5,510 7.4		6,560 8.8		5,740 7.7	
SHARE OF AUDIENCE %					29		32		34		36		40		36	
AVG. AUD. BY ¼ HR. %					3.5	3.9	5.3	5.5	6.4	7.0	7.2	7.7	8.5	9.0	7.9	7.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,530 3.4		3,350 4.5		4,020 5.4		4,020 5.4		4,320 5.8		4,690 6.3	
Program			BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)		DAFFY DUCK (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,860 2.5		2,980 4.0		3,500 4.7		3,650 4.9		3,800 5.1		4,020 5.4	
SHARE OF AUDIENCE %					22		25		25		24		23		24	
AVG. AUD. BY ¼ HR. %					2.0	2.9	3.6	4.4	4.6	4.7	5.1	4.6	5.0	5.1	5.3	5.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,430 4.6		4,100 5.5		4,470 6.0		4,020 5.4		4,400 5.9		4,840 6.5	
Program					SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE-SUPERFRIENDS 1		CHALLENGE-SUPERFRIENDS 2		CHALLENGE-SUPERFRIENDS 3 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,760 3.7		3,350 4.5		3,650 4.9		3,430 4.6		3,650 4.9		4,250 5.7	
SHARE OF AUDIENCE %					35		28		27		24		24		28	
AVG. AUD. BY ¼ HR. %					3.2	4.2	4.4	4.6	5.3	4.5	4.3	4.9	4.8	5.1	5.8	5.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					2,460 3.3		4,920 6.6		5,890 7.9		6,410 8.6		7,820 10.5		5,590 7.5	
Program					ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.7		3,870 5.2		4,920 6.6		5,590 7.5		6,560 8.8		4,770 6.4	
SHARE OF AUDIENCE %					23		33		36		38		42		30	
AVG. AUD. BY ¼ HR. %					2.2	3.3	4.8	5.5	6.4	6.8	7.3	7.7	8.9	8.7	6.7	6.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					1,860 2.5		3,200 4.3		4,250 5.7		4,770 6.4		3,800 5.1		5,440 7.3	
Program			BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)		DAFFY DUCK (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,640 2.2		2,760 3.7		3,500 4.7		4,100 5.5		3,430 4.6		4,620 6.2	
SHARE OF AUDIENCE %					21		25		26		28		22		30	
AVG. AUD. BY ¼ HR. %					1.9	2.6	3.4	4.0	4.2	5.1	5.6	5.4	4.6	4.5	5.7	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.3	5.6	6.6	8.9	11.5	13.8	16.2	18.0	19.1	20.1	20.2	20.5	21.7	21.9	21.6	21.4
WK. 2	3.6	5.0	6.6	8.2	10.4	12.9	14.8	16.9	17.8	18.3	19.4	19.9	20.8	20.9	21.0	21.1

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. MAY 26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAY 19, 1979

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,320 5.8		3,870 5.2		4,770 6.4		7,450 10.0									
Program		FANGFACE (OP)		ALL NEW PINK PANTHER (OP)		ABC WEEKEND SPECIALS WEEP NO MORE, MY LADY		← AMERICAN BANDSTAND '79 →									
AVERAGE AUDIENCE (Households (000) & %)		3,580 4.8		3,200 4.3		4,100 5.5		4,690 6.3	5.9*		6.7*						
SHARE OF AUDIENCE	%	23		20		26		29	27 *		30 *						
AVG. AUD. BY ¼ HR.	%	4.5	5.0	4.5	4.1	5.1	5.9	5.7	6.1	7.0	6.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,000 9.4		5,590 7.5		4,100 5.5		4,100 5.5		3,050 4.1		3,430 4.6					
Program		TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL STARBUCK VALLEY WINTER					
AVERAGE AUDIENCE (Households (000) & %)		5,290 7.1		4,690 6.3		3,500 4.7		3,280 4.4		2,610 3.5		2,830 3.8					
SHARE OF AUDIENCE	%	32		29		21		20		15		17					
AVG. AUD. BY ¼ HR.	%	7.6	6.5	6.5	6.1	4.9	4.5	4.7	4.0	3.2	3.7	4.2	3.5				
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,360 7.2		5,360 7.2		3,580 4.8		3,200 4.3						3,950 5.3	10,360 13.9		
Program		FRED AND BARNEY SHOW		JETSONS (OP)		BUFORD &- GALLOPING GHOST		FABULOUS FUNNIES						(1) (→OP)	NBC MAJOR LEAGUE BSBL NY YANKEES VS BOSTON & PITTSBURGH VS CHICAGO (2:16-5:00PM)(OP)		
AVERAGE AUDIENCE (Households (000) & %)		4,620 6.2		4,400 5.9		2,910 3.9		2,680 3.6						3,430 4.6	4,840 6.5		5.9*
SHARE OF AUDIENCE	%	28		28		18		17						21	25		23 *
AVG. AUD. BY ¼ HR.	%	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		[illegible] 5.7		[illegible] 4.7		[illegible] 4.5		[illegible] 6.7									
Program		FANGFACE (OP)		ALL NEW PINK PANTHER (OP)		ABC WEEKEND SPECIALS THE BABY WITH FOUR FATHERS		← AMERICAN BANDSTAND '79 →									
AVERAGE AUDIENCE (Households (000) & %)		3,430 4.6		2,830 3.8		2,760 3.7		3,130 4.2	3.8*		4.6*						
SHARE OF AUDIENCE	%	23		19		18		20	18 *		22 *						
AVG. AUD. BY ¼ HR.	%	4.6	4.6	4.1	3.6	3.6	3.8	3.7	4.0	4.6	4.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,740 7.7		5,360 7.2		4,320 5.8		4,470 6.0		3,350 4.5		3,350 4.5					
Program		TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL GREAT SNAIL RACE & MAGPIE LAYS AN EGG					
AVERAGE AUDIENCE (Households (000) & %)		4,540 6.1		4,170 5.6		3,500 4.7		3,580 4.8		2,760 3.7		2,610 3.5					
SHARE OF AUDIENCE	%	29		28		23		22		17		16					
AVG. AUD. BY ¼ HR.	%	6.4	5.8	5.7	5.4	4.8	4.6	5.0	4.7	3.6	3.8	3.5	3.6				
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,140 6.9		4,920 6.6		4,250 5.7		2,910 3.9									
Program		FRED AND BARNEY SHOW		JETSONS (OP)		BUFORD &- GALLOPING GHOST		FABULOUS FUNNIES									
AVERAGE AUDIENCE (Households (000) & %)		4,400 5.9		4,170 5.6		3,430 4.6		2,680 3.6									
SHARE OF AUDIENCE	%	28		28		23		17									
AVG. AUD. BY ¼ HR.	%	6.0	5.9	5.6	5.7	4.6	4.7	3.6	3.5								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	21.6	22.1	21.9	21.8	21.7	22.1	22.5	22.2	22.6	22.7	22.4	22.7	23.5	24.6	26.2	26.8
	WK. 2	21.0	20.9	20.5	19.8	20.3	21.0	21.7	21.1	21.4	21.6	21.3	22.1	22.7	23.3	23.3	23.8

U.S. TV Households: 74,500,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:16PM)

For explanation of symbols, See page A.

DAY SAT. MAY 26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAY 19, 1979

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					11,770 15.8				12,520 16.8							
Program					← ABC WIDE WORLD-SPORTS SAT (4:00-5:00PM)(6:00-6:23PM) →				PREAKNESS STAKES (SUS)(OP) (5:00-5:55PM) →				(1) (SUS)(OP)			
AVERAGE AUDIENCE (Households (000) & %)					4,540 6.1	5.1*		5.2*	8,420 11.3	9.9*		13.0*		8.8*		
SHARE OF AUDIENCE %					21	19 *		19 *	38	34 *		41 *		27 *		
AVG. AUD. BY ¼ HR. %					5.3	4.9	4.7	5.7	9.4	10.4	12.9	13.1	9.0	8.2		

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					3,200 4.3				4,540 6.1						7,300 9.8	
Program					← COLONIAL GOLF-SAT. →				← CBS SPORTS SPECTACULAR →						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					1,790 2.4	2.3*		2.4*	2,310 3.1	3.0*		3.1*			6,330 8.5	
SHARE OF AUDIENCE %					9	8 *		8 *	10	10 *		9 *			23	
AVG. AUD. BY ¼ HR. %					2.5	2.2	2.3	2.6	3.0	3.0	3.0	3.2			8.3	8.6

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)															5,360 7.2	
Program	← NBC MAJOR LEAGUE BASEBALL → NEW YORK YANKEES VS BOSTON & PITTSBURGH VS CHICAGO(2:16-5:00PM)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.0*		6.9*		6.9*		7.4*							4,540 6.1	
SHARE OF AUDIENCE %		23 *		25 *		26 *		27 *							17	

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)									11,850 15.9							
Program									← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)									6,180 8.3	7.0*		8.2*		9.5*		
SHARE OF AUDIENCE %									26	25 *		26 *		27 *		
AVG. AUD. BY ¼ HR. %									6.5	7.5	8.1	8.3	9.4	9.7		

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)			4,170 5.6						5,070 6.8						8,420 11.3	
Program			← MEMORIAL GOLF TOURN.-SAT. →						← CBS SPORTS SPECTACULAR →						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2,240 3.0	2.8*		3.1*		3.1*	2,760 3.7	3.5*		3.9*			6,630 8.9	
SHARE OF AUDIENCE %			11	11 *		12 *		11 *	13	13 *		13 *			24	
AVG. AUD. BY ¼ HR. %			2.6	3.1	3.1	3.1	2.9	3.3	3.5	3.5	3.6	4.2			8.2	9.7

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					11,030 14.8											
Program					← NBC MAJOR LEAGUE BASEBALL → CINCINNATI VS LOS ANGELES & ATLANTA VS SAN FRANCISCO (4:11-6:50PM)(OP)(SUS)(OP)											
AVERAGE AUDIENCE (Households (000) & %)					4,840 6.5			6.6*		6.4*		6.6*		6.6*		6.3*
SHARE OF AUDIENCE %					22			25 *		23 *		22 *		20 *		18 *
AVG. AUD. BY ¼ HR. %					6.5	6.2	6.5	6.8	6.3	6.5	6.5	6.8	6.6	6.6	6.5	5.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.9	27.3	27.6	28.2	28.4	27.9	28.7	30.5	30.5	31.1	34.0	35.3	35.4	36.3	36.2	37.1
WK. 2	23.9	24.5	25.6	26.0	26.1	26.8	27.2	27.5	27.7	29.2	30.7	32.8	34.5	36.1	37.6	37.9

U.S. TV Households: 74,500,000

(1)ABC WIDE WORLD-SPORTS SAT,ABC,(4:00-5:00PM)(6:00-6:23PM)

For explanation of symbols, See page A.

DAY SAT. MAY 26, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAY 20, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															1,940 2.6	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															1,490 2.0	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															1.9	2.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					970 1.3		1,040 1.4		2,680 3.6							
CBS TV program					WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					670 .9		890 1.2		1,490 2.0	2.0*		2.0*		2.1*		
SHARE OF AUDIENCE %					14		12		12	14 *		12 *		12 *		
AVG. AUD. BY ¼ HR. %					.8	1.1	1.1	1.3	1.9	2.1	1.9	2.0	2.2	2.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV program					VEGETABLE SOUP II (SUS)											
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,460 3.3	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															1,860 2.5	
SHARE OF AUDIENCE %															15	
AVG. AUD. BY ¼ HR. %															2.6	2.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					1,120 1.5		970 1.3		2,830 3.8							
CBS TV program					WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					750 1.0		890 1.2		1,490 2.0	2.0*		2.1*		2.0*		
SHARE OF AUDIENCE %					15		13		14	16 *		14 *		13 *		
AVG. AUD. BY ¼ HR. %					.7	1.3	1.2	1.2	1.8	2.2	2.1	2.1	2.1	1.9		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV program					VEGETABLE SOUP II (SUS)											
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	2.7	3.2	4.3	5.5	6.9	8.7	10.2	12.1	14.1	15.7	15.9	16.9	17.9	18.8	18.9	18.7
WK. 2	2.9	3.7	4.6	5.7	6.7	8.0	9.6	11.1	12.8	13.8	14.5	15.1	15.9	16.6	16.6	16.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. MAY 27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAY 20, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,380 3.2		1,940 2.6		2,310 3.1											
Program	KIDS ARE PEOPLE TOO III		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)	1,860 2.5		1,560 2.1		1,790 2.4											
SHARE OF AUDIENCE %	13		11		12											
AVG. AUD. BY ¼ HR. %	2.4	2.5	2.0	2.3	2.5	2.3										
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,610 3.5						2,910 3.9		10,280 13.8					
Program			FACE THE NATION						THREE ON THREE		← NBA CHAMPIONSHIP GAME-SUN SEATTLE VS WASHINGTON →					
AVERAGE AUDIENCE (Households (000) & %)			1,860 2.5						2,240 3.0		4,920 6.6	5.9*		6.4*		6.2*
SHARE OF AUDIENCE %			14						14		23	26 *		25 *		21 *
AVG. AUD. BY ¼ HR. %			2.4	2.5					2.6	3.3	5.6	6.3	6.8	6.0	6.0	6.4
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,870 5.2									
Program							← MEET THE PRESS →									
AVERAGE AUDIENCE (Households (000) & %)							2,240 3.0	2.9*		3.1*						
SHARE OF AUDIENCE %							15	15 *		15 *						

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,240 3.0		1,860 2.5		1,940 2.6											
Program	KIDS ARE PEOPLE TOO III		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)	1,940 2.6		1,490 2.0		1,420 1.9											
SHARE OF AUDIENCE %	16		12		11											
AVG. AUD. BY ¼ HR. %	2.5	2.7	1.6	2.3	2.0	1.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,460 3.3												2,460 3.3	
Program			FACE THE NATION												THREE ON THREE	
AVERAGE AUDIENCE (Households (000) & %)			2,010 2.7												1,790 2.4	
SHARE OF AUDIENCE %			18												10	
AVG. AUD. BY ¼ HR. %			2.8	2.6											2.4	2.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,760 3.7									
Program							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
AVERAGE AUDIENCE (Households (000) & %)							2,010 2.7									
SHARE OF AUDIENCE %							16									
AVG. AUD. BY ¼ HR. %							2.7	2.8								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	19.3	20.3	19.8	19.5	19.9	20.0	20.9	22.0	21.7	22.2	23.4	24.4	25.5	26.9	29.6	30.3
WK. 2	16.2	16.4	16.0	17.2	17.5	18.0	18.2	18.9	19.4	20.5	21.6	22.8	23.7	24.6	25.0	25.5

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. MAY 27, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. MAY 20, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))							12,740						11,320			
TOTAL AUDIENCE (%)							17.1						15.2			
Program							ABC WIDE WORLD-SPORTS-SUN						INDY 500 TIME TRIALS (6:00-7:05PM)			
AVERAGE AUDIENCE (Households (000))							8,050						7,230			
AVERAGE AUDIENCE (%)							10.8	8.7*		10.9*		12.9*	9.7	9.9*		9.3*
SHARE OF AUDIENCE %							32	27 *		33 *		36 *	25	27 *		24 *
AVG. AUD. BY ¼ HR. %							8.2	9.2	10.4	11.5	12.8	13.0	10.4	9.5	9.4	9.1
CBS TV TOTAL AUDIENCE (Households (000))					7,820										7,520	
TOTAL AUDIENCE (%)					10.5										10.1	
Program	NBA CHAMPIONSHIP GAME-SUN SEATTLE VS WASHINGTON				COLONIAL GOLF-SUN										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))					3,870										6,330	
AVERAGE AUDIENCE (%)		7.2*		7.2*	5.2	4.6*		4.8*		5.4*		5.8*			8.5	
SHARE OF AUDIENCE %		23 *		22 *	16	14 *		15 *		16 *		16 *			20	
AVG. AUD. BY ¼ HR. %	6.8	7.5	8.1	6.4	4.8	4.4	4.6	5.0	5.3	5.5	5.7	5.9			7.6	9.4
NBC TV TOTAL AUDIENCE (Households (000))					7,230										7,080	
TOTAL AUDIENCE (%)					9.7										9.5	
Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000))					3,350										6,110	
AVERAGE AUDIENCE (%)					4.5	4.9*		4.4*		4.2*					8.2	
SHARE OF AUDIENCE %					13	15 *		13 *		12 *					20	
AVG. AUD. BY ¼ HR. %					4.4	5.3	5.0	3.9	3.9	4.5					8.0	8.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))							10,430								5,960	
TOTAL AUDIENCE (%)							14.0								8.0	
Program							ABC WIDE WORLD-SPORTS-SUN								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))							5,590								4,920	
AVERAGE AUDIENCE (%)							7.5	5.5*		7.9*		9.2*			6.6	
SHARE OF AUDIENCE %							25	19 *		26 *		29 *			18	
AVG. AUD. BY ¼ HR. %							5.3	5.6	7.3	8.5	9.3	9.2			6.5	6.7
CBS TV TOTAL AUDIENCE (Households (000))	10,280								9,610							
TOTAL AUDIENCE (%)	13.8								12.9							
Program	NBA CHAMPIONSHIP GAME-SUN SEATTLE VS WASHINGTON (3:00-5:14PM)(+OP)								MEMORIAL GOLF TOURN.-SUN. (5:14-7:00PM)							
AVERAGE AUDIENCE (Households (000))	5,440								5,140							
AVERAGE AUDIENCE (%)	7.3	5.8*		6.4*		7.9*		8.5*	6.9			6.3*		7.4*		7.4*
SHARE OF AUDIENCE %	27	24 *		25 *		29 *		30 *	20			20 *		21 *		20 *
AVG. AUD. BY ¼ HR. %	5.4	6.2	6.2	6.6	7.5	8.2	8.3	8.7	6.5	6.2	5.9	6.7	7.3	7.6	7.3	7.4
NBC TV TOTAL AUDIENCE (Households (000))					7,900										6,030	
TOTAL AUDIENCE (%)					10.6										8.1	
Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000))					3,730										5,220	
AVERAGE AUDIENCE (%)					5.0	4.3*		5.2*		5.7*					7.0	
SHARE OF AUDIENCE %					17	16 *		18 *		18 *					18	
AVG. AUD. BY ¼ HR. %					4.0	4.6	5.4	4.9	5.1	6.3					7.0	7.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.4	31.7	32.5	32.8	32.1	32.6	32.6	33.1	34.0	36.4	38.0	39.4	39.7	40.6	41.6	43.4
WK. 2	25.6	25.9	26.5	26.9	27.1	27.6	28.4	29.4	30.7	31.6	31.6	33.0	35.9	37.8	39.2	39.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. MAY 27, 1979

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING FRIDAY																	
ABC ABC SPEC. REPORT-10.43PM(SUS)	2	10.43-10.44PM	10.30														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.28- 9.29PM	9.15	11,850	15.9	11,850	15.9	31	15.9		11,620	15.6	11,620	15.6	32	15.6	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	5,740	7.7	5,360	7.2	16	7.2		6,180	8.3	5,660	7.6	17	7.6	
CBS NEWSBREAK-SAT.	2	9.28- 9.29PM	9.15								8,340	11.2	8,340	11.2	23	11.2	
	1	9.58- 9.59PM	9.45	8,200	11.0	8,200	11.0	21	11.0								
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	10,430	14.0	10,430	14.0	28	14.0		10,280	13.8	10,280	13.8	29	13.8	
NBC SATURDAY NIGHT	1	11.30-12.50AM	11.30	16,460	22.1	10,950	14.7	42	15.2								
	2	11.30-12.52AM	11.30								14,010	18.8	9,010	12.1	40	14.4	
			11.45				15.1*	40*	15.0					13.8*	40*	13.2	
			12.00						15.4							12.1	
			12.15				15.1*	44*	14.8					11.8*	39*	11.5	
			12.30						13.9							10.6	
			12.45				13.6*	45*	12.7					10.2*	39*	9.4	
EVENING SUNDAY																	
ABC INDY 500 TIME TRIALS(S)	1	6.00- 7.05PM	→GRID	11,320	15.2	7,230	9.7	25									
			7.00						10.3								
ABC ABC NEWSBRIEF-SUN.	1	8.57- 8.59PM	8.45	16,170	21.7	15,420	20.7	35	20.7								
	2	8.58- 8.59PM	8.45								9,690	13.0	9,690	13.0	25	13.0	
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								11,620	15.6	11,620	15.6	30	15.6	
	1	9.58- 9.59PM	9.45	15,570	20.9	15,570	20.9	33	20.9								
NBC NBC NEWS UPDATE-SUN.	2	8.58- 8.59PM	8.45								10,280	13.8	10,280	13.8	27	13.8	
	1	9.06- 9.07PM	9.00	9,160	12.3	9,160	12.3	20	12.3								
NBC NBC LATE NIGHT MOVIE		11.30- 1.34AM	→GRID	4,920	6.6	2,160	2.9	14			5,590	7.5	3,350	4.5	18		
			12.45				2.8*	15*	2.4					4.3*	18*	4.0	
			1.00						2.1							3.8	
			1.15				2.0*	14*	1.8					3.9*	21*	3.9	
			1.30						1.9							3.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	11,990	16.1	11,250	15.1	27	12.7	M-F	12,440	16.7	12,440	16.7	28	12.4	M-F
			9.45						18.1	TU-TH						19.6	TU-TH
																	FRI.
ABC ABC SPEC. REPORT-11.30PM(SUS)	2	11.30-11.44PM	11.30														
ABC POLICE STORY-MON.	1	11.30-12.35AM	11.30	6,110	8.2	4,250	5.7	21	6.3	MON.							
	2	11.30-12.36AM	11.30								7,600	10.2	5,510	7.4	28	8.6	MON.
			11.45				6.0*	19*	5.7	MON.				8.1*	27*	7.6	MON.
			12.00						5.5	MON.						7.1	MON.
			12.15				5.6*	23*	5.6	MON.				6.9*	29*	6.8	MON.
			12.30						4.7	MON.						6.3	MON.
ABC POLICE WOMAN	1	11.30-12.37AM	11.30	6,030	8.1	4,170	5.6	22	5.7	WED.							
	2	11.30-12.38AM	11.30								7,080	9.5	5,070	6.8	25	7.7	WED.
			11.45				5.6*	19*	5.5	WED.				7.4*	23*	7.1	WED.
			12.00						5.7	WED.						6.5	WED.
			12.15				5.8*	25*	5.9	WED.				6.5*	26*	6.5	WED.
			12.30						5.1	WED.						5.8	WED.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC SOAP	1	11.30-12.03AM	11.30	6,030	8.1	5,140	6.9	19	7.3	FRI.							
	2	11.44-12.17AM	11.30								5,070	6.8	3,870	5.2	16	5.7	FRI.
			11.45						6.6	FRI.						5.2	FRI.
			12.00						5.9	FRI.						5.2	FRI.
			12.15													5.0	FRI.
ABC STARSKY AND HUTCH-11:30	1	11.30-12.38AM	11.30	7,150	9.6	4,840	6.5	24	7.0	THU.							
	2	11.30-12.36AM	11.30								8,640	11.6	5,960	8.0	27	8.7	THU.
			11.45				6.8*	22*	6.7	THU.				8.4*	25*	8.1	THU.
			12.00						6.4	THU.						8.1	THU.
			12.15				6.5*	26*	6.5	THU.				7.9*	28*	7.6	THU.
			12.30						5.2	THU.						6.4	THU.
ABC TUESDAY MOVIE OF THE WEEK		11.30-12.41AM	11.30	6,630	8.9	4,170	5.6	21	6.9	TUE.	5,290	7.1	3,580	4.8	18	5.9	TUE.
			11.45				6.6*	21*	6.3	TUE.				5.4*	17*	4.9	TUE.
			12.00						5.5	TUE.						4.6	TUE.
			12.15				5.0*	20*	4.6	TUE.				4.4*	17*	4.3	TUE.
			12.30						4.4	TUE.						4.0	TUE.
ABC BARETTA	1	12.03- 1.07AM	12.00	5,070	6.8	3,350	4.5	16	5.0	FRI.							
	2	12.17- 1.21AM	12.15				4.9*	15*	4.8	FRI.	4,320	5.8	2,980	4.0	18	4.3	FRI.
			12.30						4.4	FRI.						4.1	FRI.
			12.45				4.4*	17*	4.4	FRI.				4.1*	17*	4.2	FRI.
			1.00						3.8	FRI.						3.8	FRI.
			1.15											3.6*	19*	3.1	FRI.
ABC MANNIX-THURS.	1	12.38- 1.17AM	12.30	3,870	5.2	3,130	4.2	24	4.6	THU.							
	2	12.36- 1.16AM	12.30								4,840	6.5	4,020	5.4	27	5.4	THU.
			12.45				4.3*	23*	4.2	THU.				5.4*	25*	5.4	THU.
			1.00						4.0	THU.						5.4	THU.
			1.15						3.8	THU.						5.3	THU.
ABC MANNIX-WED.	1	12.37- 1.19AM	12.30	3,580	4.8	2,830	3.8	23	3.9	WED.							
	2	12.38- 1.22AM	12.30								3,430	4.6	3,050	4.1	24	4.4	WED.
			12.45				3.9*	22*	3.9	WED.				4.2*	23*	4.2	WED.
			1.00						3.7	WED.						4.0	WED.
			1.15						3.8	WED.				3.9*	26*	3.8	WED.
ABC TUESDAY MOVIE-WEEK PART 2	1	12.41- 1.17AM	12.30	3,650	4.9	3,050	4.1	23	4.5	TUE.							
	2	12.41- 1.24AM	12.30								3,200	4.3	2,460	3.3	21	3.8	TUE.
			12.45						4.5	TUE.						3.5	TUE.
			1.00						3.9	TUE.						3.3	TUE.
			1.15						3.2	TUE.				3.1*	22*	2.8	TUE.
CBS NEWSBREAK-M-F		>	8.45	9,830	13.2	9,830	13.2	24	12.2	M-F	10,580	14.2	10,580	14.2	25	14.2	M-F
			9.15						17.6	MON.							
CBS CBS SPECIAL REPORT(S)	2	11.30-11.51PM	11.30								8,570	11.5	7,820	10.5	27	10.4	FRI.
			11.45													10.8	FRI.
CBS LATE MOVIE I		>	→GRID	7,520	10.1	5,510	7.4	27		MTUWF	7,600	10.2	5,220	7.0	26		MTUWF
			12.00						7.0	M-W							
			12.15				6.8*	28*	6.7	M-W							
			12.30						6.4	M-W						6.5	MTUWF
			12.45											6.9*	29*	6.6	MTUWF
			1.00													5.6	FRI.
CBS NBA CHAMPIONSHIP-THU.(S) CONT'D	2	11.30- 1.44AM	11.30								8,720	11.7	4,250	5.7	24	8.3	THU.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA CHAMPIONSHIP-THU.(S)-CONT'D																	
			11.45											7.6*	23*	6.9	THU.
			12.00													6.4	THU.
			12.15											6.2*	22*	6.1	THU.
			12.30													5.1	THU.
			12.45											5.0*	23*	5.0	THU.
			1.00													4.7	THU.
			1.15											4.6*	27*	4.4	THU.
			1.30													3.8	THU.
CBS NBA PLAYOFF GAME-THU.(S)	1	11.30- 2.08AM	11.30	7,970	10.7	4,020	5.4	28	8.5	THU.							
			11.45				7.7*	25*	6.8	THU.							
			12.00						6.1	THU.							
			12.15				5.9*	24*	5.7	THU.							
			12.30						5.0	THU.							
			12.45				4.8*	25*	4.6	THU.							
			1.00						4.7	THU.							
			1.15				4.6*	32*	4.6	THU.							
			1.30						4.6	THU.							
			1.45				4.4*	40*	4.2	THU.							
			2.00						2.9	THU.							
CBS LATE MOVIE II	1	>	12.00	4,470	6.0	3,730	5.0	25	6.0	MTUWF							
			12.15				5.8*	18*	5.7	FRI.							
	2	>	→GRID								4,020	5.4	3,350	4.5	28		MTUWF
			12.30						5.1	MTUWF							
			12.45				5.4*	20*	5.0	MTUWF						4.8	M-W
			1.00						4.7	M-W						4.6	MTUWF
			1.15				4.7*	32*	4.5	M-W				4.5*	30*	4.4	MTUWF
			1.30													4.1	FRI.
			1.45													3.9	FRI.
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	9,010	12.1	9,010	12.1	22	12.1	M-F	9,160	12.3	9,160	12.3	22	12.3	M-F
NBC NBC SPECIAL REPORT(SUS)	2	11.30-11.49PM	11.30														FRI.
NBC TONIGHT SHOW	2	>	→GRID								9,980	13.4	5,740	7.7	29		M-F
			1.00													4.7	FRI.
NBC MIDNIGHT SPECIAL	1	1.00- 2.30AM	1.00	4,540	6.1	2,380	3.2	20	4.4	FRI.							
	2	1.19- 2.49AM	1.15				4.2*	21*	4.1	FRI.	4,770	6.4	2,530	3.4	27	4.6	FRI.
			1.30						3.6	FRI.						4.8	FRI.
			1.45				3.3*	20*	2.9	FRI.				4.4*	30*	4.0	FRI.
			2.00						2.3	FRI.						3.0	FRI.
			2.15				2.2*	19*	2.0	FRI.				2.7*	24*	2.4	FRI.
			2.30													2.3	FRI.
			2.45													2.3	FRI.
DAY MONDAY-FRIDAY																	
ABC ABC SPEC. REPORT-10.23AM(SUS)	2	10.23-10.29AM	10.15														FRI.
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45							M-F							M-F
ABC ABC SPEC. REPORT-4.37PM(SUS)	2	4.37- 4.38PM	4.30														FRI.
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,200	4.3	2,910	3.9	23	3.9	M-F	3,870	5.2	3,280	4.4	23	4.4	M-F
CBS GUIDING LIGHT CONT'D	1	>	→GRID	7,150	9.6	5,890	7.9	31		M-F							

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS GUIDING LIGHT-CONT'D			3.00						7.9	MTUWF							
			3.15				7.8*	30*	7.8	MTUWF							
CBS DAYTIME EMMY AWARDS(S)	1	3.00- 4.30PM	3.00	10,130	13.6	5,740	7.7	29	7.7	THU.							
			3.15				7.9*	30*	8.1	THU.							
			3.30						8.4	THU.							
			3.45				8.1*	30*	7.8	THU.							
			4.00						7.6	THU.							
			4.15				7.2*	27*	6.7	THU.							
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	4,690	6.3	2,530	3.4	12	3.5	TUE.							
			4.15				3.3*	12*	3.1	TUE.							
			4.30						3.3	TUE.							
			4.45				3.4*	12*	3.6	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	2,680	3.6	2,610	3.5	28	3.5		3,350	4.5	3,130	4.2	35	4.2	
ABC SCHOOLHOUSE ROCK-9.26AM		9.26- 9.30AM	9.15	4,020	5.4	3,730	5.0	26	5.0		3,500	4.7	3,050	4.1	22	4.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	3,800	5.1	3,430	4.6	20	4.6		4,400	5.9	3,950	5.3	25	5.3	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	3,870	5.2	3,730	5.0	23	5.0		3,130	4.2	2,980	4.0	20	4.0	
ABC SCHOOLHOUSE ROCK-11.56AM		11.56-11.59AM	11.45	3,200	4.3	3,050	4.1	20	4.1		3,050	4.1	2,830	3.8	20	3.8	
ABC PREAKNESS SPECIAL(SUS)	1	5.55- 6.00PM	5.45														
ABC WIDE WORLD OF SPORTS-SAT(SUS)	1	6.23- 6.30PM	6.15														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,280	4.4	3,050	4.1	29	4.1		2,910	3.9	2,610	3.5	27	3.5	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,100	5.5	3,870	5.2	29	5.2		4,320	5.8	3,950	5.3	31	5.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,220	7.0	4,990	6.7	33	6.7		5,290	7.1	5,140	6.9	38	6.9	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,030	8.1	5,890	7.9	37	7.9		6,630	8.9	6,330	8.5	41	8.4	
			10.00						7.8							8.5	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	7,230	9.7	6,560	8.8	40	8.8		6,710	9.0	6,110	8.2	39	8.2	
CBS IN THE NEWS-11.33AM		11.33-11.36AM	11.30	5,290	7.1	4,920	6.6	30	6.6		4,920	6.6	4,620	6.2	30	6.2	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,920	6.6	4,470	6.0	28	6.0		4,400	5.9	4,100	5.5	28	5.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,430	4.6	3,200	4.3	19	4.3		3,430	4.6	3,200	4.3	20	4.3	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,830	3.8	2,760	3.7	17	3.7		3,350	4.5	3,200	4.3	20	4.3	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,050	4.1	2,760	3.7	16	3.7		3,050	4.1	2,760	3.7	17	3.7	
NBC METRIC MARVELS-10:27AM		10.27-10.29AM	10.15	4,100	5.5	3,950	5.3	23	5.3		3,730	5.0	3,580	4.8	23	4.8	
NBC METRIC MARVELS-10:57AM		10.57-10.59AM	10.45	4,400	5.9	4,020	5.4	24	5.4		4,920	6.6	4,770	6.4	30	6.4	
NBC METRIC MARVELS-11:57AM		11.57-11.59AM	11.45	4,540	6.1	4,320	5.8	28	5.8		4,020	5.4	4,020	5.4	28	5.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.16PM	→GRID	3,950	5.3	3,430	4.6	21									
			2.15						4.8								
	2	4.00- 4.11PM	4.00								4,540	6.1	4,840	6.5	25	6.5	
NBC NBC NIGHTLY NEWS-SAT(SUS)	2	6.50- 7.00PM	6.45														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ½ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ½ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY																	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,940	2.6	1,860	2.5	13	2.5		2,010	2.7	1,940	2.6	15	2.6	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	890	1.2	820	1.1	15	1.1		1,120	1.5	1,120	1.5	21	1.5	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	890	1.2	820	1.1	10	1.1		890	1.2	820	1.1	11	1.1	
CBS NBA CHAMPIONSHIP GAME-SUN	2	3.00- 5.14PM	→GRID								10,280	13.8	5,440	7.3	27		
			5.00													8.9	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).